

**FOR IMMEDIATE RELEASE**[MediaTek Twitter](#) | [YouTube](#) | [Website](#)**MediaTek Finland Doubles in Size*****Oulu Office Taps in to Local Cellular Engineering Talent to Advance 4G LTE Modem Innovation and Meet Demands of The Internet of Things (IoT) Market***

**TAIWAN, Hsinchu – August 13, 2015** – MediaTek, a global leader in fabless semiconductor design, has revealed the progress made by its office in Oulu, Finland, which focuses on developing advanced wireless connectivity modems for the next generation of smart devices that will serve the Internet of Things.

Since its initial opening in October 2014, the Finland office has doubled in size to over 100 of the best and brightest minds that abound in this leading center of wireless technology to create the next generation of smart devices and wearable technology.

Expansion comes at a pivotal time when modem development is critical to the entire mobile connectivity space, and global consumers are demanding faster and more stable wireless connectivity on their smart devices to satisfy their growing appetite for rich multimedia content. The focus of the team at Oulu is to develop high-performance, inclusive modem technologies for both smartphones, tablets and IoT.

Ville Salmi, head of MediaTek Finland said: “Success in wireless modem development will be the key to differentiating us from other industry players. The team here in Finland has grown rapidly since our opening in late 2014 and we are continuing to bring in world-class talent.”

As microprocessors get smaller and more power efficient, a new wave of consumer gadgets aim to take smart beyond the smartphone; smart watches, smart glasses, smart trackers, smart plugs, connected light bulbs and more, will break onto the scene.

MediaTek entered the IoT market last year with the launch of MediaTek LinkIt Development Platform as part of its [MediaTek Labs](#) initiative, a global programme that provides developers and makers with a portfolio of software, hardware and resources for wearables and IoT.

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In 2015, MediaTek has continued to consolidate this success in building out solutions across multiple platforms, multiple devices and investing in developing standards and applications together with partners, customers, entrepreneurs and developers. Ensuring open, compatible systems and devices for all is pivotal to the company. Through partnerships with VTT Technical Research Centre of Finland and University of Oulu, MediaTek is part of a project consortium supporting the building of Finland's first 5G test network. Going forward, this network will be used as a platform for developing and testing new applications.

MediaTek's expansion in Europe has also bolstered its plans to increase revenue outside China to about 40 to 50 percent of total sales in 2015, compared with about 30 to 40 percent last year. This is helped by shipment forecasts of LTE products that will soar from 30 million to 150 million units this year. The company expects to ship more than 450 million chips for smartphones in 2015.

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**About MediaTek Inc.**

Since 1997, MediaTek has been a pioneering fabless semiconductor company and a market leader in cutting-edge systems-on-chip (SoC) for mobile devices, wireless networking, HDTV, DVD and Blu-ray. Our tightly-integrated, innovative chip designs help manufacturers optimize supply chains, reduce the development time of new products, and extend a competitive edge in crowded markets. Through MediaTek Labs, the company is also building a developer hub that will support device creation, application development, and services for the Internet of Things era. By building technologies that help connect individuals to the world around them, MediaTek is enabling people to expand their horizons and more easily achieve their goals. We believe anyone can achieve something amazing. And we believe they can do it every single day. We call this idea Everyday Genius and it drives everything we do. Visit [www.mediatek.com](http://www.mediatek.com) for more information.

MediaTek Press Office:



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