



OULU FINLAND

**EDUCATIONAL
AND TECHNICAL
VISITS PROGRAM**

OULU

BusinessOulu

Oulu Capital
of Northern
Scandinavia



Visit
Oulu.fi

OULU

Oulu is Northern Finland's largest city, with easygoing inhabitants and a vibrant cultural life. Oulu is so close to the nature that you might even spot an elk in a park some evening. In addition to the green zones and urban atmosphere, you will enjoy its Arctic magic: the Northern Lights in the winter and a summertime sun that never sets.

KALAJOKI

Kalajoki is known for its long beach, which is ideal for lying in the sun, relaxing and doing water sports. In summer, the sun shines almost around the clock. In winter, the snow-covered dunes and sea are a startling sight. Kalajoki with its sand dunes area called "Hiekkasärkät" is a compact holiday resort offering a wide range of services and activities for the whole family throughout the year. visitkalajoki.fi

LIMINKA

Liminka, the most rapidly growing municipality in Finland, is a dream come true for nature lovers. More than 160 bird species nest in the area in the spring, and you can spot thousands of birds in the sky during the spring and autumn migrations. You can even go birdwatching on a fatbike, as Liminka has one of northern Finland's best mountain biking networks. Along with a hotel, coffee shop and nature exhibition, the Liminka Bay Visitor Centre offers an extensive range of program services. visitliminka.fi

ROKUA GEOPARK

Rokua UNESCO Global Geopark, the Finnish Outdoor Destination of the Year 2018, is an amazing nature experience. Its landscapes were shaped during the Ice Age. Here you will feel connected with the nature. You can explore the area by going hiking, fishing or mountain biking. Rokua is one of the world's northernmost Geoparks. rokuageopark.fi

SYÖTE

The Syöte fell centre consists of two ski resorts and a national park. The snowy fell scenery is perfect for outdoor activities such as downhill skiing, as long as you remember to sip something warm every now and then! Here you can also experience Finland's longest snow park or a freeride slope. Kids will enjoy dedicated slopes and Snow World. You can go hiking and mountain biking throughout the year and take a reindeer or husky safari in winter. syote.fi

From this manual you can also see other educational visits suppliers, our technical visits and also our region service providers.

This manual, Oulu Educational and Technical Visits, has been compiled by Business Oulu as part of the Attractive Oulu Region 2020 project. This manual includes products and services from Oulu region: City of Oulu, Syöte, Rokua Geopark, Kalajoki and Liminka.

Further information

Particular visit or program: Please contact the service provider directly.

General information and price list for tour operators

Please contact:



SARI KASVI

Project Manager / Business Oulu
sari.kasvi@businessoulu.com
+358 40 724 9419



JOHANNA SALMELA

Project Manager / VisitOulu
johanna.salmela@visitoulu.fi
+358 40 826 2345

Download this manual: www.businessoulu.com/tech-edu-visits

More information about travel destination Oulu Region:
www.visitoulu.fi/en



CONTENTS

OULU REGION - FINLAND'S LEADING DESTINATION FOR EDUCATIONAL AND TECHNICAL VISITS.....4

1 CITY OF OULU EDUCATIONAL PROGRAMMES.....6

PROGRAMMES FOR EDUCATIONAL EXPERTS, TEACHERS, PRINCIPALS, ADMINISTRATORS, RESEARCHERS.....7

Educational and Cultural Services, City of Oulu.....7

PROGRAMMES FOR CHILDREN / STUDENTS.....10

Museum and Science Centre Luuppi10

Oulu Community College11

Valve Film School for Children12

Oulu City Library.....13

Oulu City Tourist Information Office.....14

2 EDUCATIONAL SCHOOL VISITS AT OULU16

Educational Consortium OSAO and OSAO Edu Oy.....17

Oulu University of Applied Sciences (Oamk)19

University of Oulu.....20

Oulu University Teacher Training School21

Luovi Vocational College.....24

3 EDUCATIONAL CONTENT PROVIDERS26

Code School Finland27

FinnOppi28

Buutti Education29

Zero Waste City / Kiertokaari and Solved30

Oulu Comics Center.....32

Fab Lab Oulu.....33

Finpeda Ltd.34

Ros Cooper35

Nordic Expert Academy36

Finland International Education Exchange Centre (FIEEC)..38

4 EDUCATIONAL ACTIVITY PROVIDERS.....40

Go Arctic / Arctic Edu-Tech Travel.....41

Oulu Safaris.....43

Botnia Outdoor.....48

LOVI50

Oulu Music Festival.....51

SuperPark.....52

Airnest Productions53

5 TECHNICAL VISITS IN OULU.....54

BusinessOulu.....55

PrintoCent.....57

Qridi Oy.....58

Simua.....59

Finnish Institute of Occupation Health, TTL.....60

Ludocraft.....61

Verkotan.....62

Turvapuisto Pohjois-Suomi.....63

Oulun palvelusäätiö64

De Gamlas Hem Hotel & Restaurant65

6 OULU REGION66

ROKUA UNESCO GLOBAL GEOPARK67

Rokua Health & Spa hotel.....67

KALAJOKI EDUCATIONAL VISITS.....71

Kalajoki Booking Centre71

Santa's Resort & Spa Hotel Sani75

KALAJOKI TECHNICAL VISITS.....76

Kalajoki Booking Centre76

Santa's Resort & Spa Hotel Sani78

LIMINKA79

Liminka Bay Camp School.....79

Liminka Technical Visits.....81

SYÖTE.....82

SYÖTE – Educational Programme.....82

Technical Visits at Municipality of Pudasjärvi83

KEMPELE.....84

Finlandia Hotel Airport Oulu84

Kempele Municipality and Linnakangas Community

Centre and School.....85

Kempele Municipality, Cultural Services.....86

Pyhäjoki Municipality87

Municipality of Ii.....88

7 PRODUCT COORDINATORS AND DMCS90

CHINESE91

FinnOppi.....91

FIEEC91

Arctic China91

FCIE.....91

Nordic Expert Academy91

JAPANESE92

Tanaka Family Tour Planning.....92

Luominen Oy92

Yutori Educational Coordination92

Erkki Lassila / Aya Suzuki, Ubusuna92

DMCS93

Go Arctic / Arctic Edu-Tech Travel.....93

Kalajoki Booking Centre93

Educational excellence, arctic adventures

OULU REGION - FINLAND'S LEADING DESTINATION FOR EDUCATIONAL AND TECHNICAL VISITS

Oulu - also called **the capital of Northern Scandinavia** - is the fastest growing city in Arctic Europe. It is a cool commercial, logistic and cultural hub in the middle of a large market area between Sweden, Norway and Russia. Oulu is very easy to access from any part of the world – numerous daily flights and just an hour's flight from Helsinki and Stockholm make Oulu Finland's 2nd busiest airport. Besides the city Oulu region includes also **Kalajokki**, Finland's most popular holiday resort; **Rokua** is Finland's first UNESCO Global Geopark; **Syöte**, the southernmost fell area in Finland and **Liminka**, one of the leading birding spots in all of Europe.

Leading Region of Education

In Oulu region you can explore and experience the world-famous Finnish education system that is frequently proven by, for example, the OECD Pisa assessment. Oulu is not only the most popular student city in Northern Finland but also the centre and innovative forerunner of new teaching philosophies. In Oulu region you can experience many practical examples of phenomenon-based learning as well as those of lifelong learning. Interaction with our local students is very inspiring as their English skills are at very high level.

Driven by Innovation

Oulu has the leading edge on research in key ICT-based industries, such as health technology, printed intelligence, and cleantech. Oulu is also the home of 5G, 6G and the Internet of Things: the local Nokia factory builds base stations for the future, and a revolutionary 5G hospital is being designed and built in Oulu. As far as creative industries go, also the game scene is booming in Oulu.

Arctic Experiences

Located near the Arctic Circle, Oulu region is one of Finland's most enjoyable areas to visit. Here unique nature environment and Northern hospitality are combined with arctic experiences like floating in the frozen sea and observing the dancing Northern Lights. Oulu region offers a relaxed atmosphere to network and do international business also to business travelers.

In this manual you can find our inspiring products and programs of educational and technical visits – whether the target group is students or professionals, groups or individuals. We are looking forward to collaborating with you and welcoming you to experience an exciting, deeper look behind our world-class scenes.

Warmly welcome to the cool North, **Finland's leading destination for educational and technical visits.**



JUHA ALA-MURSULA

Director, BusinessOulu
juha.ala-mursula@businessoulu.com
www.businessoulu.com



PÄIVI PENTTILÄ

Managing Director, Visit Oulu
paivi.penttila@visitoulu.fi
www.visitoulu.fi/en





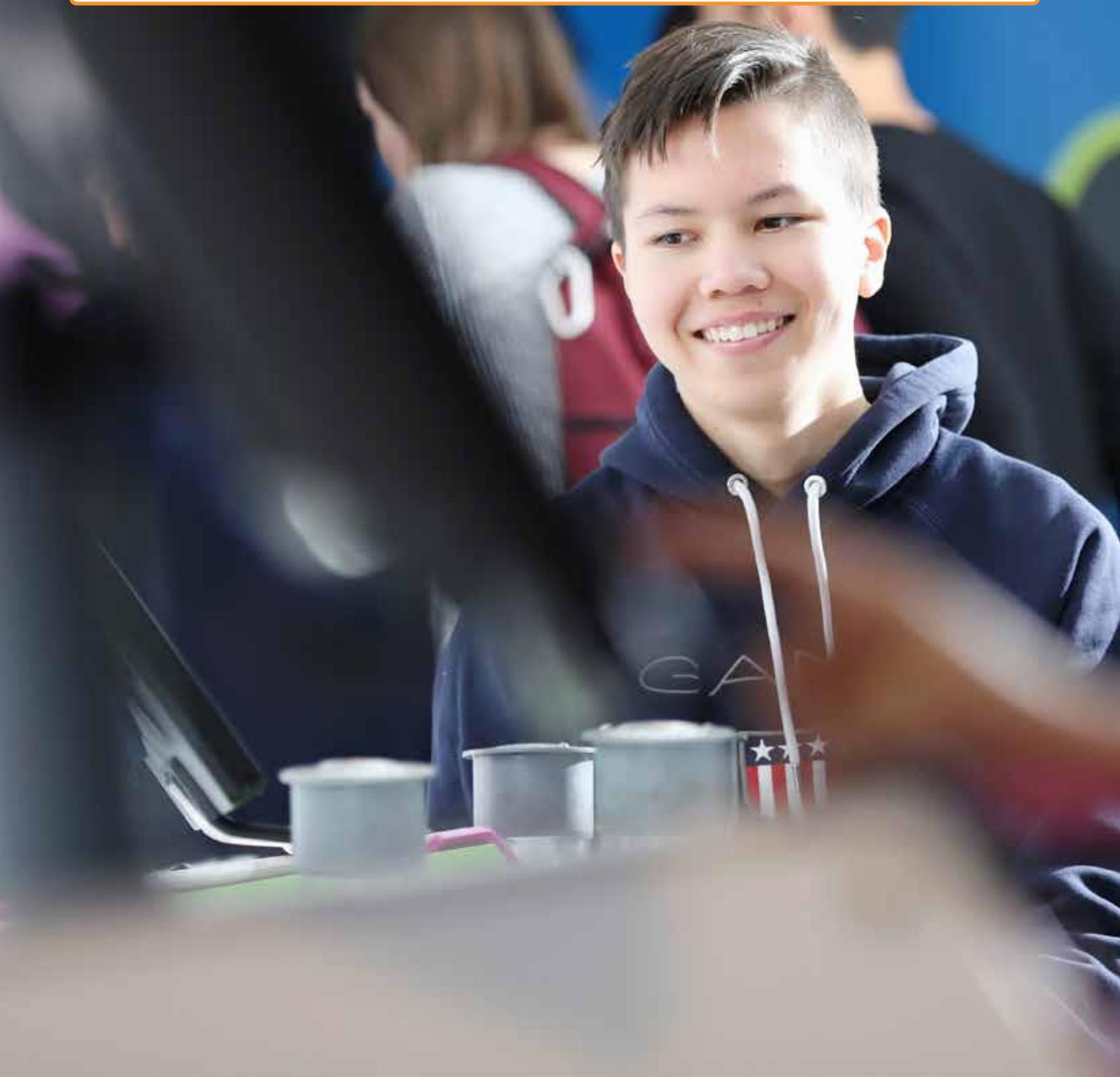
1 CITY OF OULU EDUCATIONAL PROGRAMMES

Oulu region has a wide selection of high-quality products and services to offer to the educational world. We have many educational experts, teachers, principals, researchers, and leaders, who are willing to share their knowledge of the Finnish educational field with you! Oulu's special strength in the area of educational knowledge is the wide cooperation between different educational organizations in the region. This makes it possible for us to

offer comprehensive, tailor-made educational programmes that can include expert sections from early childhood education to primary, secondary, upper secondary, higher and vocational education.

Our programmes can include visits to Oulu's modern schools and other facilities (eg. Oulu City Library) and learning environments. We also offer deeper professional development for teachers and leadership training for school management, and even consultation and local training at your own school or organization.

Visits to Oulu area educational organizations and companies can be added to create more comprehensive programmes.



PROGRAMMES FOR EDUCATIONAL EXPERTS, TEACHERS, PRINCIPALS, ADMINISTRATORS, RESEARCHERS

EDUCATIONAL AND CULTURAL SERVICES, CITY OF OULU

Educational and Cultural Services, City of Oulu is a prominent provider of high-quality education in Northern Finland. We have early education and care centres, primary, secondary and upper secondary schools and organize education for adults (Lifelong Learning). We also run youth work services and culture and leisure services. In addition, we have a pool of experts in the field of education working at the unit for development (eg. curriculum development, welfare services).

Contact for more information:

Ms. Eija Ruohomäki
eija.ruohomaki@ouka.fi
mob. +358 44 703 9189
www.ouka.fi/educationalvisits



2. CURRICULUM WORK

Oulu City's primary and secondary schools have six different curriculum paths; these are paths of wellbeing, sustainability, culture, global citizenship, information management and entrepreneurship. These paths guide towards activities that combine different school subjects, make students engage in activities, offer new experiences, and utilize cooperation and local opportunities.

In addition to the curriculum paths, learning in Oulu teaches students many other skills and introduces many working methods, such as increased pupil participation, phenomenon-based learning, early language learning, language and culture awareness, learning to become a global citizen, ICT and information management skills, and media literacy skills.

Oulu City's Educational and Cultural Services also have a strong background in the implementation of new curricula, which helps schools truly take a new curriculum into use in schools abroad. Through this work, new schools and existing schools can start using a Finnish-style curriculum in their daily schoolwork.

Programme length: 1–5 days. We also offer long-term curriculum work consultation and implementation, which can last up to a year.



1. EARLY CHILDHOOD EDUCATION AND CARE

Finnish early childhood education and care (ECEC) supports the child's balanced growth, development and learning. Each child is seen as an active and competent agent and is valued as such one. Our main goal is a healthy, happy child who thrives and experiences the joy of learning every day. Pedagogy and practice in Finnish early childhood education and care consists of physical activity, playing, artistic experiences, self-expression, and exploration.

A five-day Early Childhood Education and Care Training Programme could include topics such as:

Day 1: Introduction to Early Childhood Education and Care in Finland

Day 2: Pedagogy in Early Childhood Education

Day 3: Transversal Competencies

Day 4: Learning Environments

Day 5: Localisation of the Finnish Edu-Care Model

Programme length: 1–5 days



3. OPERATIONAL CULTURE IN SCHOOLS

During this programme, you will learn about the pedagogical expertise Oulu school teachers, other educational personnel and management have, and what is needed from the physical school environment, psychological factors and social relationships of the school community.

When we are talking about teaching future skills to the students, schools should also reflect these skills in their daily work. Future skills should be seen within the daily functioning of the school, for example, in how schools are run, how cooperation between teachers works and how pupils can use these skills in daily school life.

The Operational Culture in Schools programme can be organized as 1–5-day programme in Oulu or with a deeper practical approach, at your own school abroad.



4. STEAM-BASED LEARNING

STEAM subjects (Sciences, Technology, Engineering, Arts and Manual/craft skills) are designed to teach students self-determination, interaction competence and critical thinking. The aim is to help students to grow into resilient, responsible, cooperative and brave problem-solvers.

The STEAM-based learning path, which was developed in Oulu, has four parts: craft and building, exploring and innovation, coding and programming, and digital manufacturing. Oulu has also been the first province in Finland to have a Fab Lab in a comprehensive school.

A Fab Lab, a digital fabrication laboratory, is a place where you can play, create, and invent new things. It is a great place for learning and innovation for pupils and older students as well as for teachers and other adults in the community. A Fab Lab provides the environment, the materials and the advanced technology to allow anyone to create almost anything.

Programme length: typically, 3–6 hours. Longer programmes available.



6. ENTREPRENEURSHIP EDUCATION AND PEDAGOGY

Oulu is full of special entrepreneurial spirit!

Do you want to know how it is taught to students? Oulu offers Arctic entrepreneurship education expertise! Oulu has been known as a high technology town for a long time already. First thanks to its successful telecoms and ICT companies and nowadays also for, medical and wellbeing/health technology, IOT (internet of Things), and gaming companies.

The Entrepreneurship Pedagogy Programme at the region offers a deeper introduction to entrepreneurship pedagogy from childhood education all the way through primary, secondary to upper secondary, vocational and university education. You can see how students from early on learn to identify their own strengths, work in a team, take responsibility, adopt an innovative attitude, and how they can learn to apply the entrepreneurial mindset in everyday life – and later on, in work life.

The programme can also include visits to schools to see how entrepreneurship pedagogy is implemented in reality and meetings at interesting local companies.

Programme length: 1/2–5 days



5. MULTIFUNCTIONAL COMMUNITY CENTERS

Multifunctional community centres can be created through a public-private partnership model (PPP).

As most of the building is used for educational purposes, the spatial design is created based on pedagogical expertise. The idea is that the building offers diverse opportunities for activities, stimuli and possibilities for studying both alone and in groups using diverse equipment. A good learning environment is flexible and adaptable, but also pleases the eye and creates a sense of security.

Multifunctional community centres host multiprofessional teams, which can include staff from, for example:

- schools
- a daycare centre
- youth services • a library
- community colleges • cultural services
- sports services
- health services

Programme length: 3–6 hours

Presentations from architectural agencies and construction companies can be added to create an extended programme.



7. SUSTAINABLE DEVELOPMENT STUDIES

Adopting a sustainable lifestyle is crucial for the survival of humanity and the environment. Educating people about sustainability is important when we want to change people's behaviour, where ever we live in the world. Do you want to learn how to make sustainable development studies more meaningful? In Oulu, the aim for sustainable development teaching in schools is to create eco-socially aware citizens, who understand what effects their actions have on other people, the environment and the society as a whole and who also act according to this knowledge.

Schools in Oulu offer sustainable development themed studies every school year from early education all the way up to the university level. The teaching includes ready-made material packs, nature school programmes, activities with cooperation partners and online learning environments.

Some Oulu-area schools and early education centres have eco-certifications, such as the Vihreä Lippu ("Green Flag") which is a sustainable development programme for early education centres, schools, and youth organisations. Vihreä Lippu is part of the international Eco-Schools programme by FEE (Foundation for Environmental Education).

Programme length: 1/2–5 days

Tour organizers can add additional outdoor activities or company visits to interesting local sustainable development oriented companies.



8. LEARNING ENVIRONMENTS

The Finnish National Core Curriculum is based on a conception of learning that sees students as active actors. Learning takes place in interaction with other students, the teachers and other adults, and in various communities and learning environments. It involves doing things alone and together, thinking, planning and exploring, and assessing these processes in versatile manners. The pupils' willingness to act and learn together and their improving skills in doing so are keys to the learning process.

Learning environments refer to the facilities; locations, communities and operating practices where learning and studying take place. The learning environment also includes the tools, services and materials used for studying. Learning environments must support the growth, learning and interaction of the individual and the community. Well-functioning learning environments promote interaction, participation and communal building of knowledge. They also enable active cooperation with communities or experts outside the school. Oulu offers interesting opportunities to learn about many online learning environments too!

Programme length: 1/2–3 days



10. PROFESSIONAL DEVELOPMENT AND LEADERSHIP PROGRAMMES, TEACHER TRAINING

Oulu area educational organizations also offer consultation and training related to the Finnish educational systems and knowledge and can offer you answers to your specific questions.

Our comprehensive training programmes help you take your teaching and leadership skills onto a new level! During the training you will get a fresh, new perspective and learn to use new tools for your daily work. Our training programmes are tailor-made to suit your organization's specific needs.

The Professional Development and Leaderships Programmes available in Oulu are not limited to primary and secondary school context but can also handle early, university and vocational school education too. Our operators can add other activities from the region to support the entire programme.

Programme length: starting from 1–2 weeks



9. INCLUSION AND SPECIAL NEEDS EDUCATION

The development of basic education in Finland is guided by the inclusion principle. The accessibility of education must be ensured for all children. Each school providing basic education has an educational task, which means supporting the pupils' learning, development and wellbeing in cooperation with the home environment.

The organization of instruction and support is based on the strengths as well as the learning and development needs of each pupil and teaching group. Attention shall be paid to the accessibility of learning and the prevention and early recognition of learning difficulties. Support for learning and school attendance comprises communal and learning environment related solutions and meeting the pupils' individual needs. When planning instruction, it must be taken into account that the need for support may vary from temporary to continuous or from minor to stronger, and that the pupil may need one or several forms of support.

Programme length: Starting from one day

PROGRAMMES FOR CHILDREN / STUDENTS

MUSEUM AND SCIENCE CENTRE LUUPPI



1. KIERIKKI STONE AGE CENTRE

Visit in the reconstructed stoneage village located in the authentic 5000 years old dwelling site.

Theme: Go back in time for thousands of years

Enjoy and breath the cleanest air in the hole world, in the relaxing and fantastic nature learn stoneage skills, make your own souvenir and make your own meal in the campfire with your group.



2. OULU MUSEUM OF ART

Themes: Senses and creativity

Take part in Painting with Arctic berries - workshop with your group. In the workshop you can taste lovely, tasty berries of the north and feel the colours. You are going to use your hands, feet and brushes, when you make your own art.



3. TURKANSAAI OPEN AIR MUSEUM

Theme: Natural materials and Old Finnish way of life

Learn how we are living in harmony with nature and learn about from field to table methods of ours. Take part in Handicraft workshop together with your group and make souvenir of your own (material wool or wood).

Inspired by Nature Camp School

Museum and Science Centre Luuppi is a unique combination of history, art and science. Stories of life in the North, collected and cherished by Luuppi, unfold to the audience through history, science and art in nine different locations. Luuppi's exhibitions are rich, experiential wholes full of interactive, inspirational features, and provide the themes and subjects for an ongoing series of events big and small arranged throughout the year. Museum and Science Centre Luuppi consists of nine destinations loved by tourists and locals. The biggest of them are the Northern Ostrobothnia Museum, Oulu Museum of Art, Tietomaa Science Centre, in the summertime also Turkansaari Open Air museum and Kierikki Stone Age Centre.

Luuppi captivates visitors with innovations and memorable experiences. It is a magnifying glass through which the phenomena and material reality of life in the north can be viewed up close. Finding the connections between the exhibits and, for example, your own teenage years or your grandparents' place as you remember it from your childhood is rewarding – as is finding the familiar touch and feel of the North in the themes or the colours of an artwork in one of our museums. Luuppi opens new, fascinating views to what it means to live in the north. It is a window deep into history, a channel for visions into the future, and a source of inspiration!

Open Learning Environments

in Museum and Science Centre Luuppi destinations.

We offer hands on activities based on Finnish nature and the importance of the nature to humans wellbeing and culture. All the workshops are designed and run by pedagogical professionals. The aim is to teach and learn teamwork, problem solving skills and enhance creativity. The visit and workshops are multi-sensory, interactive and unique. Activities are suitable for groups of all ages!

Contact for more information:

Luuppi Sales
myynti.luuppi@ouka.fi



4. SCIENCE CENTRE TIETOMAA

Theme: Energy

Take part in Gravity racer workshop together with your group, you can learn, practice to team skills, test and play in almost 200 different hands on destinations and have fun at the same time! Have memorable experience and see 3 D movie in Super screen Theatre (takes 40 minutes).

Oulu community college is a liberal education institution owned and run by the City of Oulu, offering hobby and study opportunities for people of all ages. With its dynamic environment Oulu-opisto provides opportunities to learn and have experiences at different stages of life. The core values of the institution are community, equality, subject diversity, cultural advocacy, and reliability. In addition to adult education services, Oulu-opisto provides basic education in the arts and has a sports school.

The institution is over 100 years old, founded in 1907. Oulu-opisto has become the fourth largest community college in Finland.

Contact for more information:

Ms. Minna Hukkanen
minna.hukkanen@eduouka.fi
mob. +358 44 703 9102

Ms. Outi Lohi
(cc.) outi.lohi@ouka.fi
mob. +358 40 555 0064



2. TAILOR-MADE FINNISH LANGUAGE COURSES

City of Oulu's Community College offers 5- and 10-day Finnish language courses. You can also learn Finnish while you are visiting Oulu!

Experienced teachers of the Oulu City's Community College offer Finnish languages tuition for total beginners to more advanced Finnish language learners.

The following courses are offered as options for one or two-week tailor-made programmes:

- Finnish for beginners
- Intermediate Finnish for foreigners
- Advanced writing and conversation course in Finnish
- Advanced grammar course in Finnish

Target group: Students with English as foreign language

Minimum age: 16

Participant minimum/maximum: 10/20

Service languages: English

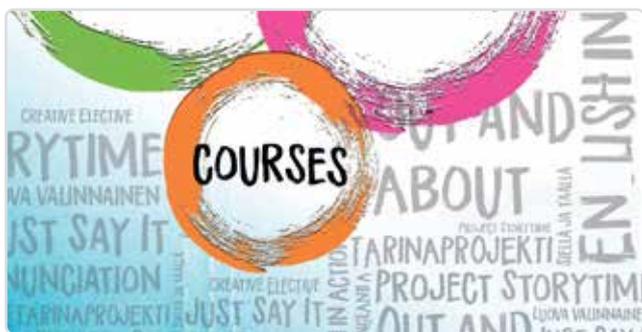
Availability/Seasonality: August–June

Length of the program: 5 days or 10 days

Location of the activity/program: Oulu city centre

Certificate/Diploma of participation: Yes

Accommodation and meals are not included in this programme. Tour operators, DMSc and product coordination companies can add these elements to the language programme to create a full camp school package.



1. TAILOR-MADE ENGLISH LANGUAGE COURSES

City of Oulu's Community College offers 5- and 10-day English language courses for foreign student groups (10–20 persons).

The course days include many types of learning methods such as:

- Conversations over morning coffee or tea,
- Pronunciation exercises to encourage speaking,
- Grammar and vocabulary lab to smooth out grammatical hiccups and to widen vocabulary use,
- Learning through action (e.g. cooking or baking, doing handicrafts, sports, activities in Finnish nature)
- Learning the language while exploring the local surroundings and the Finnish culture.

Target group: Students with English as foreign language

Minimum age: 16

Participant minimum/maximum: 10/20

Service languages: English

Availability/Seasonality: August–June

Length of the program: 5 days or 10 days

Location of the activity/program: Oulu city centre

Certificate/Diploma of participation: Yes

Accommodation and meals are not included in this programme. Tour operators, DMSc and product coordination companies can add these elements to the language programme to create a full camp school package.

VALVE FILM SCHOOL FOR CHILDREN



1. LIVE-ACTION FILM WORKSHOP

Teachers from Valve Film School are guiding the participants to the secrets of film making.

Create new cinema masterpieces at Valve Film School's workshop. The workshop includes 5 steps: brainstorming, scriptwriting, filming, editing and premiere. Groups are granted the filming equipment, green screen studio, computers for editing, costumes and make-up. Duration of the workshop can be adjusted between 4–16 hours. The highlight of the workshop is a premiere. The films are screened in actual cinema on a big screen. Film snacks will be provided, and more elaborate service or catering can be arranged. Each participant receives the workshop films on a required format. It is also possible to organize a workshop together with Finnish participants to share views of different customs and cultures.

Minimum age: 7

Certificate/Diploma of participation: Yes



3. TRICK SHOT WORKSHOP

During the trick shot workshop participants are producing stunning tricks and illusions. You only need a video camera and lots of imagination and creativity to finish the tricks. The workshop includes four simple illusions that are fun to make and develop participant's media skills and transversal competence. Duration of the workshop is 60–90 minutes.

Minimum age: 7

Certificate/Diploma of participation: Yes

Valve Film School for children and young people is a film education specialized unit of cultural and educational services of City of Oulu. Valve Film school is located at Cultural Centre Valve at Oulu. Valve Film School organizes clubs, courses and workshops for children, youth and adults. Valve Film School encourages children to express their own thoughts creatively through language of cinema. One of the pedagogical goals is to inspire children's curiosity towards art and culture.

Valve Film School was awarded with national Children's day award in 2019 by The Ministry of Education and Culture, Finland. The award is granted to an organization that has been acknowledged by the work that is done to promote art hobbies and art education.

Contact for more information:

Mr. Tommi Nevala

City of Oulu Educational and Cultural Services

mob: +358 44 703 7547

tommi.nevala@ouka.fi



2. STOP-MOTION ANIMATION WORKSHOP

Teachers from Valve Film School are guiding the participants to the secrets of making animation.

Valve Film School's animation workshop includes brainstorming, scriptwriting, animating, editing and premiere. Groups are granted the iPads and other equipment for making animations. The animations are prepared with physical elements and materials such as plasticine, paper cut-outs or legos. Duration of the workshop can be adjusted between 4–16 hours. The highlight of the workshop is a premiere. The films are screened in actual cinema on a big screen. Film snacks will be provided, and more elaborate service or catering can be arranged. Each participant receives the workshop films on a required format. It is also possible to organize a workshop together with Finnish participants to share views of different customs and cultures.

Target groups: Primary, secondary and high school students

Minimum age: 7

Certificate/Diploma of participation: Yes

Oulu City Library manages municipal library services in the Oulu region. The library works in close cooperation with schools and day care centres and promotes reading for people of all ages. Other cooperation partners are cultural operators and associations in the city. The Oulu City Library is the regional development library in North Ostrobothnia and Kainuu.

Aside from the main library, the Oulu City Library operates 23 branch libraries. Three mobile libraries serve districts that do not have a library of their own. Additionally, the mobile libraries tour schools, day-care centres and various events.

One of the most important tasks for the library is to promote reading and reading skills among both children and adults. The systematic 'Library Route' cooperation between Oulu libraries and schools (basic education and upper secondary schools) promotes versatile reading and information seeking skills and offers tips to encourage people to read. Students can also take a literature diploma.

At self-service libraries, clients can borrow and return materials and use computers outside regular opening hours. Additionally, clients can borrow e-books, e-magazines and music teaching materials as well as stream movies online.

The architecture of the main library (completed in 1982) offers an interesting overview of the history and present day of the library building and the changes that have taken place in library activities. The interior features Finnish design and the works of art by artists living in northern Finland.

The comic book library 'Sarjasto' operates in collaboration with the Oulu Comics Center. Housed in the main library, Sarjasto offers comic books as well as rotating comics exhibitions and comics-related events.

'Laituri', the event venue, provides facilities for a wide range of events such as art exhibitions, author visits, music performances and Library Club evenings. Local residents can participate in developing the library through the public meetings held at Laituri.

The Oulu City Library uses the open-source library IT system Koha.

In case you are interested on visiting companies, please contact.

Ms. Sari Kasvi
sari.kasvi@businessoulu.com
mob. +358 40 724 9419



1. LIBRARY PATH - COOPERATION BETWEEN THE CITY LIBRARY AND SCHOOLS IN OULU

Inspiring children to read and search for information.

City of Oulu has a long tradition of collaboration between libraries and schools.

The main objective of Library path is that children visit the library at least four times during their school years. In Library Path we inspire children to read. The aim is also that children achieve information-gathering skills and are able to improve and maintain those skills. There are 24 public libraries and 50 comprehensive schools in Oulu. Each school has a designated library it collaborates with.

Target group: Library professionals, education professionals, students



2. MAIN LIBRARY ARCHITECTURAL TOUR

An insight tour in a library that was designed in the 1970s, built at the beginning of the 1980s and today faces the challenges of library work in the 21st century.

Target group: Library professionals, education professionals, architects, students



3. WELCOME TO THE OULU CITY LIBRARY

A presentation of the history, services and everyday work in the Oulu City Library, includes a tour in the main library.

Target group: Library professionals, education professionals

OULU CITY TOURIST INFORMATION OFFICE



1. VISIT TO OULU CITY TOURIST INFORMATION OFFICE

Oulu City Tourist Information may provide visitors with current issues and trends about tourism in Oulu.

A presentation about basics of City of Oulu and facts and figures of inbound tourism to Oulu. Oulu was the sixth most popular tourism city in Finland in 2017. The Oulu City Tourist information also holds up-to-date customer data and can give you detailed information on customer profile and development of Oulu City Tourist Information Office.

Target group: *Tourism professionals, Tour Operators, Travel Agencies*

Oulu City Tourist Information offers practical advice and tips for your visit to Oulu. At the Tourist Information Office, professional tourist advisors will assist you and you will find all the latest information about events, accommodation, restaurants, attractions and places to visit and their accessibility.

The Tourist Information provides you with computers, an open wireless network panOulu and a charging point for smartphone. Come and pick up free brochures and themed walking and cycling maps or buy local souvenirs.

Contact for more information:

Ms. Anna Meriruoho

Oulu Tourist Information Office

anna.meriruoho@businessoulu.com

touristinfo@ouka.fi

mob. +358 50 340 7270





2 EDUCATIONAL SCHOOL VISITS AT OULU



EDUCATIONAL CONSORTIUM OSAO AND OSAO EDU OY

Educational Consortium OSAO is biggest multidisciplinary Vocational College in Northern Finland. OSAO is also IB World School. OSAO takes part and has been successful in national and international skills competitions in several different fields. Entrepreneurship as a competition skill has been developed in OSAO. OSAO has authorization to deliver official diplomas and certificates.

- We offer tailored visits and training in vast variety:
- Culture; Unique culture of Oulu region
- Business and Administration; IB School and Entrepreneurship education
- Social Services; Wellbeing, Health and Sports
- Technology, Communication and Transport; Virtual learning environments
- Tourism; Adventure and Nature
- Catering; Nordic gastronomy and School lunches
- Natural Sciences; IT and coding.

In Business and Administration, we offer three-year International IB Career related programme. This programme is taught entirely in English. Students who complete are rewarded with Finnish vocational qualification which enables them to seek admission to Finnish universities.

Visit and training packages for professionals who are interested in Finnish vocational education and training

On behalf of OSAO, OSAO Edu provides training packages on operational culture, school management, learning environments, entrepreneurship, English language, work life collaboration, vocational teaching and learning methods e.g. competence based training and digital learning.

Visit and training packages for students

On behalf of OSAO, OSAO Edu provides the opportunity to study in Oulu Vocational College (OSAO) with local students and experience Finnish lifestyle.

Examples of academic programme for students:

1. English language course with academic lessons and activities of your choice, please see following list.
2. Entrepreneurship workshop and activities of your choice, please see following list.
3. Healthy Lifestyle, Finnish gastronomy and activities of your choice, please see following list.
4. Pet clinic and English language.
5. Games programming/programming workshop and activities of your choice, please see following list.
6. Jewelry design workshop utilizing recycled materials when possible and activities of your choice, please see following list.
7. Football/volleyball/basketball training with English language or any academic content from above.
8. Programme consisting of activities of your choice, please see following list.

Educational Consortium OSAO also offers a great variety of different activities as part of you programmes at Oulu. Please ask more.

Contact for more information:

Mr. Antti Rovamo, CEO of OSAO Edu Ltd

antti.rovamo@osao.fi
mob. +358 50 560 8392

Ms. Merja Paloniemi, Senior Advisor, Education expert

merja.paloniemi@osao.fi
mob. +358 594 9182



PROGRAMME 1

English lessons and Hackathon

Day 1

English lessons 3 hours

Hackathon (problem based learning in subject that is needed and given) 3 hours

Presenting the problem and forming of the teams

Extra curricular activities with students after school 2 hours.

Day 2

English lessons 3 hours

Hackathon / cooperative projects 3 hours

Solving a problem in teams with Finnish students

Non formal programme with students outside school.

Day 3

Cultural visits 3 hours

Hackathon 3 hours

Presentations and feedback.



PROGRAMME 2

Mini Hackathon

Day 1

Presenting the problem and building the teams

Day 2

Solving the problem in the teams

Day 3

Presentations and feedback



PROGRAMME 3

Summer wellbeing programme

(Virpiniemi Sports institute, 20 minutes from the Oulu city centre)

8:00–9:00 Opening event

9:00–10:00 Team building activities

10:15–11:15 Fun ball games

12:15–13:15 Optional activity, choose one: Wall climbing, Rope landing, Floorball, Disc golf

13:30–14:30 Optional activity, choose one: Wall climbing, Rope landing, Floorball, Disc golf

14:45–16:30 Wilderness track. Making a campfire in a Lappish hut (grilling sausages, brewing tea on an open fire and enjoying a snack made from local ingredients).

16:30–17:00 Diplomas



PROGRAMME 4

Winter wellbeing programme

(Virpiniemi Sports institute, 20 minutes from the Oulu city centre)

8:00–9:00 Opening ceremony

9:00–10:00 Team building activities

10:15–11:15 Fun ball games in the snow

12:15–13:15 Snow Sculpting

13:30–14:30 Sledding

14:45–16:30 Wilderness track walking by orienteering with the snowshoes. Making a campfire in a Lappish hut (roasting sausages, tea on open fire and use local ingredients as a snack).

16:30–17:00 Diplomas

Accommodation and meals are not included in this programme. Tour operators, DMSc and product coordination companies can add these elements to the language programme to create a full camp school package. Summer and Winter Wellbeing and Activity.

Programmes are offered Educational Consortium OSAO (VET).



OULU UNIVERSITY OF APPLIED SCIENCES (OAMK)

Oulu University of Applied Sciences (Oamk), founded in 1996, is a strong and multidisciplinary university of applied sciences. We educate competent and innovative professionals and conduct active research and development. In co-operation with our partner institutions we create new vitality to the northern region.

Oamk is the largest university of applied sciences in Northern Finland. Over 9,000 students, including more than 400 international students from abroad, ensure that Oulu University of Applied Sciences is a vital and innovative place to study. We offer a wide range of higher education degree programmes and a strategic focus on industries such as ICT, health and wellbeing, business and energy. Our university has a strong background in ICT, innovation and development. We collaborate closely with business and industry.

Contact for more information:

Mr. Kimmo Kuortti
Kimmo.kuortti@oamk.fi
mob. +358 40 771 84 94



FURTHER EDUCATION FOR TEACHERS AND ORGANISATIONS

- Competence-based Education as a Comprehensive Training Solution
- Designing curricula for teacher and instructor training
- Latest Tools in Digital Learning
- Deep Learning Pedagogy
- Videos and vlogs as Learning and Teaching Tools
- Open Digital Badges for Learning
- Special Needs Pedagogy
- Acquiring Pedagogical Skills Through Blended Learning
- Counselling and Guidance in Rapid Change
- Experience Pedagogy

Visits can be tailored to meet the needs of the visitors. Short visits (1 hour to one day) can focus on a specific topic or give an overview of professional teacher education. Longer visits (2 – 5 days) can include training days, hands-on workshops and school visits under the theme of professional teacher education.

Service provider: Oulu University of Applied Sciences (Oamk); School of Professional Teacher Education.

Target audience: teachers, school officials, government officials, students, city and regional school boards



ENTREPRENEURSHIP IN FINNISH HIGHER EDUCATION

A visit to Oulu University of Applied Sciences with an introduction to entrepreneurship education practices and methods implemented in Finnish higher education:

- Entrepreneurship as a strategic development area at Oamk
- Commercialization ecosystem of Oulu Innovation Alliance
- Entrepreneurship hub
- Demola- Students solving real life challenges with Companies
- Terwa-Academy - Putting Entrepreneurship to Practice.

Target Group: Higher Education Institutions and Industry Professionals



PROGRAMME 1

Introduction to the University of Oulu Education and Research Areas

Get to know the multidisciplinary University of Oulu and the latest scientific innovations. Come and discuss how to develop your competence or your organization in cooperation with our experts.

It's possible to choose to have a general overview or a deeper insight of the following scientific fields:

- Biosciences
- Economics and Business Administration
- Education
- Engineering and Architecture
- Humanities
- Information and Communication Technologies
- Medicine and Health
- Natural Sciences and Mathematics.

Let the following examples lead you to discover more on our limitless possibilities:

Biosciences: Biochemistry is the study of life at the molecular level. Even the simplest living systems are extremely complicated and comprise a vast array of interconnecting processes. These processes are said to be governed by our genes, the genetic code which makes us who and what we are.

Economics and business administration: Oulu Business School offer relevant and high quality business education and training with emphasis on practical applications. Versatile course portfolio offers excellent opportunities to explore all major fields in business and economics.

Education: The core of the discipline is formed by education and training covering the entire human life cycle from early childhood education through the learning and teaching of children and adolescents.

Engineering and architecture: The Faculty of Technology operates in the fields of Architecture, Mechanical Engineering, Process and Environmental Engineering, Industrial Engineering and Management, Mining Engineering and Mineral Processing, Civil Engineering, Geosciences and Chemistry. Education and research are conducted in close collaboration with national and international companies, research institutions and public sector organizations.

Humanities: Teaching and research in practically all the academic disciplines concerned with achievements in the humanities: history, language and linguistics, cultural studies and literature.

Information and communication technologies: Get cutting-edge knowledge in wireless communications both at physical and network layers. We offer capability to design and implement wireless solutions, e.g., for future 5G networks, Internet-of-Things (IoT) devices and smart energy-efficient wireless sensor applications.

Medicine and health: Versatile education in the field of medicine, dentistry, health sciences, health management science, teacher education in health science and medical bioengineering.

Target group: teachers, educational administrative and other professionals

The University of Oulu has been successful in many areas including education, information technology, biosciences, health, culture and environment. The University of Oulu educates and researches people and culture in a changing living environment, as well as opportunities that new technology provides for improving the well-being of people and the environment.

Every faculty and department at the university is involved in global educational cooperation concerning a number of countries all over the world. Our 20 international degree programmes offer unique possibility to study a full degree or part of a degree.

Contact for more information:

Mr. Esa Niemi
esa.niemi@oulu.fi
mob. +358 29 448 3206

OULU UNIVERSITY TEACHER TRAINING SCHOOL

Oulu University Teacher Training School's core competence is in pre-service and in-service teacher education.

Our aim is to develop and implement research-based teacher education and offer high-class in-service training for teachers and educators worldwide.

We organise educational events and conferences annually for international education professionals. On our research-based training courses, school visits and workshops you will learn with experts from Finland.

In addition, we are pleased to provide tailor-made courses based on your needs, in our premises or elsewhere.

Contact for more information:

Dr. Raimo Salo

tts@oulu.fi, raimo.salo@oulu.fi

mob +358 50 51 671 79

www.oulu.fi/tts



1: MANAGEMENT AND LEADERSHIP COURSES IN EDUCATION

The online programme is designed by the top-quality Finnish education experts. The content is based on the world's best education system from Finland. Instructors are highly trained and experienced experts from Finland and other countries.

The programme offers you a solid understanding of the most accurate and significant topics in education leadership and management today. It will provide you an opportunity to develop your professional competence and advance in the highly competitive labour market.

1. Leadership in the 21st century, covers content such as research-based fundamentals of Leadership and Management, Organisational Management and Leadership, Pedagogical Leadership, Philosophy and Ethics in Leadership, and the Power of Positive Leadership.
1. Successful Leadership in Education contains subjects such as Tools for a Successful Leader, Quality Management, and Management by Development and Change.
1. Educational Management and Administration goes deeper into the significant issues in Leadership and Management with courses of the 21st Century Learning; Curriculum Design and Implementation, Well-being, Competences and Inclusive Working Culture.

GLOBAL EDUCATION SERVICES

In-service training courses for educators to develop professional competence

Oulu University Teacher Training School's history dates back to 1609 when Pedagogy of Oulu was founded. Today we in Oulu University Teacher Training School regard diversity of life, equality and community spirit as essential values.

Our safe and forward-looking school works for diverse human growth and development in order for our students to become widely able and responsible members of society.

As a UNESCO-school we belong to a global network of schools addressing global challenges: building global citizenship and promoting sustainable development.

Our mission is

- to offer high-class in-service training for educators worldwide
- to develop and implement research-based teacher training
- to organise guided teacher training for both classroom student teachers (Primary School) and subject student teachers (Secondary and Upper Secondary School)
- to offer high quality basic education (grades 1-9) as well as senior secondary education (grades 10-12)

Below you can find some examples of the in-service training courses produced by the Oulu University Teacher Training School, Finland.

If there is a topic that you or your institution need, please, do not hesitate to contact us.

We'd be happy to tailor-make a course content according to your needs.

Target group: Educators in both public and private sectors, teacher training colleges and universities who want to develop their teacher education programmes and student teachers' mentoring programme.

Teachers and principals working on the primary, lower secondary and upper secondary school level who want to get new knowledge and methods to develop the quality of teaching in their school.

Education professionals with work experience as an educator.

Participant minimum / maximum: 1–30

Service languages: English and Finnish

Certificate: Participants will receive a Course Certificate by the University of Oulu, Finland after a completion of a training course.

Length of the course: The length of each course varies from one day to one week.

Method of instruction: Finnish high-level education experts provide lectures, workshops and exercises that involve both collaborative and individual work.

Experience and learn from our versatile pedagogical methods which you can use in your own work later.

School visits to learn with Finnish teachers through job-shadowing.

Discussions with teacher educators, teachers and student teachers.

Experiencing multiple learning environments.

Participant minimum / maximum: 1–30

Service languages: English and Finnish. Interpretation services can be arranged.

Certificate: Participants will receive a Course Certificate by the University of Oulu, Finland after a completion of a training course.

Length of the course: 1–10 days.

Availability: From August till May.

2: CURRICULUM REFORM AND IMPLEMENTATION

The Finnish National Curriculum has received worldwide recognition. This course can help you understand the cornerstones of the Finnish National Curriculum, such as Phenomenon-based Learning and Transversal Skills, which are based on the principles of 21st Century Education. You may also learn, how to use theory based on the curriculum work in the process of your own work.

TOPIC 1: The Role of Curriculum in Education System

TOPIC 2: Assessment

TOPIC 3: Support in Learning and School Attendance

TOPIC 4: Subject Objectives and Content

3: INTRODUCTION TO THE FINNISH EDUCATION SYSTEM AND JOB SHADOWING

What are the most essential features of the Finnish Education System? In this Course you can learn about the basics of the special features of the Finnish Education System and some secrets behind our successful pedagogy, such as the importance of Teacher Education and Lifelong learning.

There is a possibility to attend lessons in our school's classrooms as Job Shadowing. We can provide you opportunities to plan, implement and reflect Finnish school lessons together with our teachers.

TOPIC 1: Structure of the Education System – Key Elements of the Finnish Education

TOPIC 2: Teachers' Role in the Society and Ethical Responsibility

TOPIC 3: Learning Materials and Learning Environments

TOPIC 4: Pedagogical Classroom Practices – Job Shadowing



4: CONTEMPORARY TEACHING TECHNIQUES: CO-TEACHING

In this course, we cover the key concepts and theories of co-teaching. After the completion of the course, you will have a profound understanding of co-teaching practices widely used in Finnish Schools. The purpose is to get to know what co-teaching is, discuss the various aspects of co-teaching, explore possible challenges and solutions, and create a plan how to utilize co-teaching.

TOPIC 1: Changes in the school culture and in the work of a teacher

TOPIC 2: Co-teaching models; practical examples

TOPIC 3: Benefits of Co-teaching

TOPIC 4: From Theory to Practice – shared experiences of Co-teaching

5: DEVELOPMENT OF STUDENT TEACHER MENTORING

Learn more about the mentoring and tutoring of student teachers during their practical teacher training periods in the Oulu University Teacher Training School. How do we mentor and guide student teachers during their teaching practice periods in classrooms? What are the theoretical foundations on which we base our work as mentors? Find out the policies, guidebooks and practical evaluation forms which are used in the Finnish Teacher Education System.

TOPIC 1: From Theory to Practice

TOPIC 2: Pedagogical Growth: I as a Teacher and a Learner

TOPIC 3: Responsibilities and Duties Related to Student Teachers' Mentoring

TOPIC 4: Assessment as a tool to support Student Teacher's Teaching Practice



6: ASSESSMENT FOR LEARNING

Have you ever thought about assessment, and what is the role of it in supporting learning?

You may know, what is the difference between formative and summative assessment, but do you consciously focus on using assessment as a tool for learning? This course covers the various forms of assessment emphasized in the Finnish National Curriculum, and how assessment can be used to support pupils' learning in different school subjects. Assessment policies and practices in our curriculum are based on recent research in the field of Education and Learning Sciences. In addition to the traditional teacher-led assessment we reflect on how, when and why to use different methods of assessment and practices of assessment, for instance self-assessment and peer-assessment to support the learning process.

TOPIC 1: Common Principles of Assessment

TOPIC 2: Functions of Assessment

TOPIC 3: Diagnostic, Formative and Summative Assessment

TOPIC 4: Practical Assessment Methods

7: STUDENT WELL-BEING AND POSITIVE EDUCATION

After the course the participant knows the key principles of the positive psychology framework. The participant receives concrete tools to promote students' well-being, joy and learning at school. The participant is encouraged to use positive psychology techniques to strengthen his or her own well-being at work.

TOPIC 1: Positive education

TOPIC 2: Pedagogical love and positive classroom climate

TOPIC 3: Character strengths in the classroom

8: TRANSLANGUAGING – SUPPORTING STUDENTS TO LEARN NEW CONCEPTS IN EVERY SCHOOL SUBJECT

World is changing rapidly, and more and more teachers find themselves in a situation, where their students have different mother tongues compared to the language of instruction. This poses a challenge for learning. A necessary competence for all teachers is to make sure that students understand the new concepts in all subjects. During this course you will learn practical teaching methods that cater the needs for all learners. In the course we will go through examples of teaching practices which help you to modify the content to your work as a teacher. We also showcase Finnish policies and practices that support students' learning process.

TOPIC 1: Good Knowledge of Students

TOPIC 2: Students' Language Skills Development

TOPIC 3: Examples of Developing the Learning to Learn Skills

TOPIC 4: Diverse Assessment Methods



10: OUTDOOR EDUCATION

This course will be partly implemented according to its name: outside of the classroom. Additionally, participants will study the theoretical background, attend workshops and reflect the course together in a classroom. You will find out why Outdoor Education is beneficial and supportive for students' learning processes. As a result of the course you will be able to implement similar activities with your own students.

TOPIC 1: Theoretical orientation

TOPIC 2: Let's go out! Active and hands-on outdoor education

TOPIC 3: Benefits of the Outdoor Education

TOPIC 4: Planning of outdoor activities

9: SUPPORTING ALL LEARNERS

All children deserve to be educated according to their competence levels in different school subjects. It requires differentiation in teaching and individual learning possibilities. To successfully cater the learner's needs, teachers need to have a thorough knowledge of each student and offer support based on individual needs. During this course we will introduce national policies from the Core Curriculum how the system-level approach is needed to ensure equal opportunities for all learners. Our teachers will showcase practical examples of support mechanisms that have been successfully used in our school. At the end of the course participants will be able to modify the course content into their own work context.

TOPIC 1: Three-level support system

TOPIC 2: Multiprofessional collaboration

TOPIC 3: Child-centred approach

TOPIC 4: Classroom practices to support learning



LUOVI VOCATIONAL COLLEGE



PROGRAMME 1

Luovi Educational visits, Special needs VET, vocational education and training

Learning about Finnish special needs vocational education and training in practice, learning environments, individual paths and support for learners.

Luovi Global Education services provide educational visits to learn about the Finnish special needs vocational education and training, VET in practice. Services are tailor made and co-created together with the client. We offer several topics and job shadowing as a part of the programme.

- Defining special needs
- Luovi way of learning, teaching methods
- Learning environments
- Work-based learning
- Individual learning paths
- Assessment
- Supporting students
- Supporting employment

Activity/Programme is suitable for adults and professionals in the field of education: Yes

Service languages: English and Finnish

Interpretation services: No

Availability/Seasonality: Jan-June, August-Dec Monday to Friday

Length of the programme: from 3 hours to 5 days

Location of the activity/programme: Oulu, Muhos

Distance from Oulu: Muhos 40 minutes

Certificate/Diploma of participation: YES

Luovi is the largest special needs VET provider in Finland and spread across 23 locations. Luovi has 1900 students in initial VET and continuing VET. Luovi offers 16 vocational qualifications and preparatory training VALMA for VET studies and preparatory training TELMA for work and independent living. Luovi also offers services in special needs education for educational institutions, teachers and other staff working with special needs students. Our services cover counselling, guidance and consultancy as well as diverse training courses. Services are tailor made and co-created together with the client. The length of the services vary from one day training to long lasting consultation.

Contact for more information:

Ms. Mari Kontturi
mari.kontturi@Luovi.fi
mob. +358 40 3193 264





3 EDUCATIONAL CONTENT PROVIDERS



Code School Finland's mission is to help every child in the world to learn essential skills for the future by providing high-quality digital learning solutions.

Our materials have been co-developed and tested in Finnish schools together with Finnish teachers and curriculum developers.

Our learning materials have been approved by the Finnish National Agency for Education to match the objectives of the Finnish national curriculum for primary education. Our materials also hold the Kokoa Standard certification for pedagogical quality.

Contact for more information:

Ms. Kaisu Pallaskallio
info@codeschoolfinland.fi
mob. +358 40 719 6856



BECOME A GAME MAKER

Code your own game

Basics for coding and game implementation, introducing theory and elements of game design. Everyone designs and develops a computer game. Highlight is a chance to meet and interview real game makers from local game companies.

Target group: Beginners

Minimum age, if required: 9+ years

Participant minimum/maximum: minimum 10 participants

Service languages: English

Interpretation services: No

Availability/Seasonality: Please ask

Length of the programme: 2 days (both days 9 – 17 workshop)

Location of the activity/programme: Codeschool Finland office or other premises

Distance from Oulu: Pending on workshop location

Certificate/Diploma of participation: Yes



LET'S CODE!

Get inspired and practice the principles of coding in programming environment suitable for age.

Half day fun introductory coding workshop for beginners.

Target group: Beginners, no experience level needed

Minimum age, if required: 7–15 years

Participant minimum/maximum: minimum 10 participants

Service languages: English

Interpretation services: No

Availability/Seasonality: Please ask

Length of the programme: 3 hours (half day)

Location of the activity/programme: Codeschool Finland office or other premises

Distance from Oulu: Pending on workshop location

Certificate/Diploma of participation: Yes



HELLO ROBOT

Basics of programming, sensor activation, principles of automation and robotics.

Target group: Beginners

Minimum age, if required: 7 – 15 years

Participant minimum/maximum: minimum 10 participants

Service languages: English

Interpretation services: No

Availability/Seasonality: Please ask

Length of the programme: 2 days (both days 9 – 17 workshop)

Location of the activity/programme: Codeschool Finland office or other premises

Distance from Oulu: Pending on workshop location

Certificate/Diploma of participation: Yes

FINNOPPI



PROGRAMME 1

Thematic Educational Camp

Awarded Five-Star "Authentic Finnish Educational Travel Product" in the category of School Camps for Children and Adolescents, the contest organized by Visit Finland and Finnish National Agency for Education.

Our programme is well designed by experienced educational professions according to Finnish National Core Curriculum, including methods of interdisciplinary teaching and phenomenon-based learning. The overall goal of the programme is to help students develop logical thinking skills, problems-solving skills, practical skills, as well as intercultural communication competence.

Featured content: authentic Finnish school camp; Finnish homestay; sustainability workshop; STEAM; animation workshop; coding and AI robot course; winter sports; outdoor skills/wildness survival skills training; camping; forestry workshops; scouting; museum education

Delivery of the programme: school camp; summer and winter camp; family camp

Target group: students from elementary school to senior high school; family groups

Participant minimum/maximum: 15–25

Service languages: Chinese, English

Interpretation services: Yes, Chinese, English and Finnish

Availability/seasonality: Year-round

Length of the programme: 10–12 days

Location of the activity/programme: Oulu, Rovaniemi; Helsinki; Tampere

Certificate/Diploma of participation: Yes

PROGRAMME 2

Customized Training Programmes for teachers, principals and education administrators

In collaboration with top universities in Finland, educational institutes and organizations, our training programme is designed with the combination of theory and practice to give participants a systematic and comprehensive overview of the Finnish education system, pedagogical practices, and close observations of daily routine in Finnish schools and classrooms.

Featured content: Finnish education system; school pedagogy; Finnish national and local core curriculum; teaching and learning practices; evaluation; learning environments; didactics; educational management and leadership; budgets and financial management in education

Delivery of the programme: combination of theory and practice; school visits; round table discussion; discussion; workshop

Target group: principals, teachers, curriculum developers, educational administrators, educators from early childhood education to higher education levels

Participant minimum/maximum: 20–25

Service languages: Chinese, English

Interpretation services: Yes, Chinese, English and Finnish

Availability/seasonality: Year-round

Length of the programme: 15–19 days

Location of the activity/programme: Oulu, Rovaniemi; Helsinki; Tampere

Certificate/Diploma of participation: Yes

FinnOppi has deep understanding and knowledge of Finland-China education systems and local context. We deliver excellence of education concept and learning methods to meet the needs of diverse groups. We organize customized training for principals, teachers, curriculum developers, kindergarten teachers and administrators in Finland and China. We also provide vocational teacher qualification training in cooperation with top universities in Finland. For cooperation between schools, we help Finnish schools and Chinese schools to connect and build sister school partnership and organize themed study tours for students and families to Finland. In addition, we organize themed annual education events and forums in Finland and China.

Contact for more information:

Ms. Yujin Lin (Yuki)

yuki@finnoppi.com

mob. +358 40 912 5846

www.finnoppi.com



PROGRAMME 3

Educational Forum

We invite Finnish experts in education to give lectures or host workshops on specific topics according to customers' needs. Through face-to-face communication and in-depth discussion with our expert team, participants gain new perspectives and knowledge. During the process, learning groups are formed and participants will share what they learn.

Target group: professions in the field of education, educational institutes and organizations, families

Participant minimum/maximum: 20–25

Service languages: Chinese, English

Interpretation services: Yes, Chinese, English and Finnish

Availability/seasonality: Year-round

Length of the programme: customized

Location of the activity/programme: Oulu, other cities on request

Certificate/Diploma of participation: Yes

Buutti Education wants to help people to develop their passion for programming. Buutti Education has quickly grown from a group of four, enthusiastic founders to a thirty-person IT-consulting and ICT-training company. During this time, we have helped 1300 young people, students and unemployed to develop their programming skills. We constantly train new developers from writing their first line of code in Koodikärpät to full-time employment as IT-consultants.

Contact for more information:

Mr. Rene Orosz

rene.orosz@buutti.com

mob. +358 45 7871 2473

www.buuttiedu.com



NORTHERN LIGHTS WORKSHOP

Travelers get to experience the Nordic magic in our workshop. They will use the latest technology of the University of Oulu's Fab Lab and create a Northern light. The unique experience with programming and digital fabrication will provide skills that help the students stand out and develop their careers in the future. The introduction to Finnish school system will widen the worldview of the students and help lay the foundation to their future as world citizens.

This is a workshop, where a programmable Aurora Borealis LED-light is created. Additionally, there will be an introduction to the local ICT-studies and a tour of the University of Oulu.

Target group: for beginner and advanced level students. No prior experience is required.

Minimum age, if required: min. 13 years old

Participant minimum/maximum: max. 20 participants

Service languages: English

Interpretation services: No

Availability/Seasonality: The workshop can be arranged any time, except for 15.4.-1.5. A reservation has to be made two months in advance.

Length of the programme: There are two versions of the Workshop: Compact (3 hours) and Extended (5 hours).

Location of the activity/programme: At Buutti premises and Fabrication Laboratory (Fab Lab) of the University of Oulu.

Distance from Oulu: About 15 minutes from Oulu city centre

Certificate/Diploma of participation: Yes



ZERO WASTE CITY / KIERTOKAARI AND SOLVED



SIGHTSEEING TOUR AT THE RUSKO WASTE CENTER AND GETTING ACQUAINTED WITH WASTE TREATMENT FACILITIES

Programme includes a general presentation of the area and you learn about the types of waste received and the type of waste transported directly to waste-to-energy plant and briefly the regional waste guidelines.

Also these matters are included:

- Waste weighing
- Waste handling fees and taxes (based on weighing, who decides the prices, value added tax, waste tax)
- Reception of hazardous waste, collection, storage and pre-processing
- Reception of recyclable and electric and electrical waste
- Composting of oily soil
- Reception and pre-processing of oily water and waste oil
- Processing plant of liquid waste (separation of water and solid materials)
- Reception of un-sorted mixed and construction waste (sorting facility of Oulu Energy, fast visit)
- Reception of special waste (certain dead animals, etc.)
- Processing and sales of biogas
- Expansion based on circular economy – now and in the future
- Environmental protection

Target group: for both young as an educational visit or to professionals as a technical visit who are interested in sustainability and want to hear about the waste management.

Participant minimum/maximum: max. 30 persons

Service languages: English, Finnish

Availability/Seasonality: From August until May, please check the summer period separately

Length of the programme: 2–2,5 hours

Today waste management companies are increasing their investments in material recycling and waste-to-energy solutions not forgetting the clean technology solutions and collaboration based on circular economy.

In the city of Oulu, benefits of such investments have led to zero waste situation: in 2018, less than one per cent of municipal waste received at the local waste treatment centre Rusko was land filled.

The operator of Rusko site, Kiertokaari Ltd., is a municipal owned company producing the waste management services falling under the responsibility of municipality for nine municipalities with approx. 280 000 inhabitants. Kiertokaari has commissioned several different waste treatment facilities, established partnerships, opened new waste-to-energy markets (biogas refuelling station), and it has recently expanded the waste treatment area for future circular economy pilot projects.

Every operation is done based on material efficiency while securing the well-being and safety of the environment and the citizens. Above all, the company is making good results financially without any tax money.

Contact for more information:

Mr. Heikki Ojaniemi / Solved
heikki.ojaniemi@solved.fi
mob. +358 40 571 0854
www.solved.fi

Mr. Markku Illikainen / Kiertokaari
markku.illikainen@kiertokaari.fi
mob. +358 44 703 3950
www.kiertokaari.fi



EDUCATIONAL VISIT PROGRAMME

Rusko waste treatment centre – only 0,6% landfilled

Brief introduction of the main operator, Kiertokaari Ltd, and what are their main tasks, responsibilities and key processes. You also hear about their personnel and turnover and how they are part of the Oulu city organization. The visit also includes general presentation of Rusko waste treatment center and a short sightseeing tour at the Rusko waste center, different types of waste management (incl. circular economy based pilots and biogas ecosystem), customer segments and about the structure of service concept. Also other site visits can be added that are not yet included in this programme.

Target group: for both young as an educational visit or to professionals as a technical visit who are interested in sustainability and want to hear about the waste management.

Participant minimum/maximum: 10 –40 persons

Service languages: English, Finnish

Availability/Seasonality: From August until May, please check the summer period separately

Length of the programme: 2,5 hours



TWO DAY EDUCATIONAL PACKAGE ABOUT ZERO WASTE CITY

You are able to learn even more about the waste management in Finland and at Oulu Region. The programme can be tailored lasting two days with different lectures and modules. The lectures can include for example legislation and laws, different types of waste management or about the reception of hazard waste or recyclable electric and electrical waste.

Example programme, Day 1

From 9–12

Waste management in Finland, case: Kiertokaari Ltd Oulu City

- Legislation, laws and decrees in Finland
- Principles and responsibilities incl. Producer responsibility: paper, packaging waste, electric and electronic equipment, vehicle tyres, car accumulators, batteries and weatherproof wood
- Authorisations and permissions needed
- Different operators and their roles
- CASE Kiertokaari:
- Municipalities of the region
- Current operators and the extend of their businesses
- Regional waste management guidelines
- Network of waste ekopoints and recycling centres
- Waste collection system
- Main achievement: only 0,6 % of municipal waste landfilled.

Sightseeing tour at the waste center and getting acquainted with waste treatment facilities

- General presentation of the area
- Waste weighing
- The types of waste received and the type of waste transported directly to waste-to-energy plant and briefly the regional waste guidelines
- Waste handling fees and taxes (based on weighing, who decides the prices, value added tax, waste tax)
- Reception of hazardous waste, collection, storage and pre-processing
- Reception of recyclable and electric and electrical waste
- Composting of oily soil
- Reception and pre-processing of oily water and waste oil
- Processing plant of liquid waste (separation of water and solid materials)
- Reception of un-sorted mixed and construction waste (sorting facility of Oulu Energy, fast visit)
- Reception of special waste (certain dead animals, etc.)
- Processing and sales of biogas
- Expansion based on circular economy – now and in the future
- Environmental protection.

→

From 12–15

Biogas ecosystem

- Basics of biogas
- Sources of biogas: landfills and treatment facility of biowaste and sludge (Gasum Ltd.)
- Motivation: protection of the environment (law), energy production
- Gasum Ltd.'s biogas plant (processing of biowaste outsourced to Gasum)
- Collection of biogas from landfill area (gas collection piping, wells, pumping stations)
- Gas collection centre (kaasuasema)
- Purification of gas (removal of carbon dioxide)
- Refuelling station for vehicles
- Industrial use of biogas (laundries)
- Micro-turbine facility produces energy for the whole Rusko waste management centre
- Surplus heat is utilised in heating the buildings of the Rusko centre
- Potential of biogas now and in the future (Oulu region, whole Finland compared to e.g. Sweden)
- On site visits: biogas plant, microturbine plant, gas collection centre, gas pumping station, refuelling station.

Day 2

From 9–11

Excursions: on site visits in the Oulu region, Laanila Eco Power Plant

- Laanila Eco-power plant
- Treatment of combustible waste has been out-sourced to Oulun Energia
- Laanila Eco-power plant utilises 150 000 tons of municipal waste annually (half from Oulu region)
- Half of the waste has been sorted by citizens at their homes
- No pre-processing of waste in the plant
- Produces steam, which is used as energy by a plant in the neighbourhood, as well as electricity and district heat
- Incineration minimises the environmental load of waste and releases some of the resources of Rusko waste management centre for other use.

From 12–16

Excursions: on site visits in the Oulu region

- Encore Ympäristöpalvelut Ltd (paper)
- Kuusakoski Ltd or Stena Recycling Ltd (metal, car tyres)
- Closing and reuse of a landfill area as recreational centre, skiing centre "Ruskotunturi"
- Rusko Waste Management Center:
- Oulun Energia Ltd: Lare sorting and separation plant
- Gasum Ltd: anaerobic digestion plant for biowaste and sledges
- Highlights of the programme, feedback from the visitors
- Diplomas

Target group: Professionals who are interested in sustainability and want to hear and learn about the waste management.

Participant minimum/maximum: max. 30 persons

Service languages: English, Finnish

Availability/Seasonality: From August until May, please check the summer period separately

Length of the programme: From 4 hours to 2 day

OULU COMICS CENTER



COMIC BOOK WORKSHOP

Making Comics together with the help of idea-cards.

A Comics Workshop for children. In the workshop participants design and make their own comics. The tutor of the workshop is a professional comic artist.

Target group: school excursions and camp schools

Minimum age, if required: 8 years old

Participant minimum/maximum: min 6 max 15

Service languages: Finnish and English

Interpretation services: No

Availability/Seasonality: Wednesdays 6 pm

Length of the programme: 1 hour 30 minutes

Location of the activity/programme: Cultural Centre Value

Distance from Oulu: 0 km

Certificate/Diploma of participation: No

The Oulu Comics Center has panels for every day to look, to read, to borrow, to buy and to draw. Oulu, The capital of Northern Comics is a lively and inspiring meeting place in the field of comics culture.

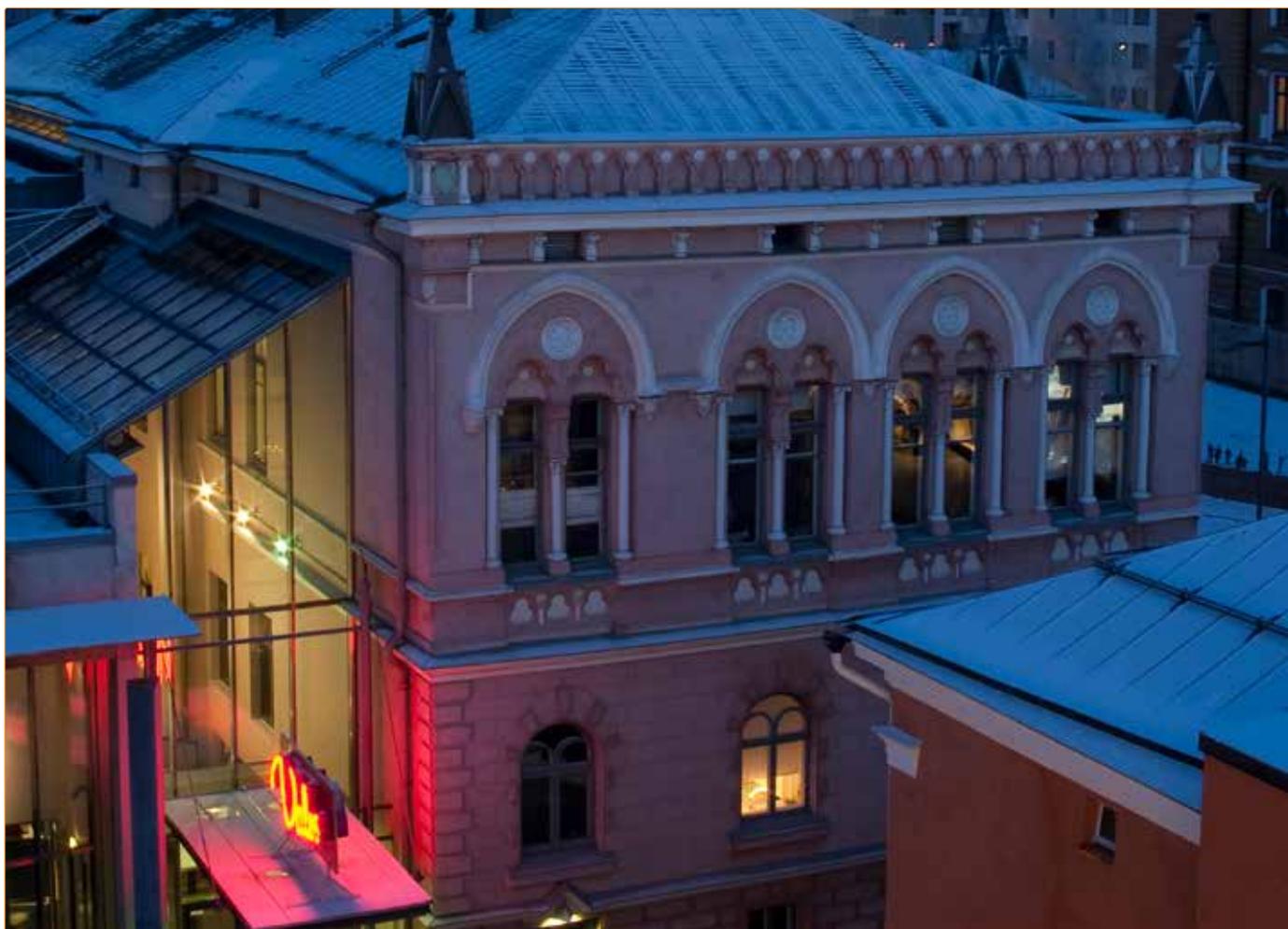
Contact for more information:

Mr. Veli-Matti Ural

veli-matti@oulucomics.com

mob. +358 50 465 0916

www.oulucomics.com/en_US/



Fab Lab Oulu is a small digital manufacturing working area (fabrication laboratory) that complies with open innovation concept developed by MIT in the United States. In Fab Lab it is possible to design your own product or hardware from the scratch. Fab Lab Oulu operates within University of Oulu.

Contact for more information:

Mr. Jani Ylioja
 fablab@oulu.fi
 mob. +358 50 575 4293
 www.oulu.fi/fablab/



TECHNICAL VISIT AT FAB LAB

What is a Fab Lab?

A fabrication laboratory (Fab Lab) is a small-scale workshop offering digital fabrication. It is comprised of off-the-shelf, industrial-grade fabrication and electronics tools, wrapped in open source software.

Fab Labs include a laser cutter that makes 2D and 3D structures, a sign cutter that plots in copper to make antennas and flex circuits, a high-resolution NC milling machine that makes circuit boards and precision parts, a large wood router for building furniture and housing, and a suite of electronic components and programming tools for low-cost, high-speed microcontrollers for on-site rapid circuit prototyping.

Fab Lab Oulu

Fab Lab Oulu is a small digital manufacturing working area (fabrication laboratory) that complies with open innovation concept developed by MIT in the United States. In Fab Lab it is possible to design your own product or hardware from the scratch. Fab Lab Oulu operates within University of Oulu.

Fab Lab Oulu is the second fab lab existing in Finland. It provides you with a large set of tools, equipment, software, practices - shared according to the Fab Lab concept. Available for use are three 3D-printers, laser cutter, vinyl cutter, precision milling machine, electronics workbenches and open source design software.

You can build your own prototypes or fulfill your needs for different research and education projects in Fab Lab Oulu. Fab Lab Oulu provides various machines, processes, codes, and capabilities that are easy-to-use and help bring your ideas into reality. In addition, Fab Lab Oulu provides you with the possibility to participate in various events, workshops, projects, and training activities for digital modeling and fabrication. →

How Fab Lab works?

1. Register to Fab Lab Oulu Scheduler (fablab.virtues.fi/fablab/)
2. Come for a visit to explore our machines and capabilities
3. Design your own work
4. Ask help for estimating how much time your work needs
5. Reserve time for machine needed from Fab Lab scheduler
6. Bring your own materials
7. You are responsible for making your own design at your reserved time slot
8. Some machines need to be attended at all times while in use
9. Take extra materials with you or donate them to Fab Lab (Fab Lab is NOT a storage for users own materials)
10. Using machines is free
11. Small leftover materials can be found in the Fab Lab (come and check for yourself)
12. Staff can help you with machines and design problems.

Our Facilities

You can build your own prototypes or fulfill your needs for different research and education projects in Fab Lab Oulu.

Fab Lab Oulu provides various machines, processes, codes, and capabilities that are easy-to-use and help bring your ideas into reality.

Target group: Anyone interested

Participant minimum/maximum: max. 20 persons

Service languages: Finnish and English

Interpretation services: No

Availability/Seasonality: On request, please ask and check. Please note the summer holidays and other holidays

Length of the programme: 2 hours

Location of the activity/programme: Erkki Koiso-Kanttilan katu 3, 90570 Oulu

Distance from Oulu: about 15 minutes from city centre

Certificate/Diploma of participation: No



FINNISH EDUCATION STUDY TOUR (FEST)

Finnish Education Study Tours – get familiar with Finnish Education System and have a taste of Finnish culture!

Finnish Education Study Tours (FEST) are high-quality programmes which include visits to schools, organizations, and companies, discussions with educational experts (headmasters, teachers, stakeholders, researchers, students), lectures of requested subjects/themes and cultural programme. Programmes are mostly tailor-made but we also provide general FESTs for those who are traveling alone or are interested in meeting colleagues from other countries (dates can be found from our website). The visited schools are chosen carefully for each group and they usually are known from their innovative practices, pedagogy, architecture or use of technology.

Finnish Education Study Tours are usually 5-day-programmes, from Monday to Friday, but also longer programmes are available. In the basic programme first four days are held in Oulu where the group will visit few schools every day. On the fifth day will be a day trip to Pudasjärvi and Rovaniemi by bus. The study tour ends with meeting with Santa Claus and visit to a reindeer farm. On last day participants will get certificates.

A guide from Finpeda will accompany the group for the whole study tour. All guides are educational experts and can provide additional information for participants and answer their questions. They are also making sure that group is fully enjoying their time in Finland and helping participants in their problems.

The programme fee includes visits at schools and educational institutes in all levels, meetings and time to discuss with experts, materials, local transportation in Oulu area and Northern Finland, dinner on the final day and lunches during daily visits. Also, the additional programme can be included (For example Finnish sauna evening, visit to Koiteli rapid area or Tietomaa science center etc.).

Day 1, Monday

LESS IS MORE – Introduction to Finnish education system

- 8.30 Transport from hotel to school visits
- 9.00 The opening of the Finnish Education Study Tour (FEST)
- 10.00 Introduction to Finnish Education System and its specific features
- 11.30 Lunch
- 12.30 Education in Oulu region and new national core curriculum
- 14.00 Finpeda presentation: How to create the School of the Future
- 15.00 Transport to hotel

Day 2, Tuesday

EQUAL OPPORTUNITIES FOR ALL - Getting familiar with the basic education

- 8.30 Transport from hotels to school visits
- 9.00 School visit at a kindergarten or a comprehensive school
- 11.30 Lunch
- 12.30 School visit at a comprehensive school
- 15.00 Transport to hotel



Finpeda is a Finnish company with a strong background in education and learning. We have a long experience in organizing Finnish Education Study Tours (FESTs) in Oulu and Helsinki. Our main goal is to provide high quality study tours with a strong educational focus and a hint of Finnish culture. We work with a large network of schools and specialists, so we can find suitable schools to visit for each group.

Contact for more information:

Mr. Pasi Mattila

pasi.mattila@finpeda.fi, contact@finpeda.fi
 mob. +358 50 5490 083
 www.finpeda.fi

Day 3, Wednesday

SETTING THE DIRECTION FOR LIFE - Overview to general upper secondary school and vocational education

- 8.30 Transport from hotels to school visits
 - 9.00 School visit at the an upper secondary school
 - 11.30 Lunch
 - 13.00 School visit at a vocational school
 - 15.00 Transport to hotel
- Additional evening programme - Finnish sauna and snacks

Day 4, Thursday

WHAT ARE FINNISH TEACHERS MADE OF? - A peak to teacher training and university studies

- 8.30 Transport from hotels to University of Oulu
- 9.00 Introduction to Finnish teacher training and university studies
- 11.30 Lunch
- 12.30 Tour at the university, innovative technology and spaces
- 15.00 Transport to hotel

Day 5, Friday

THE EXPEDITION TO ARCTIC CIRCLE - the biggest log school in the world and Santa Claus Village

- 8.00 Transport from Oulu to Pudasjärvi
- 9.30 Visit at Pudasjärvi log school
- 11.30 Transportation from Pudasjärvi to Rovaniemi, lunch on the road
- 14.00 Santa Claus Village
- 16.30 Visit at the reindeer farm and farewell dinner
- 18–21 Transport from Rovaniemi to Oulu

Target group: Finnish Education Study Tours are meant for all those who are interested in the Finnish education system (teachers, school principals, decision makers, management, administrators etc.).

Participant minimum/maximum: 5 -30

Service languages: English and Finnish

Interpretation services: Interpretation in other languages can be provided at an additional fee.

Availability/Seasonality: Please check availability. School visits available only from Monday to Friday, other programme can be organized during weekends.

Length of the programme: 5 days. Also longer programmes are available.

Location of the activity/programme: Oulu (Programme usually includes one day in Pudasjärvi and Rovaniemi)

Certificate/Diploma of participation: Yes

Ros Cooper – Professional Development Workshops emphasise a participatory, collaborative learning approach leading to post-workshop actions. Our team of content specialists plan and facilitate workshops according to the duration and the group's specific requirements. A certificate of attendance is presented to participants on completion of a workshop.

Professional Development Workshop themes include Teaching English, Education for Sustainable Development, and Transforming Education. Workshops are arranged from half-a-day to multiple days, focusing on one or more themes.

Presentations and discussions about characteristics of Finnish Education are available on request.

Contact for more information:

Ms. Ros Cooper

ros@roscooper.com

mob. +358 40 535 1267

www.roscooper.com



TEACHING ENGLISH

Professional Development Workshop for English language teachers who would like to refresh their English language skills and explore creative ideas for producing materials and teaching English.

Examples of workshop topics:

- learner-centered activities for speaking and listening
- improving pronunciation and intonation
- providing authentic reading and writing practice
- building confidence and motivating language learners
- teaching grammar
- assessing language skills
- relationships between language and culture
- English language teaching in the Finnish curriculum and context.

Target group: Teachers, head teachers, and educational administrators

Participant minimum/maximum: Max. 12 participants

Service languages: English

Interpretation services: Translators may be available for an additional fee

Availability/Seasonality: All year round

Length of the programme: From a half-day (3 hours) to multiple days (6 hours per day)

Location of the activity/programme: Oulu

Distance from Oulu: Pending on the location

Certificate/Diploma of participation: Yes

EDUCATION FOR SUSTAINABLE DEVELOPMENT

Professional Development Workshop for teachers, principals, and educational administrators who already include, or will be introducing, education for sustainable development (ESD) in their teaching, school practices and policies.

Examples of workshop topics:

- approaches to education for sustainable development
- pedagogies fostering leadership towards sustainable societies
- motivating and engaging learners
- developing knowledge, competencies and attitudes
- UN 2030 Agenda for Sustainable Development (Sustainable Development Goals)
- integrating ESD in all subjects
- whole school initiatives
- rural-urban differences and regional variations
- ESD in the Finnish curriculum and context.

Target group: Teachers, head teachers, and educational administrators

Participant minimum/maximum: Max. 12 participants

Service languages: English

Interpretation services: Translators may be available for an additional fee

Availability/Seasonality: All year round

Length of the programme: From a half-day (3 hours) to multiple days (6 hours per day)

Location of the activity/programme: Oulu

Distance from Oulu: Pending on the location

Certificate/Diploma of participation: Yes

TRANSFORMING EDUCATION

Professional Development Workshop for teachers, principals, and educational administrators undertaking educational reform, for example, introducing new teaching methods, developing the curriculum, improving practices in schools and classrooms, increasing local community contact.

Examples of workshop topics:

- action research as a tool for agents of change
- identifying priorities, obstacles and possibilities
- action planning and implementation
- evaluation procedures
- post-workshop actions and support
- communicating change to stakeholders and a wider audience
- transforming education in the Finnish context.

Target group: Teachers, head teachers, and educational administrators

Participant minimum/maximum: Max. 12 participants

Service languages: English

Interpretation services: Translators may be available for an additional fee

Availability/Seasonality: All year round

Length of the programme: From a half-day (3 hours) to multiple days (6 hours per day)

Location of the activity/programme: Oulu

Distance from Oulu: Pending on the location

Certificate/Diploma of participation: Yes

NORDIC EXPERT ACADEMY



NORDIC INNOVATION STUDY PROGRAMME (EDUCATION, HEALTHCARE, MEDICAL AND TECHNOLOGICAL INNOVATION)

Various themed programmes can be offered, such as Innovation and Entrepreneurship, Internship Programme, Teacher training, MBA visit study, Cleantech and Healthtech training, Healthcare and Medical Innovation.

In our start-up specific programme, apart from classroom lectures, programme also focuses on extracurricular practical activities, including visiting innovation incubators, businesses and government agencies, listening to entrepreneurs' personal experience, and participating in workshops and hands-on tasks. Through this programme, we aim to develop students' innovative awareness, and their ability to access relevant resources.

Target group: university students, graduated adults in career life and industry professionals

Minimum age, if required: 18

Participant minimum/maximum: 5-40

Service languages: English, Finnish and Chinese

Interpretation services: Yes, English, Finnish and Chinese

Availability/Seasonality: All year round

Length of the programme: tailored

Location of the activity/programme: Oulu

Distance from Oulu: within 15 minutes

Certificate/Diploma of participation: Yes, certificate of programme

Nordic Expert Academy focuses on Nordic higher education, healthcare, medical and technological innovation, creating unique learning and training programmes with a focus on students' and trainees' ability of innovation, unique learning experience, and demand of international growth.

Contact for more information:

Ms. Xiaowen Xiong

xiaowen.xiong@hohot.fi

mob. +358 44 036 0308

www.hohot.fi/nordic-expert-academy



MENTAL WELL-BEING TRAINING AND RETREAT

Conducted in the peaceful nature, this programme through workshops, outdoor activities, individual and group.

Short introduction

Named by UN as the happiest country in the world and blessed with clean air and serene forests, Finland provides the perfect setting for people to release stress, improve sleep and recharge. Conducted in the peaceful nature of Northern Finland, this mental well-being training and retreat programme is designed to help you boost your energy. Through workshops, outdoor activities, individual and group work you'll receive the opportunity for self-reflection, learning and relaxation, and recapture the joy of life. Of course, your retreat can be customized to fit your wishes and needs.

Why a Stress, Silence and Solitude Retreat?

Stress is a growing issue in our society and if left untended, it can have serious effects on physical and mental health. We understand that stress is a painful warning signal that something in your life is not right. During the programme, we will help you to recognize and understand the mechanisms that cause the stress and support you to regain control over your life.

Challenge yourself! Take time to step away from your familiar surroundings and focus on your wellbeing in a calm and peaceful setting.

Why this programme?

We want to help you to recognize, address and remove obstacles towards a balanced life in a quiet and cosy place in the tranquillity of the Finnish countryside.

- A well-structured and designed retreat with a variety of activities
- A proven track record of trip management
- A professional, bilingual team
- In-depth knowledge of the Scandinavian countries.



About the expert

Aaltje (Ata) Bos is an experienced health expert, and has worked for in psychiatric and general hospitals in the Netherlands and Germany. With strong academic background, Ata holds Bachelor's degree in nursing, Master's degree in Health Sciences, a teaching degree. Ata is currently studying toward an MBA in International Healthcare Management at the University of Cumbria, UK. Having worked for the City of Oulu for more than 16 years in the areas of digital health, business development, communications, journalism and expatriate coaching, Ata feels she is acutely aware of the need for cross-cultural sensitivity and clear communication.

Programme for the camp

During the retreat, we will help you to recognize and understand the mechanisms that cause the stress in your life and support you to regain control over your life. Except indoor group classes / workshops, depending on the season, relaxing activities such as snow rides, berry picking, canoeing and hiking will be included in the retreat. And of course, from September to April, we'll keep an eye on the Arctic night sky for the spectacular Northern Lights.

Day 1

Arrival-coffee/tea

Introduction-The theory of stress and burnout -lecture

Identification of stressful and happy times-individual work

Identifying the causes of stress and coping strategies-individual work

Stress, silence and solitude-embracing solitude - be with yourself-outdoor activity.

Day 2

Coping strategies-lecture

Self-image, and what others hear and see-individual exercise

Stress-communications and body language-group exercise

Stress on stage. The story of my life-group exercise

Massage

Outdoor activities.

Day 3

Loneliness- communications and body language

Connecting with others-individual work

Observing beauty exercise/outdoors

Sauna-hot-tub relaxation.

Day 4

Loneliness and the pros and cons of technology-lecture

Stress on stage. The story of my life

Making change-create to do list-tackle tough things-set goals for the time to come

Farewell and departure.

Target group: Anyone constantly feeling loaded with stress and anxiety from their work and life, probably have suffered from sleep disorder.

Minimum age, if required: 18

Participant minimum/maximum: 6-20

Service languages: English, Chinese and Finnish

Interpretation services: Yes, English Chinese and Finnish

Availability/Seasonality: All year round

Length of the programme: 4 days

Location of the activity/programme: Villa Kauppila and forest on the northern banks of Ii river

Distance from Oulu: 0,5-1 hour

Certificate/Diploma of participation: Yes, program certificate



INTERNSHIP IN OULU

This programme provides international colleague students an opportunity to work with Finnish businesses and entrepreneurs, and to experience the authentic culture of Nordic life.

Globalization requires modern students to be equipped with more international background and knowledge. Internship abroad allows students to broaden their horizon, learn how to build team spirit and trust colleagues from all around the world, so they can understand and adapt to various cultural backgrounds more easily, and gain more confidence when working with international corporates after graduation. Hohot Consulting Oy, as one of the largest consulting firms in Northern Finland focusing on facilitating business and education collaborations between Finland and Asia, has an extensive network with Finnish companies and years of experiences organizing internship opportunities for international college students in Finland. During their internship in Finland, international students not only can gain the working experience, but also experience the authentic culture of Nordic life.

Process:

Paper application → Online communication → Matchmaking → Online interview → Internship agreement → Travel arrangement → Arrive in Oulu → Training on working in Finland → Internship → Certificate → Return home.

Why internship in Finland

- Working directly with Finnish entrepreneurs
- Pure nature and authentic Nordic culture
- World-famous Nordic innovations and start-ups
- Recommendation letters granted by Finnish companies
- International experience and insights.

Note:

- Possible to add tourism leisure activities into the programme.
- Internship companies have the final decision whether to accept the student.

Target group: Colleague students, young professionals

Minimum age, if required: 18

Participant minimum/maximum: 1-30

Service languages: English, Chinese and Finnish

Interpretation services: Yes, English Chinese and Finnish

Availability/Seasonality: All year round

Length of the programme: 3 months

Location of the activity/programme: Companies in Oulu

Distance from Oulu: within 15 minutes

Certificate/Diploma of participation: Yes, internship certificate

FINLAND INTERNATIONAL EDUCATION EXCHANGE CENTRE (FIEEC)



EXPERIENCE FINLAND: AN EDUCATION EXPERT TRAINING PROGRAMME

Choosing this programme, participants will have an unforgettable experience in Finland by learning Finnish education essential topics and visiting schools at different levels.

A new and exciting experience in Finland – a Nordic country with the best education and welfare system in the world. During the education expert training programme, participants will get deep knowledge of Finnish education system, Finnish curriculum development, implementation and management at the school level, as well as different tools used in learning and education. Participants will have a better understanding of theories at practical level by paying visits to Finnish schools in different levels. This programme is co-organized with the University of Oulu – Science with arctic attitude.

Target group: Education professionals, teachers, school principals

Participant minimum/maximum: 10–25

Service languages: English, Finnish and Chinese

Interpretation services: Yes, English and Chinese

Availability/Seasonality: Jan-May, Sep-Dec

Length of the programme: 11 days, Oulu minimum 5 days

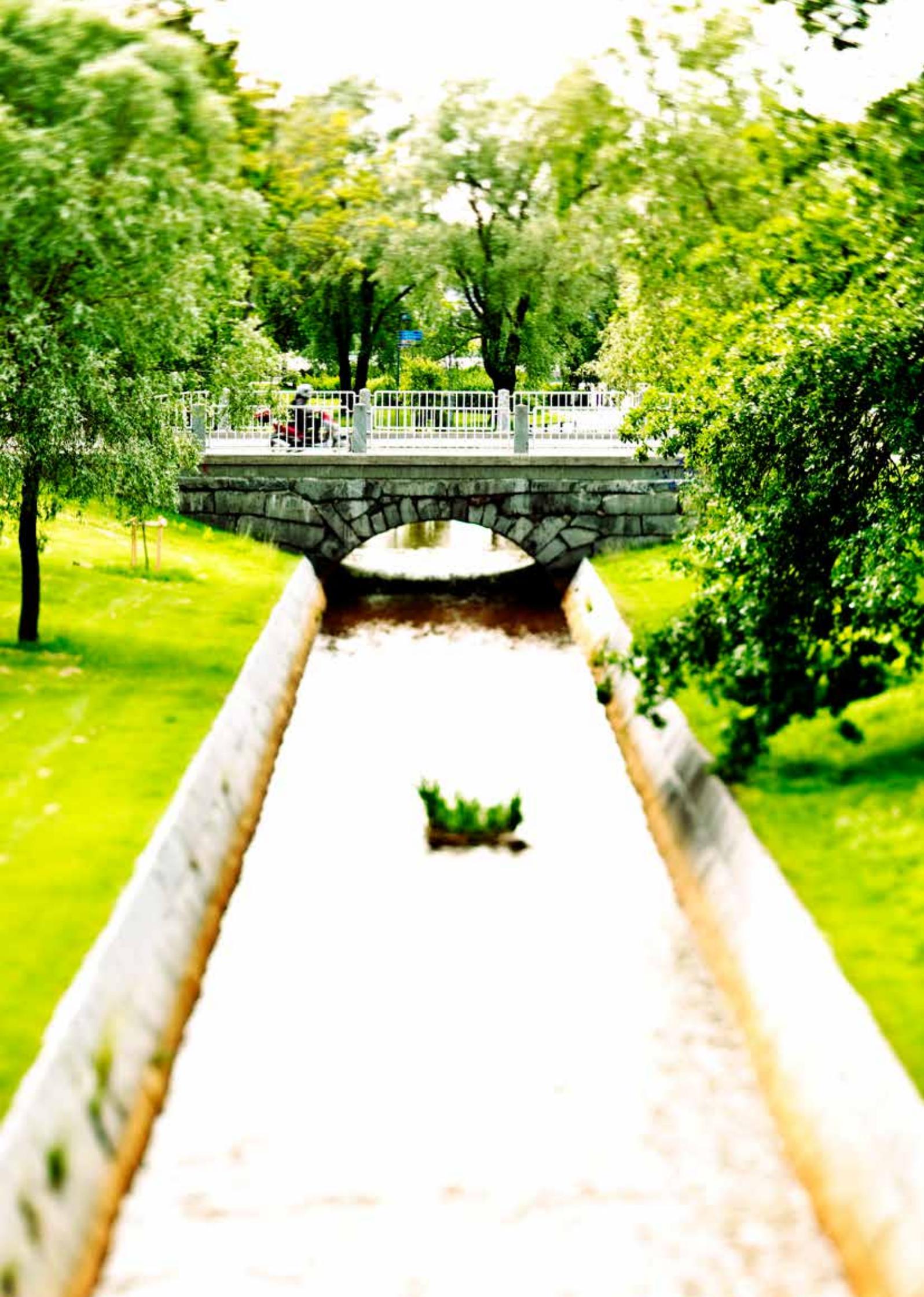
Location of the activity/programme: Oulu / Rovaniemi / Helsinki

Certificate/Diploma of participation: Yes, certificate of programme

With connections to Finnish several cities, schools and universities, we make the Finnish education experience available to the world. We arrange educational programmes such as school visits and teacher training for adults / professional, as well as joining classes with local Finnish students and home stay for pupils and students.

Contact for more information:

Ms. Jinni Jinghui Lü
jinni.lu@nordicnode.fi
mob. +358 50 550 4477
www.nordicnode.fi



4 EDUCATIONAL ACTIVITY PROVIDERS



GO ARCTIC / ARCTIC EDU-TECH TRAVEL

Go Arctic is a strong northern DMC and activity provider that offers travel and program services in Oulu Region. We are specialist of North and arctic experiences. Arctic Edu-Tech Travel is the trademark of Go Arctic Ltd dedicated to educational and technical visits and MICE services in Oulu region. We have a large variety of workshop type of activities to be used as leisure programs or as educational content in your packages. Go Arctic handles the official guide booking in Oulu region. Together with Oulu Region Tourist Guides we can offer you professional guiding services in 13 different languages.

We are happy to build the whole travel package for your customers with all the services needed for a leisure trip, camp school, educational or technical visit. Go Arctic DMC has a long experience in serving international customers in Oulu region. If you just need leisure activities to complete your program in our area, Go Arctic program services cover city tour guidings as well as nature activities winter and summer. For something very unique; come and experience Arctic floating -program in frozen sea – with luck together with northern lights!

We are your local specialist and here to help you to find the best options for your customers to have a profitable educational or technical visit in Finland together with arctic experience.

Contact for more information:

Ms. Kirsi Eskola
kirsi.eskola@goarctic.fi
mob. +358 44 433 3151
www.goarctic.fi/en, www.arcticedutech.com



EXPERIENCE GENUINE FINNISH LIFESTYLE – GO ARCTIC HOMESTAY AND HOMEVISIT

Spend few hours or a weekend in a Finnish family. During the short visit you get to peek in a Finnish home and when spending the overnight or two you get longer experience on how the Finns live today.

Our homevisit programme can consist of just a short visit with a cup of coffee. You always have to have time for even a quick cup of coffee or tea when you visit a Finnish home. That's just so important part of the Finnish life style. Finns drink the most coffee / person in the world!

We can include in the visit also for example baking a Finnish bun or berry pie together with your host family. You will always get the tour of the house / apartment and have a chat with the family on their everyday life.

Homestay includes an overnight or two. For example a weekend is a perfect time visiting the Finnish family. This is the best programme service you can possibly have during your stay. What would be a better way to learn about the local life than to spend time with the local family in their own home sharing their everyday life as family member.

Homes can accommodate 1-4 person / home. Everyone will have a single bed and own room or a shared room with another homestay guest from the same group. We have in our network many different kind of homes and families; city homes in apartments, farmhouses in the country side etc., working parents with children of different age and retired couples. Like this you get, as a group, an excellent overview of different kind of Finnish ways of life when sharing the experiences afterwards.

Target group: Suitable for adults and professionals in the field of education OR camp schools and school excursions.

Minimum age, if required: Non.

Participant minimum/maximum: no minimum/ Homevisit: max 80 pax (divided into smaller groups of 5–10 persons / one home. Homestay: max 50 pax when double stay (two persons / one family). Bigger groups on request. Single stay is possible also.

Service languages: English

Interpretation services: YES. Japanese, Chinese, German, Russian, Italian, Swedish, French, Hungarian, Russian at extra charge.

Availability/Seasonality: All year round

Length of the programme: Homevisit 1–3 hours / Homestay 1–2 nights

Location of the activity/programme: In Oulu city or neighbour municipalities.

Distance from Oulu: Homes in our network are situated in city center up to 50 min drive from the city centre.

Certificate/Diploma of participation: Yes.



ARTS AND CRAFTS: HANDMADE HAPPINESS

Make your very own, one-of-a-kind souvenir in our arts and crafts workshops! Workshops are designed by Taito Shop Oulu and the Upcycling Workshop with Go Arctic.

Enjoy a guided course in traditional Finnish handcrafting at Oulu's Taito Shop. Located within a gorgeous historic building near the train station, you can also tour an authentic Scandinavian textile weaving studio. In our workshops you create your own traditional Finnish goods—all you need is an open mind and enthusiastic hands! In turn you will find the joy that comes from working with your hands and you have a wonderful keepsake memory to bring home. After the workshop, explore our unique handcraft and gift shop for genuine made-in-Finland gifts and souvenirs: home interior products, clothing, unique accessories, and local and artisan products.

Hanna's rose / 1 hour

Decorate your home or coat collar with a romantic paper string rose that you have made yourself! The process involves wrapping and twisting paper string into a beautiful rose shape. The twisted paper rose is named after Miss Hanna, who used to live in the old Taito Shop building. We sometimes get the feeling that she is still here with us...

String Of Beads / 1 hour

Make your own necklace or bracelet using beautiful "pearls" made from natural wood, felt, or birch bark. This is a lovely, classic design made from Finnish materials!

Himmeli: A Traditional Finnish Straw Mobile / 3 hours

Construct your own traditional Finnish straw hanging mobile, known as the himmeli. These well-known and well-loved decorations are believed to bring good luck! Straw made from glass is strung together; the technique is a fun way to practice 3-dimensional and mathematical thinking. Your glass himmeli will make a lovely addition to your home interior.

Birch Wood Card, of your own design / 1–1.5 hours

Save your best vacation memories onto a wooden veneer card using a picture transfer technique. See your own picture transfer onto the surface of Finnish birch wood—a delightful memory of your trip! (Please note: photos must be sent to the instructor in advance.)

Go Arctic Upcycling Workshop / 2 hours

Recycling is the word of the day! Create something new and useful out of recycled materials; give new life to something old while learning new skills. This workshop is open to everyone, no previous experience is needed. The upcycling workshop is a great way to relieve stress. Our instructors are professional and a joy to work with. The workshop location can be arranged to conveniently fit your own program.

Target group: Suitable for adults and professionals in the field of education OR camp schools and school excursions.

Minimum age, if required: Non.

Participant minimum/maximum: 6–24. Smaller and bigger groups:

Availability and price on request.

Service languages: English

Interpretation services: Yes. Japanese, Chinese, German, Russian, Italian, Swedish, French, Hungarian, Russian at extra charge.

Availability/Seasonality: All year round

Length of the programme: 1–3 hours

Location of the activity/programme: Taito Shop Oulu (Rautatiekatu 11b, Oulu) Other locations on request at extra charge. Upcycling workshop – location as agreed.

Distance from Oulu: Taito Shop Oulu in city center.

Certificate/Diploma of participation: Yes.

Coffee/tea/soft drinks/lunch at extra charge.



NATURE SKILLS WORKSHOP IN KOITELI

During the day you will have the opportunity to test and learn wilderness skills safely under supervision of our guides.

Welcome to Koiteli located by river Kiiminkijoki to spend a wonderful outdoors day in a good company! Word Koiteli comes from Sami language and means "in the middle".

You get to enjoy fun outdoor activities in an island located in the middle of two rapids.

Beautiful surroundings, ancient trees and the silence surrounding you will give you the feeling of being also in the center of yourself.

During the day you will have the opportunity to test and learn some wilderness skills. You can try out canoeing in summer, sledging and snowshoeing in winter. You can carve wood, learn how to make fire and take part in a handcraft workshop. In Tunnelmatupa hut you get to bake some traditional Finnish buns. Very delightful day with traditional Finnish tasks it is.

Lunch will be enjoyed by an open fire (please note, lunch is an optional service) and if you decide to book this programme for the evening you get to enjoy 3 course dinner; salmon cooked by open fire as main course (optional service).

As an optional service we can also have reindeer programme during the day; You will get to know the well-known arctic animal; reindeer and hear the stories of local reindeer herder. And in the winter time everyone will experience a short ride in a sledge pulled by the reindeer.

Target group: Suitable for adults and professionals in the field of education OR camp schools and school excursions.

Minimum age, if required: 12 years

Participant minimum/maximum: 10–50. Smaller and bigger groups:

Availability and prices on request.

Service languages: English

Interpretation services: YES. Japanese, Chinese, German, Russian, Italian, Swedish, French, Hungarian, Russian at extra charge.

Availability/Seasonality: All year round

Length of the programme: 3–5 hours (depending on the group size)

Location of the activity/programme: Koiteli rapid area (30 min from city center)

Certificate/Diploma of participation: Yes.

Coffee/tea/soft drinks/lunch/ dinner at extra charge. Prices on request.

Oulu Safaris is a company specialized to nature programs and learning by doing programs. Oulu Safaris professional guides teaches basic skills and cultural specialities that Finns learn from father to son or mother to daughter. Traditional games, wonders of the nature or knowledge from the past, culture and history by learning while doing. Also a home stay in Finnish family.

Contact for more information:

Ms. Ulla Anttila
ulla.anttila@oulusafaris.com
mob. +358 40 761 1466
www.oulusafaris.com

YEAR AROUND



BE A FINN – LEARNING FINNISH LIFESTYLE (STUDENTS)

Learn how the Finns live, be a Finn for a day. Learn Finnish culture, traditional games, eat Finnish home meal. Homestay, activities and family dinner included to package.

Duration 18–24 hours

Minimum 15 persons, maximum 50 persons



NATURE TRIP – A GLIMPSE OF FINNISH STYLE OF NATURE EXPERIENCE AND LEARNING NATURE SKILLS (STUDENTS & ADULTS)

This trip is specially for groups who want to spend time in the nature as Finns do and learn nature skills at the same time. For Finns nature is very important: fresh air, observing nature and its wonders, getting familiar to Finnish ways to enjoy and also survive in the nature.

Duration 2–3 hours

Minimum 10 persons, maximum 50 persons

Age limit 7 years



CULTURAL VISIT TO AUTHENTIC REINDEER FARM (STUDENTS & ADULTS)

Get familiar with reindeer herding only 60 km from Oulu. Authentic Cultural visit to authentic farm which have had reindeers for centuries. Learn about reindeer herding and how reindeer herders actually live and get their income. Visitors can feed the reindeers, hear stories of reindeer herding and get familiar with farms every day life middle of Finnish wilderness. The are also old houses from old times where you can visit.

Duration 3–4 hours

Minimum 10 persons, maximum 50 persons

WINTER



AURORA HUNTING – CHASING THE NORTHERN LIGHTS (STUDENTS & ADULTS)

Learn about nature phenomena and chase after famous Northern Lights. Bus trip around Oulu area and its wilderness chasing after Northern Lights and learning about Finnish nature and its animals. Snack by open fire.

Duration 3 hours

Minimum 15 persons, maximum 150 persons



LEARN FINNISH ICE FISHING ON THE ICE OF THE FROZEN SEA (STUDENTS & ADULTS)

In Finland even the sea can freeze and Finns are fishing on the ice. Learn what actually happens when autumn changes to winter and how the sea freezes. We will teach you to the secrets of ice fishing. In this trip all the questions will get the answer. Can the sea really just freeze? I mean all the way?

Duration 2–3 hours

Minimum 10 persons, maximum 100 persons



SNOW SCULPTING FOR BEGINNERS (STUDENTS & ADULTS)

Get familiar with sculpting with snow with in our guided activity. This activity brings your inner artist alive and you can learn, how to use snow as a material.

Participants will get basic information about techniques and equipment - just bring your creativity with you! Snow is fascinating element – easy to carve and modify but it also gives a challenge and lots of fun while doing it. We do not take this too seriously and art is something, you cannot define –every work which comes from a heart, is a piece of art.

Duration 2–3 hours

Minimum 10 persons, maximum 100 persons



NALLIKARI WINTER VILLAGE (STUDENTS & ADULTS)

Winter Village is excellent place to get familiar with building with snow and ice. And also experience different kind of snow fun and meet the cutest reindeers.

Winter Village is a full of action for from February to April. Reindeer sledges, snowmobile sledges, snow tube, snow tunnels and all the winter fun with snow!

On 19–23 February 2020 Winter Village is a venue for international snow sculpting event Nallikari snow fest.

Duration 2–3 hours

Minimum 40 persons, maximum 400 persons



CROSS COUNTRY SKI SCHOOL (STUDENTS & ADULTS)

Cross country skiing is something, that Finns learn already in their childhood. Join our ski school and learn the skiing basics. We start with getting familiar with equipments and basic techniques. This skiing school is suitable for everyone and age limit is 7 years.

Cross country skiing school is fun way to get familiar this popular activity in Finland.

All the equipments are included into course.

Duration 2–3 hours

Minimum 10 persons, maximum 20 persons



SNOW SHOE TRIPS – LEARN HOW TO MOVE IN THE SOFT SNOW AND SHORT BASIC COURSE ABOUT FINNISH NATURE

With good equipment and our skilled teachers, you will quickly master the world of snow shoe walking and get familiar with a nature in the area. You will notice how you can move on smoothly even in soft snow. At the same time you learn about Finnish nature, snow, ice and its phenomenas.

Duration 2–3 hours

Minimum 10 persons, maximum 50 persons



SUMMER



CANOEING TRIP – LEARN TO PADDLE AND EXPLORE NATURE LIFE FROM RIVER DELTA TO THE SEA (STUDENTS & ADULTS)

Learn how to paddle in the river delta area. Hear about historical villa area in Hietasaari while learning the nature in Oulu River delta area. See the nature in this magnificent light and Oulu's beautiful scenery by canoeing from river to sea.

Duration 2–3 hours

minimum 6, maximum 50 persons

Age limit 7 years



TAR RIVER BOAT TRIP –CULTURAL TRIP TO THE HISTORY OF OULU (STUDENTS & ADULTS)

Cultural tar river boat trip will take you on a journey on the Oulujoki river with our tar boats. Oulu has a history of producing tar and it was a key to Oulu business life past.

A boat trip is an excellent opportunity to familiarize yourself with the river environment and nature and also learn about history in Oulu. At the beautiful Turkansaari outdoors museum you will get a good idea how life used to be here in the past decades and centuries.

Duration 2–3 hours

minimum 15, maximum 150 persons

Age limit 10 years



JOPO SAFARI – LEARN OULU WAY OF MOVING AROUND CITY AND NATURE (STUDENTS & ADULTS)

Oulu is city of bikes year around. Cycling is an ideal way to move around in nature or in an urban environment! No matter what your experience level is, from beginners to more advanced, you will enjoy the versatility of nature and its challenges.

Our relaxed and low-key journey will lead you along a number of pleasant routes and from the saddle perspective you may observe the world through a totally new view and get familiar to Finnish nature and city of Oulu.

Trip is made with traditional Finnish Jopo-bikes

Duration 2–3 hours

minimum 15, maximum 150 persons

Age limit 10 years



EXAMPLE FOR CAMP SCHOOL IN OULU (AUTUMN)

The camps it's an attractive way for student to discover and develop their skills on many areas to gain the practical experiments and experience by organized a programmes (entertainment, sports, cultural, technical and scientific). Learning by doing aspect.

This programme is produced in cooperation with Oulu Safaris & Saaga Travel

Objectives:

1. Preparing the student to contribute effectively and positively.
2. Skills development (personal, leadership and physical).
3. Fill leisure time with what is useful. Bearing responsibility and developing self-reliance.
4. Providing students with 21st century skills.

DAY 1

Tailored English course with hands on activities

Lunch at a school

City of Oulu: Visit to Northern Ostrobothnia museum

Dinner

Outdoor programme: wilderness skills (in safe surroundings) In Nallikari seaside area: Exploring and observing nature. Evening snack by open fire.

DAY 2

City of Oulu: Tailored English course with hands on activities

Lunch at a school

Getting familiar with the City & Nature, walking tour in Ainola Park area and visit to Science Centre Tietomaa

Dinner

Evening free

DAY 3

City of Oulu: Tailored English course with hands on activities

Lunch at a school

Cooking course at Vihiluoto Hut. Soup and pancakes made by open fire. Dinner made by themselves.

Evening free

DAY 4

City of Oulu: Tailored English course with hands on activities

Lunch at a school

On the foot steps of tar rowers – excursion to Turkansaari museum & tar boat rowing one-hour guided tour getting familiar of history of Oulu's history providing tar and tar boat rowing on the river.

Dinner at Maikkula Mansion

Colorful history of Maikkula Mansion

Optional: Sauna experience in Maikkula Mansion

DAY 5

City of Oulu: Cultural Centre VALVE film workshop

Lunch in Valve Restaurant

City of Oulu: Cultural Centre VALVE film workshop

Making a film of your own

Dinner

Free evening

DAY 6

Oulu Comics Center: Comics workshop

Lunch

City of Oulu: Visit to Oulu Museum of Art workshop

Dinner in the city

Evening free (or get together party)



BOTNIA OUTDOOR



WARM OUTDOOR SNACK BY THE FIRE

There is something special with going outdoors, cooking your sausage on an open fire and enjoying it in the fresh air. This journey shows students how to set up a fire with basic tools. On top of this each of them gets to cook their own sausages and have a nice snack.

Target group: Everyone interested

Minimum age, if required: Please check

Participant minimum/maximum: 10–40

Service languages: English, Finnish

Interpretation services: No

Availability/Seasonality: Around the year

Length of the programme: 1 hour (pending on location)

Location of the activity/programme: Various locations in Oulu & Raahen and within 100 km from both.

Distance from Oulu: Pending

Certificate/Diploma of participation: Yes

An Oulu based activity provider who has a variety of activities on water and with wind. Lappis offers activities that are easy to reach and easy to try. The activities are also available around the Oulu region.

Contact for more information:

Mr. Harri Rautava
harri.rautava@lappis.fi
mob. +358 41 433 8602
botniaoutdoor.fi/en

Mr. Timo Kesti
timo@botniaoutdoor.fi
mob. +358 50 370 7111



WILD FINNISH NATURE AND EVERY MAN'S RIGHTS

In Finland our "every man's rights" allows free use of all forest areas. This right comes with responsibilities to use forest in a sustainable way. On this adventure into the woods we learn a lot about the Finnish nature, trees and plants. Maybe we give a hug to a tree or just lay down and listen to the silence. We will learn outdoor and trekking skills like making fire and setting up camp. During winter months we will use snowshoes to move in the nature.

Participants will be awarded with a diploma on obtaining the basic outdoors skills with the focus on sustainable use of the nature.

Target group: Everyone interested

Minimum age, if required: Please check

Participant minimum/maximum: 4–40

Service languages: English, Finnish

Interpretation services: No

Availability/Seasonality: Around the year (winter months we use snowshoes)

Length of the programme: 1–2 hours (pending on location)

Location of the activity/programme: Various locations in Oulu & Raahen and within 100 km from both.

Distance from Oulu: Pending

Certificate/Diploma of participation: Yes



BAY OF BOTHNIA BY KAYAK

On this ocean adventure we will learn the basic skills on paddling a kayak or a stand up paddle board (SUP). We will also focus on how to paddle safely and on a sustainable manner protecting the nature. During this adventure we will also observe and learn about the local animal life and plants.

Participants will be awarded with a diploma on obtaining basic and safe paddling skills with the focus on sustainable use of the nature.

Target group: Everyone interested

Minimum age, if required: Please check

Participant minimum/maximum: 4–40

Service languages: English, Finnish

Interpretation services: No

Availability/Seasonality: May – End of September

Length of the programme: 1–2 hours (pending on location)

Location of the activity/programme: Various locations in Oulu & Raahen and within 100km from both.

Distance from Oulu: Pending

Certificate/Diploma of participation: Yes



WINTER BICYCLE ADVENTURE

Finland is known for its winter bicycling. Regardless of the weather Finns cycle to work and school. With the help of new fatbikes winter cycling is an adventure everyone needs to experience. In this tour we focus on the opportunities and challenges of fatbikes and cycling in the winter. We begin by completing a training track and advancing from there to the nature.

Participants will be awarded with a diploma on obtaining basic MTB and winter cycling skills.

Target group: *Everyone interested*

Minimum age, if required: *Please check*

Participant minimum/maximum: *4–40*

Service languages: *English, Finnish*

Interpretation services: *No*

Availability/Seasonality: *November – April*

Length of the programme: *1–2 hours (pending on location)*

Location of the activity/programme: *Various locations in Oulu & Raahel and within 100 km from both.*

Distance from Oulu: *Pending*

Certificate/Diploma of participation: *Yes*



FATBIKE ADVENTURE

Mastering the use of fatbikes really open up the nature for you to explore. It does not matter if the surface is hard, soft, wet, dry or even snowy. Fatbikes can move you on all surfaces. In this tour we focus to master the skills needed to cycle offroad starting from a training track and advancing to the nature.

Participants will be awarded with a diploma on obtaining basic MTB and fatbike skills.

Target group: *Everyone interested*

Minimum age, if required: *Please check*

Participant minimum/maximum: *4–40*

Service languages: *English, Finnish*

Interpretation services: *No*

Availability/Seasonality: *May – October*

Length of the programme: *1–2 hours (pending on location)*

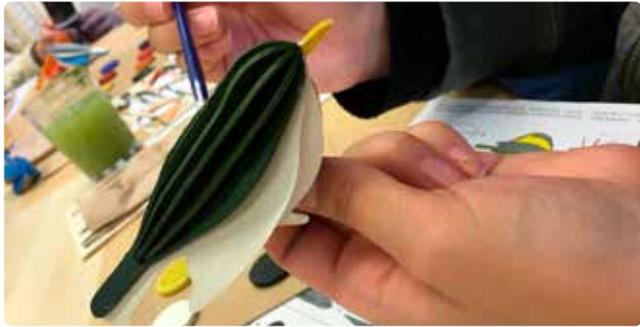
Location of the activity/programme: *Various locations in Oulu & Raahel and within 100 km from both.*

Distance from Oulu: *Pending*

Certificate/Diploma of participation: *Yes*



LOVI



LOVI WORKSHOP: CREATIVITY AND 3D THINKING

Experience LOVI workshop and express your creativity while practicing 3D thinking skills!

LOVI designs are 3D birch wood figures 100% made in Finland and easily self-assembled by hand, without any tools. The beautiful wooden shapes come alive using a patented slotting method. LOVI workshop is excellent for student groups and educational professionals to facilitate creative thinking and socialization.

Begin your workshop by learning about the history of LOVI designs, then choose your favorite LOVI figure from our collection. Using our high quality water color palette, get creative by painting your own pattern or design onto the birch wood surface. Be amazed with your completed LOVI creation and experience the delight that comes from time spent in creative play and 3D thinking.

LOVI workshop is located within a beautiful historic wooden building at Taito Shop. Reserve time at the end of your workshop to explore our shop where you will find traditional, local, and handmade Finnish products.

Target group: LOVI workshop is suitable for everyone, excellent for student groups and educational professionals

Minimum age, if required: Suitable for all ages

Participant minimum/maximum: 6–50 people (options available for groups of 2–6)

Service languages: English and Finnish

Interpretation services: No

Availability/Seasonality: All Seasons. Available Monday through Friday 10:00-18:00, please ask for evening and weekend pricing

Length of the programme: 1,5 hours, Guided (2 hours for groups of 24+)

Location of the activity/programme: Taito Shop, Rautatienkatu 11B, 90100 OULU

Distance from Oulu: Oulu city center, next to Oulu railway station

Certificate/Diploma of participation: No

LOVI is an environmentally friendly family run business that produces flat packaged 3D figures from Finnish birch wood. Created by artist and industrial designer Anne Paso, LOVI products are self-assembled using a patented slotting method. Our products are made from the highest quality Finnish PEFC-certified birch wood.

Contact for more information:

Ms. Elina Seppänen

elina.seppanen@taitopohjoispohjanmaa.fi

mob. +358 40 352 2500

lovi.fi



Oulu Music Festival is a two-week, artistically diverse urban festival focusing on classical, jazz and folk music as well as contemporary dance and circus. We host an international selection of artists and organize master classes for young gifted musicians.

Contact for more information:

Mr. Ville Kess
masterclass@omj.fi
mob. +358 44 366 3818
www.omj.fi/en



OULU MUSIC FESTIVAL INTERNATIONAL MASTERCLASSES

Oulu Music Festival international masterclasses for advanced students in rhythm music.

Oulu Music Festival organizes international masterclasses in rhythm music. Teaching will be done in group sessions. All the students will perform at the final concert of the masterclass. The course is also available for passive students who can attend by following the tuition of the group sessions. Besides the group sessions, there's also a series of lectures given by the teachers for both active and passive students.

Target group: Advanced students in rhythm music (jazz/pop)

Participant minimum/maximum: Participants are selected based on applications, numbers depend on structure of individual master class

Service languages: English, Finnish

Interpretation services: No

Availability/Seasonality: March

Length of the programme: 5 days, Mon – Fri

Location of the activity/programme: Oulu University of Applied Sciences, Department of Culture

Distance from Oulu: Location is in Oulu

Certificate/Diploma of participation: Available on request



OULU MUSIC FESTIVAL INTERNATIONAL MASTERCLASSES

Oulu Music Festival international masterclasses for advanced students in classical music.

Oulu Music Festival organizes international masterclasses in classical music. Students will get daily private lessons during the course. Some of the students also get the possibility to perform at the Oulu Music Festival. The course is also available for passive students who can attend by following the tuition of the masterclasses.

Target group: Advanced students in classical music (Instruments vary from year to year)

Participant minimum/maximum: Participants are selected based on applications, numbers depend on structure of individual master class

Service languages: English, Finnish

Interpretation services: No

Availability/Seasonality: March

Length of the programme: 5 days, Mon – Fri

Location of the activity/programme: Oulu University of Applied Sciences, Department of Culture

Distance from Oulu: Location is in Oulu

Certificate/Diploma of participation: Available on request



SUPERPARK



SUPERPARK LX – LEARNING MATH IN SUPERPARK

SuperPark LX is a concept which offer school students an entertaining and sporty learning experience in math.

Math lessons in SuperPark combine movement, mathematics, logical thinking, problem solving and inspiring story telling. The content of the lessons have been developed based on the curriculum targets for 3rd/4th graders, but can also be tailored for other age groups.

There are many benefits in SuperPark's mathematical learning experience: inspiring learning outside the classroom, strengthening self-confidence and school motivation, increasing exercise and joy, developing group working skills and strengthening intellectual and motor skills.

Target group: Schools / institutions

Minimum age, if required: 7 years

Participant minimum/maximum: min. 10 persons

Service languages: English

Interpretation services: No

Availability/Seasonality: All year round

Length of the programme: 1-2 hours

Location of the activity/programme: SuperPark Oulu

SuperPark is the friendliest indoor activity park in the world! SuperPark has a wide range of activities, such as obstacle walls, trampolines, play towers, slides, different ball games, parkour, a gymnastics floor and the skate and scoot world, to name a few.

Contact for more information:

Mr. Mika Väisänen

mika.vaisanen@superpark.fi

mob. +358 44 259 3361

www.superpark.fi



The Air Guitar World Championships has been arranged in Oulu since 1996. In addition to the competition we offer workshops, workouts, fabulous shows – our amazing air guitarists are able to raise the roof and bring out the best in everyone at all occasions – be it work welfare, client events, seminars etc. Worldwide, year-round!

Freedom of expression and surrender to music are an unbeatable combination. The joy of air guitar playing is great fun and an exceptional way to express yourself, build your self-esteem and let your creativity flow.

We have the world's best air guitarists and many of them have a background in acting, music or dance through studies and work experience.

Contact for more information:

Ms. Hanna Ikonen

hanna@airnestprod.com

mob. +358 44 700 1057

airguitarworldchampionships.com



GET CREATIVE WITH AIR GUITAR

Get to know the roots of Air Guitar World Championships! In the workshop the attendants will learn air guitar playing techniques and basic tricks with a real air guitarist and good music. The attendants will find and use one's own creativity, have courage to be themselves and support others in the spirit of air guitar. #MakeAirNotWar.

Air Guitar World Championships is a genuine phenomenon from Oulu already for 25 years. In this workshop the attendants will dive into the cultural heritage of air guitar playing. It is about creativity, being yourself and having fun with music and imaginary instruments. The tutor and inspirator in this workshop is always an experienced and skilled air guitarist. For groups more than 25 people we provide 2 instructors.

The attendants will learn the basics of air guitar playing techniques and practice some performance tricks. They will create their own air guitarist character and practice a short show. In the end everyone can perform, in groups or individually.

The workshop includes creative and also athletic exercises. All the activities are suitable and adjustable for different ages and abilities.

The workshop inspires to work with creativity, helps to support other people, be bravely yourself and feel a real Oulu thing, the Air Guitar spirit!

Target group: Children, young people or families, leisure travelers. suitable for adults and professionals in the field of education OR camp schools and school excursions.

Minimum age, if required: 5 years

Participant minimum/maximum: 10–50

Service languages: English, body language

Interpretation services: No

Availability/Seasonality: adjustable

Length of the programme: 1–2 hours

Location of the activity/programme: Culture House Valve or other dance/gymhall near Oulu city centre

Distance from: 0–20 min

Certificate/Diploma of participation: Yes



5 TECHNICAL VISITS IN OULU



BusinessOulu, an enterprise owned by the City of Oulu, is responsible for implementing the city's industry policies and providing companies with development services.

BusinessOulu's purpose is to create an operating environment for businesses and entrepreneurship that promotes employment and the creation, operation, growth and competitiveness of companies. In addition to promoting the internationalisation of companies, BusinessOulu is in charge of the international business marketing of the city.

Contact for more information:

Ms. Sari Kasvi
 sari.kasvi@businessoulu.com
 mob. +358 40 724 9419
 www.businessoulu.com



PROGRAMME 1

BusinessOulu Basic Presentation

Oulu is one of Finland's fastest-growing cities where new innovative companies are constantly growing and entering the global market. BusinessOulu is the business development entity of the City of Oulu and its purpose is to create an operating environment for business and entrepreneurship that promotes employment and the creation, operation, growth and competitiveness of companies. In addition to promoting the internationalization of companies, BusinessOulu is in charge of the international business marketing of the city.

BusinessOulu: Oulu Innovation Alliance

One hour lecture of OIA and company visit at BusinessOulu. Oulu Innovation Alliance is a coalition with purpose of making Oulu the world's best in five focus areas. OIA partners are: City of Oulu, Oulu University of Applied Sciences, Technopolis Pls. University of Oulu and VTT Technical Research Centre of Finland.

Oulu Innovation Alliance's five focus areas, i.e. ecosystems are: OuluHealth, Industry 2026, Northern city with attractive opportunities, Agile commercialization, ICT and digitalization.

BusinessOulu ICT

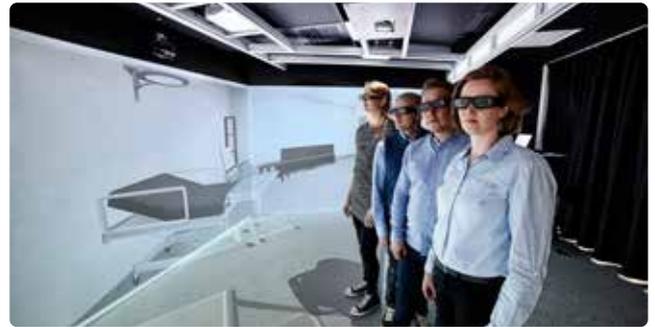
With 40 years of experience Oulu is the world leader in information and communication technologies and related operations. 2.6 billion people use ICT technology development in Oulu every day. We also have the first 5 G hospital in Oulu. In the recent years, the ecosystem of the technology industry of Oulu has changed into a hub of tens of global product development units. ICT knowledge also generates totally new solutions and ideas for other business sectors, like the user driven design method for architecture.

Duration: lecture 1 hour presentation of ICT field

Group size: 2-200

Status of visitors: Anyone interested in ICT field

Partner companies: Nokia, PrintoCent, Verkotan, Haltian



BusinessOulu: OuluHealth

OuluHealth is an advanced public/private ecosystem of health sector stakeholders. Together with our stakeholders, we work to transform healthcare and create innovative solutions. By combining resources, talent and experience, OuluHealth enhances the opportunities for companies to accelerate innovation and reach new markets.

The region of Oulu boasts a thriving life science sector with about 240 hi-tech companies from bio, e-health, and medtech fields. The companies address global needs and aim for international markets. What is more, operational 5G test networks will contribute to the creation of new types of wireless services and business models.

OuluHealth Labs offer companies for example a digital integration platform for modelling future health solutions. It is built on the basis of an open, modular architecture approach. In October 2016, we reached an important milestone: a successful integration between three EHRs provided by different vendors.

Anyone interested in healthcare

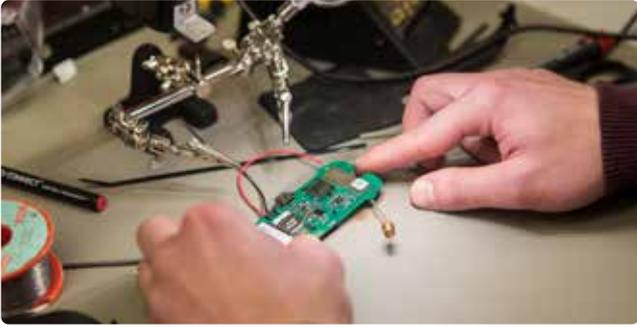


BusinessOulu: Oulu Cleantech

Finland has often been rated as one of the world's leading countries in the environmental sector. Cleantech is fast becoming the cornerstone of the Finnish economy and it is one of Finland's economic policy priorities. There are approx. 10,000 cleantech companies in Finland. Many Finnish companies are already global leaders in energy efficiency, clean industrial processes, and bioenergy. Other key sectors are analysis and automation, renewable energy, water and wastewater treatment, waste management, and emissions reduction.

Oulu is located in the middle of Major Arctic European cleantech and industrial investments. Strong industries in the Oulu region include metal, construction, food and chemical industries. ICT expertise of the area is utilized in cleantech applications, including smart energy, resource efficiency and emission control solutions. Oulu region is also the most significant hub of wind power construction in Finland.





BusinessOulu: 5G

Oulu is forerunner in the development 5G and 5G will most certainly be the next chapter in Oulu's wireless wonder story. VTT Technical Research Centre of Finland, University of Oulu and Oulu University Hospital have set up 5G test networks in Oulu for R&D and testing in a realistic 5G network environment. 5G technology enables wireless data transfer a hundred times faster than currently and a huge number of intercommunicating devices can be connected to the network. Small data transfer delay of the network enables, for example, remote robot control and autonomous cars. Oulu researchers are participating in an international consortium which implements 5G demos for the Olympic Winter Games in Pyongyang 2018.

Duration: 1 hour lecture or 2 hour lecture and the company visit

Group size: 2–200

Status of visitors: Anyone interested in 5G



BusinessOulu: Oulu Convention Bureau –successful meetings

We at Oulu Convention Bureau in the city's convention and marketing uni provide help seeking for meetings as well as offer variety of marketing materials. We also offer consultancy on planning and carrying out events by means of local networks of service providers. All our services are free of charge. Oulu was the third most popular congress city in Finland in 2017 by international congresses.

Duration: 1 hour presentation

Target group: Anyone interested in BusinessOulu and its topics

Participant minimum/maximum: 2–200

Service languages: English, Finnish

Interpretation services: On request Swedish, Norway and Japanese.

Availability/Seasonality: Visiting time between 9 am – 4 pm from Monday to Friday. Due to the holiday season from June until the end of August, some of the visiting programmers may be difficult to arrange for that period or immediately after it.

Location of the activity/programme: Hallituskatu 36 A, 2nd floor

Distance from Oulu: At city centre

Certificate/Diploma of participation: No



IN ASSOCIATION WITH

fcb.fi



PrintoCent – Printed Intelligence Innovation Center.

Contact for more information:

Ms. Sari Kasvi

sari.kasvi@businessoulu.com

mob. +358 40 724 9419

www.printocent.net



TECHNICAL VISIT AT PRINTOCENT

World class design, development and manufacturing environment for Printed Intelligence

One and a half or two hour technical visit to PrintoCent – Printed Intelligence Innovation Center. The visitors will have a lecture and interactive discussion on development of Printed Intelligence technologies and how these technologies will change the world by enabling future disposable diagnostics healthcare, lighting and information systems, autonomous energy harvesting, wearable technologies and Internet of Things. Demonstrators related to the mentioned topics are available and visitors are allowed to have a close look and touch. The guided visit to PrintoCent Pilot Factory environment is organized – no photos allowed. Examples of new products and the related companies are presented.

World class design, development and manufacturing environment for Printed Intelligence

PrintoCent Innovation Center commercializes the research results of Printed Intelligence and Optical Measurements. PrintoCent has wide global reach with its international member companies and partners. The awarded innovation environment – PrintoCent Pilot Factory - for Printed Intelligence research and manufacturing is located in Oulu, Finland, at the founding member sites at VTT, Oulu University and Oulu University of Applied Sciences. PrintoCent has a special focus on Roll-to-Roll (R2R) and hybrid manufacturing and optical measurements for quality assurance. Application focus areas range from rapid disposable diagnostics, smart flexible lighting, and wearable products to Internet of Things with sensors and energy harvesting.

Target group: Anyone interested

Participant minimum/maximum: 15–20, If visitors are professional they can take 30 persons. PrintoCent wants to know which target field technical visits group wants to have their visit to be focused.

Service languages: English and Finnish

Interpretation services: No

Availability/Seasonality: Visiting time between 8:00–16:00 from Monday to Friday. Due to the holiday season from 24th of June until the end of July Technical Visits are not available.

Length of the programme: 1,5–2 hours

Location of the activity/programme: Kaitoväylä 1, 90570 Oulu

Distance from Oulu: 15 to 20 minutes from city centre

Certificate/Diploma of participation: No



INTRODUCTION TO FINNISH EDUCATION SYSTEM AND FORMATIVE ASSESSMENT

For educational travellers we provide a 2 hour pedagogical and practical training about the Finnish education system and formative assessment in Finland curriculum including practical pedagogical experience with Qridi toolset.

Target group: Teachers, principals, school leaders. Suitable for adults and professionals in the field of education OR camp schools and school excursions.

Minimum age, if required: adults

Participant minimum/maximum: 5–15

Service languages: English

Interpretation services: No

Availability/Seasonality: On request

Length of the programme: 2 hours

Location of the activity/programme: Qridi Office, Kasarminkatu 13, Oulu

Distance from Oulu: Location in Oulu

Certificate/Diploma of participation: No

Qridi is an expert in learning and formative assessment. We provide trainings, consultation and a digital tool for schools and teachers. Our digital tool Qridi has been awarded as Finland's best digital solution for learning.

Contact for more information:

Ms. Sari Kasvi

sari.kasvi@businessoulu.com

mob. +358 40 724 9419

www.qridi.com/educational-travellers



COMPETENCE-BASED LEARNING

21st Century skills are a concept known to educators around the globe. However, in a subject-based curriculum, it is often difficult for a teacher to develop student soft skills and competences in a meaningful and systematic way. Qridi offers tools and practices for teaching and measuring skills development. On this 2 hour course we offer an overview to the transversal competences in a Finland national curriculum and discuss a variety of methods to teach and measure them.

Target group: Teachers, principals, school leaders. Suitable for adults and professionals in the field of education OR camp schools and school excursions.

Minimum age, if required: adults

Participant minimum/maximum: 5–15

Service languages: English

Interpretation services: No

Availability/Seasonality: On request

Length of the programme: 2 hours

Location of the activity/programme: Qridi Office, Kasarminkatu 13, Oulu

Distance from Oulu: Location in Oulu

Certificate/Diploma of participation: No

Simua is a 3-year old company in the city of Oulu, Finland. Simua is specialized in education technology, more specifically teaching of robotics, programming and Artificial Intelligence. Simua is developing Alvin – a robot you teach in English – for learning robotics and programming, for students ages 11 to 18.

Contact for more information:

Mr. Tommi Mänttari
 tommi@simua.com
 mob. +358 40 517 0086
 www.simua.com



TOUR TO SIMUA COMPANY AND DEMONSTRATION OF ITS ALVIN-ROBOT

An introduction and a tour to the Simua company and its Research & Development site including an introduction and a demo of the Alvin-robot product for education.

Product description: A participant gets familiar with Simua company, its premises and Alvin-robot product. The participant gets an introduction to Alvin – robot you teach in English by speech or texting, where you learn by teaching it, which is fun, engaging & personal. The participant gets an introduction to the different parts of the Alvin-robot product (Alvin A.I, the mobile app play.google.com/store/apps/details?id=com.simua.alvinai, microprocessor unit and hardware modules, text- and workbook). The participant gets a comprehensive view on how students learn robotics, programming fundamentals and basics about Artificial Intelligence. The used pedagogical method is briefly investigated that raises an interest on students for mathematics and physics and on a technical career (rajakylatekno.wordpress.com/technology-education-class/).

Target group: Adults and professionals in the field of education.

Participant minimum/maximum: 10–20

Service languages: English and Finnish

Interpretation services: No

Availability/Seasonality: Jan-Sep, Mon-Sun, 9am-8pm

Length of the programme: 4 hours

Location of the activity/programme: Hakamaantie 18, FI-90440 Kempele

Distance from Oulu: 15 minutes

Certificate/Diploma of participation: No

FINNISH INSTITUTE OF OCCUPATION HEALTH, TTL



TECHNICAL VISIT AT FINNISH INSTITUTE OF OCCUPATION HEALTH, TTL

Product description: The Finnish Institute of Occupational Health (FIOH) is a multidisciplinary research and specialist organization. FIOH promotes occupational health, safety and well-being at work through research, services, training and disseminating information.

FIOH has five regional offices, of which the regional office in Oulu is specialized in the Arctic work conditions. Special knowledge of the personnel includes thermal properties of the cold protective clothing, survival suit tests, cold and heat stress measurements and education covering these topics. Facilities in our estate in Oulu are cold or heat exposure room, wind tunnel (up to 10 m/s) with cold and immersion pools (cold water).

Arctic laboratory package - The visitors will hear a short lecture of the effects of cold on human and how wisely to protect against cold in the Arctic conditions. The visitors may have a personal experience of cold and windy conditions (temperature -40 C and wind 10 m/s). Visitors are also able to test the cold protection properties of their own clothing.

Target group: Anyone interested

Participant minimum/maximum: max. 12 persons in a group

Service languages: Finnish, English

Interpretation services: No

Availability/Seasonality: Visiting time between 9:00–16:00 from Monday to Friday. Due to the holiday season from 24th of June until the end of August Technical Visits are not available.

Length of the programme: 1,5–2 hours

Location of the activity/programme: Aapistie 1, Oulu

Distance from Oulu: 5–10 minutes from city centre

Certificate/Diploma of participation: No

The Finnish Institute of Occupational Health (FIOH) is a multidisciplinary research and specialist organization. FIOH promotes occupational health, safety and well-being at work through research, services, training and disseminating information.

Contact for more information:

Ms. Sari Kasvi

sari.kasvi@businessoulu.com

mob. +358 40 724 9419

www.ttl.fi

LudoCraft is a northern game studio with over ten years of experience in making games.

Contact for more information:

Ms. Sari Kasvi

sari.kasvi@businessoulu.com

mob. +358 40 724 9419

www.ludocraft.com



AN EVENING WITH LUDOCRAFT

One or two hour visit at LudoCraft. LudoCraft is a northern game studio with over ten years of experience in making games. We invite you to spend an evening at our office, our playground, and to be inspired by what games are all about. As a part of the experience you can take part in building a 18000-piece puzzle, jam in our studio or lay in our sea of legos (possibility to be buried in legos available, too). Or just come and play with us in our game dungeon!

Naturally we also present a showcase of our selected works and there is a possibility to discuss games and other deep issues with a glass of wine in your hand. And don't forget to taste the LudoCraft special mana potion! In addition to all the candy and ice cream, we have food that replenishes weary travelers (please let us know special dietary requests beforehand). We also have the possibility to heat up the sauna!

Target group: *Come as you are*

Participant minimum/maximum: *2–10*

Service languages: *Finnish, English*

Interpretation services: *No*

Availability/Seasonality: *Visiting time between 16:00–23:00 from Monday to Friday. Please check availability well ahead. We escape from the offices in July so visits are not available then.*

Length of the programme: *approx. 2 hours*

Location of the activity/programme: *Kasarmintie 23, 90230 Oulu*

Distance from Oulu: *about 10 minutes from city centre*

Certificate/Diploma of participation: *No*

VERKOTAN



TECHNICAL VISIT AT VERKOTAN

Lecture and company visit

The customer's mobile phone performance measurement

Customer's mobile phone is measured in an anechoic RF OTA (Over-the-Air) chamber. The customer can be inside the chamber during the measurement.

Measurement time: 5–10 minutes / customer

The result: The customer receives his own mobile phone performance measurement report, which can be compared to the reports displayed by Verkotan.

Target group: Anyone interested

Participant minimum/maximum: 10 persons. If the group size is bigger it should be split to the smaller groups.

Service languages: Finnish and English

Interpretation services: No

Availability/Seasonality: Visiting time between 9:00–16:00 from Monday to Friday. Some Technical Visits baggage is possible to arrange in the evening. Technical Visits are possible to arrange all year around. The requests have to come via BusinessOulu.

Length of the programme: 2 hours

Location of the activity/programme: Elektriikkatie 17, 90590 Oulu

Distance from Oulu: about 15 minutes from city centre

Verkotan is a FINAS SFS-EN ISO/IEC 17025 accredited testing laboratory operating in the wireless industry fully compliant with ILAC MRA requirements.

With 15+ years of experience, we help organizations like yours in radio device testing and certification projects. Our services range from product development testing to global market approvals.

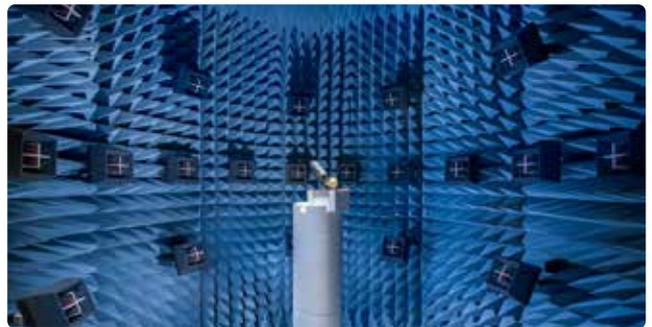
Contact for more information:

Ms. Sari Kasvi

sari.kasvi@businessoulu.com

mob. +358 40 724 9419

www.verkotan.com



WATCHING THE RF SIGNALS

Lecture and company visit

The customer has an opportunity to see the 3D video of RF signal behavior. Video shows for example how an RF signals are moving in the real world and how buildings are affected for example to mobile phone activities. The customer can follow signal movements from actively monitor screen (you can stop the video, can be turned to a viewing point and look down and up, etc.).

Target group: Anyone interested

Participant minimum/maximum: 10 persons. If the group size is bigger it should be split to the smaller groups.

Service languages: Finnish and English

Interpretation services: No

Availability/Seasonality: Visiting time between 9:00–16:00 from Monday to Friday. Some Technical Visits baggage is possible to arrange in the evening. Technical Visits are possible to arrange all year around. The requests have to come via BusinessOulu.

Length of the programme: 2 hours

Location of the activity/programme: Elektriikkatie 17, 90590 Oulu

Distance from Oulu: about 15 minutes from city centre

Certificate/Diploma of participation: No

The Northern Finland Work Safety Park is a training environment for work safety training.

Contact for more information:

Ms. Sari Kasvi

sari.kasvi@businessoulu.com

mob. +358 40 724 9419



TECHNICAL VISIT AT NORTHERN FINLAND WORK SAFETY PARK. POHJOIS-SUOMI

The Northern Finland Work Safety Park is a training environment for work safety training. The training park consists of setups of real world working situations demonstrating risks, accidents and good working environments. People visiting the Northern Finland Safety Park learn to observe the risks of working situations and how the personal attitude is pivotal for obtaining safe behavior for people, teams and work places.

The Northern Finland Work Safety Park is operated by an association. The members of the association consist of more than 80 companies, schools and organizations active in Finland and internationally. The Safety Park is used to train people from students to seasoned skilled professionals and managers. Annual count of visitors is around 5000 people. There is number of scientific papers concerning the influence of the Training Park. These can be found for example from:

1. injuryprevention.bmj.com/content/22/Suppl_2/A229.2
2. www.tandfonline.com/doi/abs/10.1080/15578771.2017.1325793
3. link.springer.com/chapter/10.1007/978-3-319-13180-1_10

The concept of Work Safety Park is novel and the groups visiting get to experience different training spots to observe the way how experiential learning is utilized in work safety training. During the visit presented is also the planning and construction project of such training park.

Target group: Anyone interested

Participant minimum/maximum: max. 40 persons

Service languages: Finnish and English

Interpretation services: No

Availability/Seasonality: Visiting time between 8:00–16:00 from Monday to Friday. Visits need to be agreed minimum one week before the visit. Due to the holiday season from 24th of June until the end of July possibilities to visit might be limited.

Length of the programme: 1,5–2 hours

Location of the activity/programme: Hiltusentie 9, 90570 Oulu

Distance from Oulu: about 15 minutes from the city centre

Certificate/Diploma of participation: No

OULUN PALVELUSÄÄTIÖ



TECHNICAL VISIT AT OULUN PALVELUSÄÄTIÖ

Oulun Palvelusäätiö foundation produces accommodation and related services for the elderly, pensioners, disabled, and other comparable groups with special needs. The foundation fulfills their purpose by maintaining sheltered housing and centers as well as intensified shelter housing units. In them, the foundation produces care and aid services, as well as home care services to support independence, mental ability, and rehabilitation.

- 491 regular sheltered housing units and 81 intensified shelter housing units (around the clock staff).
- 6 home care centers – services include meals, activities, exercise, etc.
- Home care produced additionally.
- The foundation has permanent staff of 153 people.

Target group: *For those interested in services for the elderly (students, company representatives)*

Participant minimum/maximum: *5–10 persons in a group*

Service languages: *Finnish, English*

Interpretation services: *No*

Availability/Seasonality: *Visiting time between 11:00–16:00 from Monday to Friday. Due to the holiday season from 24th of June until the end of July Technical Visits are not available.*

Length of the programme: *1,5–2 hours*

Location of the activity/programme: *Harjapäänkatu 32*

Distance from Oulu: *5–10 minutes from city centre*

Certificate/Diploma of participation: *No*

Oulun Palvelusäätiö foundation produces accommodation and related services for the elderly, pensioners, disabled, and other comparable groups with special needs.

Contact for more information:

Ms. Sari Kasvi

sari.kasvi@businessoulu.com

mob. +358 40 724 9419

www.oulunpalvelusaatio.fi

DE GAMLAS HEM HOTEL & RESTAURANT

De Gamlas Hem Hotel & Restaurant is a fully renovated boutique hotel in a historical building near the city center of Oulu. During its history from 1906, the building has been for example retirement home for old upper-class women as well as home of Swedish fighter pilots during the World War II. Today we welcome you to this wooden Art Nouveau villa to enjoy some peace, quiet and delicious food among the beautiful ceramic tiled stoves and log walls. We have 17 hotel rooms and meeting and conference facilities with high-tech meeting and working equipment for groups up to 100 people.

Contact for more information:

Ms. Sari Kasvi

sari.kasvi@businessoulu.com

mob. +358 40 724 9419

degamlashotel.fi



GUIDED TOUR INTO HISTORY AND FUTURE OF DE GAMLAS HEM

De Gamlas Hem Hotel & Restaurant is a fully renovated boutique hotel in a building full of local and Finnish history. This guided tour introduces the history of the building, its Art Nouveau architecture as well as the future as high-class, high-tech equipped hotel and meeting center.

Guided tour includes a story-driven introduction to the history of De Gamlas Hem building, which has served as retirement home for upper-class old women, as Swedish fighter pilots home base during the World War II, and now as well-renovated boutique hotel which is equipped with high-tech and digital services.

The building is also important part of Oulu from architectures perspective, since it is one of the oldest buildings in Oulu. This wooden Art Nouveau villa is carefully renovated to serve as hotel, restaurant and meeting center to offer services for groups up to 100 people.

Target group: All kinds of groups

Participant minimum/maximum: 5–25

Service languages: Fin, Eng, Swe, Fra, Rus

Interpretation services: No

Availability/Seasonality: Available during hotels opening hours

Length of the programme: 20–120 min depending of additional services like coffee, lunch or dinner

Location of the activity/programme: Center of Oulu, address Kirkkokatu 54.

Distance from Oulu: 0 hours

Certificate/Diploma of participation: No

6 OULU REGION



ROKUA UNESCO GLOBAL GEOPARK

ROKUA HEALTH & SPA HOTEL

Rokua Health & Spa Hotel provides camp schools, holiday and congress services for different groups, individuals, adults, children and both young and senior guests. Our guests enjoy pleasant stay combined to different programmes and activities during all seasons. Our diverse hotel services and the unique natural setting cater to all tastes. A diverse selection of activities is available all year round.

Rokua Health & Spa Hotel is located in the heart of Rokua UNESCO Global Geopark. The region is a unique entity by its geological, biological and cultural characteristics. That's why it serves ideal venue for educational camps where pupils can learn about ecosystems, sustainability, climate

change and the great story of our Earth. The region also offers possibilities for international school exchanges and visits in local schools. Rokua Health & Spa Hotel is the main coordinator and organizer of Camp Schools in Rokua Geopark and the location is ideal: only one hour drive from Oulu Airport.

Contact for more information:

Ms. Tiina Ruotsalainen, Sales Director
tiina.ruotsalainen@rokua.com
mob. +358 40 650 8920
www.rokua.com/en

Contents that can be included in the educational programmes

A wide variety of different contents can be included in the educational programmes in the Rokua UNESCO Global Geopark. Here are some examples of them:



PROGRAMME 1

Familiarization with Rokua UNESCO Global Geopark: A lesson about the natural and cultural history as well as the unique geomorphology of Rokua. General theory about climate variation and glaciations and practical examples about their meaning to present landscape, biodiversity and human history in Rokua Geopark's territory.

During the lesson the unique geology, ecology and cultural history of Rokua will be studied. Students learn about historical and present climate changes and their effects on landforms, plants, animals and humans. The methods include demonstrations, group working and a lesson by Geopark expert. The good theory basis of the local environment and geological processes is essential to better understand phenomena observed outdoors and studied in other lessons. The group working improves the social and team work skills and enables peer learning pedagogy.

Season: All seasons

Duration: 2 hours

Languages: English, Finnish

Maximum group size: 25 pax (per one teacher)

Recommended age: 10 years and older. Note: Programme can be tailored for age of 8–9 years.

Availability: On request

Other information: Programme takes place indoors



PROGRAMME 2

Climate change shaping our environment: studying the unique landscape and geomorphology of Rokua.

The main aim of the programme is to understand the large processes shaping our Earth. The large-scale environmental processes will be encountered by exploring local phenomena and natural and cultural history of Rokua UNESCO Global Geopark ("inductive learning"). These processes include natural and human induced climate change, global warming and landform processes. During the programme students also get familiar with general features of Finnish geography, nature and human culture. Learning methods include professional lesson, exploratory field studies in groups and an educational hike to key landforms of Rokua UNESCO Global Geopark.

Seasons: All seasons

Duration: 3 hours

Languages: English, Finnish

Maximum group size: 20 pax (per one guide)

Recommended age: 10 years and older. Note: Programme can be tailored for age of 8–9 years.

Availability: On request, execution depending on weather conditions.

Other information: The programme includes about two hours outdoor activities. Maximum walking distance is about one kilometre. The price includes guiding and study materials. Outdoor equipment is not included but can be arranged as an option.



PROGRAMME 3

Studying common local and Finnish plant and animal species; theory and field observations.

During the programme typical boreal plant and animal species will be learned and the basic methods to assess biodiversity will be practiced. Key terminology and topics will be first overviewed indoors and then studied outdoors. Students observe animals' foot prints on snow, search and listen other signs of animals in forest and learn to identify common plants. Students also learn determination of biodiversity and practice to observe and measure local biodiversity in different ways. An important aim is to understand the meaning of diverse habitats for biodiversity and the meaning of rich biodiversity for the wellbeing of nature and finally for the wellbeing of humans. The unique nature with geological features of Rokua UNESCO Global Geopark is an ideal learning environment for these topics. The methods include professional lessons on the field, group working, problem based learning and scientific field works.

Season: May-October

Duration: 3 hours

Languages: English, Finnish

Maximum group size: 20 pax (per one guide)

Recommended age: 10 years and older. *Note: Programme can be tailored for age of 8–9 years.*

Availability: On request, execution depending on weather conditions.

Other information: The programme includes about two hours outdoor activities. Maximum walking distance is about one kilometre. The price includes guiding and study materials. Outdoor equipment is not included but can be arranged as an option.



PROGRAMME 4

Learning the meaning of winter for Nordic ecosystems: lake ice, ground frost, snow, adaptation and the other special phenomena.

The aim is to learn the specialties of Nordic ecosystem in winter time using the unique nature of Rokua UNESCO Global Geopark as learning environment. The natural phenomena like snow cover, ground frost and biodiversity of wintry nature will be first studied in theory and then observations and experiments like snow depth measurements, temperature measurements and species identification will be carried out in field. By studying wintry conditions, it is easier to understand different ways to adapt to these challenging living possibilities and thereby also to ponder effects of climate change to (Nordic) ecosystem. Methods include professional lessons on field, group working, problem based learning and scientific field works.

Season: December-April, depending on weather conditions.

Duration: 3 hours

Languages: English, Finnish

Maximum group size: 20 pax (per one guide)

Recommended age: 12 years and older. *Note: Programme can be tailored for age of 10–11 years.*

Availability: On request, execution depending on weather conditions.

Other information: Programme includes about two hours outdoor activities. Maximum walking distance is about one kilometre. The price includes guiding and study materials. Outdoor equipment is not included but can be arranged as an option. Weak snow or ice conditions lead changes in the programme due to safety reasons.



PROGRAMME 5

Sustainable future – Human's dependence on natural resources and ways to consume more sustainable way.

The aim of the programme is to understand the origin of different natural resources that we use in our everyday life and to understand our dependence on the different resources. During field activities importance of diverse environment will be explored from different points of view. The important aim is to understand the meaning of sustainable use of natural resources and the importance to protect the diversity of the Earth's living and non-living environment. Methods include theory introduction, demonstrations, field observations and group working.

Season: All seasons

Duration: 2 hours

Languages: English, Finnish

Maximum group size: 20 pax (per one guide)

Recommended age: 10 years and older. Note: Programme can be tailored for age of 8–9 years.

Availability: On request, depending on weather conditions.

Other information: The programme takes place outdoors. Maximum walking distance is about one kilometre. The price includes guiding and study materials. Outdoor equipment is not included but can be arranged as an option.



PROGRAMME 6

Water cycle and its meaning for nature.

The main aim of the programme is to study water as multidimensional phenomenon and familiarize with hydrogeology and ecology of groundwater lakes in Rokua (groundwater dynamics, typical species, food chains etc). An important topic is also the meaning of water for nature and human society. Students learn about water cycle in the unique learning environment of Rokua UNESCO Global Geopark: where does water come from, where it goes and which factors affect to water quality. Methods include theory introduction, demonstrations, field observations and group working.

Season: All seasons.

Duration: 2 hours

Languages: English, Finnish

Maximum group size: 20 pax (per one guide)

Recommended age: 10 years and older. Note: Programme can be tailored for age of 8–9 years.

Availability: On request, execution depending on weather conditions.

Other information: The programme takes place outdoors. Maximum walking distance is about one kilometre. The price includes guiding and study materials. Outdoor equipment is not included but can be arranged as an option. Snow and ice conditions determine implemented teaching methods due to safety and pedagogical reasons.



PROGRAMME 7

Bird's nest box workshop

The workshop is held outside, and you get to build your own nest box for birds. You can paint the box as you wish and also choose the size of the entrance hole, therefore you decide the bird species that can live on your nest box. The workshop is concluded when the nest box is ready and you get to choose the tree and attach it to the tree.

Season: May-October

Duration: Appr. 2 hours

Languages: English, Finnish

Group size: 6–20

Availability: On request, execution depending on weather conditions.

Other information: The programme takes place at the Rokua Health & Spa Hotel – outside.



PROGRAMME 8

Cross country skiing school

Our professional coaches teach you the basics of one of the most popular winter sport in Finland, cross country skiing. The beginners skiing tracks are on the ice of the lake Ahveroinen where it is really easy to start learning the secrets of cross country skiing. No previous experience needed.

Season: December – April, depending on weather conditions.

Duration: Approx. 1,5 hours (incl. skiing equipment – we need shoe sizes and person's length one month before arrival)

Languages: English, Finnish

Group size: 10–15

Availability: On request

Other information: Equipment: weather-appropriate outdoor clothing.



PROGRAMME 9

Aurora hunting – Starry sky tour

Immerse yourself in silence of the snow-covered scenery far from the artificial lights. If we are lucky, we will get to witness the splendor of the northern lights and the star-speckled sky. We will warm up by an open fire in the hut and have hot drinks there.

Season: August – March, only at dark hours, as the auroras can only be seen in darkness

Duration: Approx. 1,5 hours

Languages: English, Finnish

Group size: 15–30

Availability: On request

Other information: Equipment: weather-appropriate outdoor clothing.

PROGRAMME 10

Korvapuusti workshop

Experience Finnish baking tradition that can be traced to at least the 1800s. Korvapuusti – the traditional and beloved pastry during decades. Come and bake with us!

First you will get a short introduction on how to bake and you will get familiarized with the Korvapuusti -recipe. Then your group will be divided into pairs and each pair will mix dough by using the old Korvapuusti -recipe. Your guide will teach you step by step how to do Korvapuusti buns. When Korvapuusti buns are baked and ready, you will enjoy delicious Korvapuusti buns with coffee or tea. If there are any leftover buns, you can take them with you.

Season: All seasons

Duration: Approx. 2,5 hours

Languages: English, Finnish

Group size: Max. 8 persons/group

Availability: On request

Other information: Clothing: indoor clothing, aprons and hairnets/ headscarfs available on behalf of organizer



PROGRAMME 11

Hiking in Finnish

The guided tour through the gorgeous landscape of Rokua Geopark introduces you to Finnish hiking culture, to the Everyman's Rights and sustainable hiking. You will learn about clothing in different weather conditions and some basic survival skills like lighting a campfire or using a compass. You will prepare your own small meal at the campfire and become acquainted with the special features of Rokua's nature formed in the last ice age.

Season: May – October

Duration: 3 hours

Languages: English, Finnish

Group size: 8–20

Availability: On request, execution depending on weather conditions.

Other information: Category: Easy – intermediate (not barrier-free). Outdoor clothing according to the weather needed. In June and July, the tour can be booked as a midnight sun hike.



PROGRAMME 12

Snowshoeing

Enjoy a brisk snowshoe excursion in wintery Rokua Geopark!

Before the excursion, you will go over some snowshoeing technique with one of our guides. The excursion is just of a perfect length (approx. 2–3 km), and it also suits for children. A normal level of fitness is sufficient to complete the excursion. We will stop at times to enjoy the wintery scenery.

The unique natural setting of Rokua is an energising sight for sore eyes! Our expert guides can present Rokua to you from a completely new perspective.

Season: December – April, depending on weather conditions

Duration: 90 minutes

Languages: English, Finnish

Group size: 8–20

Availability: On request

KALAJOKI EDUCATIONAL VISITS

We warmly welcome you to Kalajoki by the Bothnian Bay. Our touristic resort offers numerous possibilities for educational camps and technical visits. Get to know our education packages which aim at showcasing the top-quality Finnish educational system embedded in our beautiful marine nature: try out new learning methods, think outside of the box and develop new skills, become a world citizen. Most camps and programmes may be combined into bigger packages upon request.

The new eco-labeled Merenoja school will be opening its doors in autumn 2020: this is the only school in Finland to have a Swan label, making it an ecological, inspiring and healthy building for its users. Teaching is taken to a whole new level, benefiting from modern technological tools and implementing the newest curriculum.

Our company visits open the doors to the Finnish know-how and encourage collaboration with our thriving companies.

Kalajoki has been welcoming international guests throughout the years. The local school has a strong experience in hosting international groups, students and teachers.

We hope to see you in Kalajoki, discover our islands, our history, our sunsets, and amazing beach! Our town is easily accessible from Kokkola and Oulu, which both have an airport connection to Helsinki.

www.visitkalajoki.fi

KALAJOKI BOOKING CENTRE

Kalajoki Booking Centre is a DMC office in the Kalajoki tourist resort with full tour operator rights and tailored leisure & group services as well as educational and technical visit programs. We offer the largest and most diverse selection of accommodation with some 300 accommodation options and 1500 beds to choose from. You can choose accommodation possibilities ranging from the luxurious to the relaxed and easy or a traditional Finnish cottage, apartment or hotel room. Would you like to have your holiday near the beach, nestled among beautiful pine forests, next to jogging tracks, near to delicious restaurants relaxing spa or golf course or would you like to stay somewhere and enjoy peace? Choose meals, local activities, transportations – Kalajoki Booking Centre can organize it all in one local service. All accommodation and services in the area are close by.

Contact for more information:

Ms. Laura Kujala
laura.kujala@kalajokikeskusvaraamo.fi
mob. +358 8 466 691



PROGRAMME 1

Study and live like a Finn

Follow the daily life of Finnish students to understand how the Finnish education works and succeeds.

Programme example:

Day 1:

Arrival in Kalajoki, meeting with host students in Kalajoki, easy going dinner, relaxed evening. Early to bed! Overnight at hotel or holiday cottage depending on group size. →

Photo: Visit Kalajoki/Satu Keski-Rahkonen

Day 2:

Team-building at the high-school – one given project that the students will work on together (ex: nature, ecology, etc). Dinner with the host student's family at his/her home. Overnight at the host family's home.

Day 3:

Project work continues with the host students. In the afternoon: presentation of the project results. Together, celebratory traditional Finnish dinner with hosting students. Overnight at the host family's home.

Day 4:

Departure day

Key-points: This camp allows students to match with a local student and follow their daily lives at school and after class. Together, the students will work on a common project or goal decided before the trip (ecology, biology, snow, and ice in the winter, sea life...). The camp aims at spreading the light on the Finnish educational system, broadening intercultural skills, improving communications skills as well as knowledge on a specific topic.

Accommodation: hotel / holiday house / homestay

Target group: high-school students

Educational visit products' target group: Yes

Activity/Programme is suitable for adults and professionals in the field of education: No

Activity/Programme is suitable for camp schools and school excursions: Yes

Minimum age, if required: 15 years

Participant minimum/maximum: 1–15

Service languages: English

Interpretation services: Yes, for extra charge

Availability/Seasonality: During the academic year (September – May, excluding school holidays)

Length of the programme: 3 days

Location of the activity/programme: Kalajoki

Distance from Oulu: 2 hours

Certificate/Diploma of participation: Yes



PROGRAMME 2

Explore the Nordic Arctic Nature

A biology themed study camp shedding light on the arctic sandy seashores to northern taiga forests.

Programme example:

Day 1:

Arrival in Kalajoki, meeting with the group leader in Kalajoki, easy going dinner, relaxed evening. Early to bed! Overnight at hotel or holiday cottage depending on group size.

Day 2:

Hike, camp and outdoor discoveries with the guide. Focus: unique Bothnian Bay land uplift coast. Lesson on the land uplift at the Marine Visitor Center. Dinner at the hotel. Good night's sleep!

Day 3:

Tree planting, fire making, and survival skills. Focus: biodiversity and outdoor skills in Finnish forests. Closing Finnish traditional dinner at TapionTupa.

Day 4:

Departure day

Key-points: The ice age is the base for the biodiversity and landscape we see today, and Kalajoki showcases the unique biodiversity from Bothnian Bay sandy shores to different inland forest types. Guided tour in Marine Nature Center and various practical outdoor lessons give a comprehensive view of the land uplift phenomenon. We also focus on outdoor skills and enjoying nature with all senses.

Accommodation: hotel / holiday house / homestay

Target group: elementary and upper comprehensive school, high school.

Lessons can be tailored for each age group

Educational visit products' target group: Yes

Activity/Programme is suitable for adults and professionals in the field of education: No

Activity/Programme is suitable for camp schools and school excursions: Yes

Minimum age, if required: 10

Participant minimum/maximum: 5–15

Service languages: English

Interpretation services: Yes, for extra charge

Availability/Seasonality: May to September

Length of the programme: 3 days

Location of the activity/programme: Kalajoki, outdoor locations

Distance from Oulu: 2 hours

Certificate/Diploma of participation: Yes

Photo: Metsähallitus



PROGRAMME 3

Help build tomorrow's nature

Leave your ecological handprint - be part of the sustainable future: planting trees, learning practical skills in nature, building bird nests.

Programme example

Day 1:

Arrival in Kalajoki, meeting with the group leader in Kalajoki, easy going dinner, relaxed evening. Early to bed! Overnight at hotel or holiday cottage depending on group size.

Day 2:

Lessons about the basics of forest ecology and management, everyman's rights and how to plant trees. Outdoors lunch prepared together with the guide, planting trees. Afternoon at the spa and dinner at the hotel. Overnight.

Day 3:

Lessons on nest box building for birds, flying squirrel or insects. Information about animals and insects living in the forest. Closing Finnish traditional dinner at TapionTupa. Overnight.

Day 4:

Departure day

Accommodation: hotel / holiday house / homestay

Target group: elementary and upper comprehensive school, high school.

Lessons can be tailored for each age group

Educational visit products' target group: Yes

Activity/Programme is suitable for adults and professionals in the field of education: No

Activity/Programme is suitable for camp schools and school excursions: Yes

Minimum age, if required: 10

Participant minimum/maximum: 5–15

Service languages: English

Interpretation services: Yes, other languages for extra charge

Availability/Seasonality: May to September

Length of the programme: 3 days

Location of the activity/programme: Kalajoki, Outdoors

Distance from Oulu: 2 hours

Certificate/Diploma of participation: Yes



PROGRAMME 4

Interactive English sports' camp

New fun ways to learn English together with trained teachers and become more confident in speaking by practicing different sports and joining group activities with local students.

The camp offers the possibility to learn English for a specific theme or simply to practice spoken English in a fun and easy-going way. Lessons are held in a classroom or outdoors in the beautiful sea nature. Throughout the day we will have fun activities together such as sports, games, playing, nature trips. We are speaking English all day long to encourage kids to speak spontaneously. Possibility to organize sports events and friendly matches with local sports clubs (football, ice-hockey,...)

Programme example

Day 1:

Arrival in Kalajoki, meeting with the group leader/teacher in Kalajoki, easy going dinner, relaxed evening. Early to bed! Overnight at hotel or holiday cottage depending on group size.

Day 2:

Breakfast, meet your English-speaking teacher for a short lesson and try out various new sports guided by sports instructors and practice your English skills. During the day: lunch, activities depending on the season, dinner, free time, sauna/spa.

Day 3:

Breakfast, follow-up lessons with your English-speaking teacher and more sports activities. At the end of the day, each participant will present their favorite sport in English to the rest of the group. Participants will receive a diploma for their presentations and participation in the camp. During the day: lunch, activities depending on the season, dinner, free time, sauna / spa.

Day 4:

Breakfast, departure day

Accommodation: hotel / holiday house / homestay

Target group: secondary school students, high-school students, teachers

Educational visit products' target group: Yes

Activity/Programme is suitable for adults and professionals in the field of education: No

Activity/Programme is suitable for camp schools and school excursions: Yes

Minimum age, if required: 10

Participant minimum/maximum: 5–15

Service languages: English

Interpretation services: Yes, for extra charge

Availability/Seasonality: Throughout the year (except summer vacation)

Length of the programme: 3 days

Location of the activity/programme: Kalajoki

Distance from Oulu: 2 hours

Certificate/Diploma of participation: Yes



PROGRAMME 5

Creativity and dexterity through Finnish handicrafts

Handicrafts are an important element in Finnish culture. Develop both your creativity and dexterity! Learn how to make handicraft with the local crafts center using natural materials.

Day 1:

Arrival, getting to know Hiekkasärkät, Kalajoki, overnight.

Day 2:

Breakfast, handicraft lesson, lunch, handicraft lesson, f.e. fatbiking along the sandy dunes, dinner.

Day 3:

Breakfast, handicraft lesson, lunch, free afternoon, outdoor activity f.e. Adventure Park Pakka, dinner.

Day 4:

Departure day

Handicrafts are culturally important in Finland but also their practice develops imagination, creativity, and dexterity. Participants will learn about the story behind the crafts as well as develop their crafting skills. Doing by hands and making handicrafts reduce stress and relax - it`s about wellbeing. We can also take handicraft lessons outdoors into the beautiful sea nature.

Teachers and professionals in the field of education may learn new crafting skills that they may use with their pupils. This handicraft day may be added as a module to another educational camp to create a longer stay in Kalajoki. Participants can keep their creations and bring them as souvenirs back home.

There are various options available, the workshops last 1-2 hours / each. Possibility to combine many workshops to extend the day/stay.

- Knit a scarf with your hands
- Design your dish cloth
- Make jewelry with natural material
- Needlepoint roses
- Weave a traditional Finnish wall garment
- Making natural soap by hand
- Create a keyring with a stone picked on the shore
- Make a wooden bead wreath
- Create your unique Finnish design tot bag

Accommodation: hotel / holiday house / homestay

Target group: students, adults

Educational visit products' target group: Yes

Activity/Programme is suitable for adults and professionals in the field of education: Yes

Activity/Programme is suitable for camp schools and school excursions: Yes

Minimum age, if required: 10

Participant minimum/maximum: 5–15

Service languages: English

Interpretation services: Yes, other languages for extra charge

Availability/Seasonality: All year around

Length of the programme: 3 days

Location of the activity/programme: Kalajoki

Distance from Oulu: 2 hours

Certificate/Diploma of participation: No (but new handicraft skills!)



PROGRAMME 6

Husky safari and forest cottage charm in the heart of Finland

Head out for a husky safari, discover the magic of a traditional Finnish cottage and try the smoke sauna!

The participants will visit the kennel, greet the dogs and help get their sleighs ready before heading out for a husky safari in the wintry landscapes. During the safari, all participants may take pictures with the dogs. After the adventure, the participants will visit the Vääräjoen cottage, located by the river and surrounded by a mystical forest. In the afternoon: the participants will take a short hike in the forest, enjoy some sweet snacks before going to the smoke sauna and bathing in the hot tub under the stars. In the evening: preparing and enjoying traditional Finnish home-made organic dinner.

In the morning participants will learn about the huskies. In the afternoon, participants will acquire information on Finnish nature and culture.

Included: breakfast, guiding, equipment, savory at the husky safari, homemade blackcurrant juice at the sauna, towels, dinner, transfers back and forth.

This Husky day may be added as a module to another educational camp to create a longer stay in Kalajoki.

Accommodation: hotel / holiday house / homestay

Educational visit products' target group: Yes

Activity/Programme is suitable for adults and professionals in the field of education: No

Activity/Programme is suitable for camp schools and school excursions: Yes

Minimum age, if required: 10

Participant minimum/maximum: 5–15

Service languages: English

Interpretation services: Yes, for extra charge

Availability/Seasonality: Winter

Length of the programme: 1 day

Location of the activity/programme: Kalajoki

Distance from Oulu: 2 hours

Certificate/Diploma of participation: No

Photo: Visit Kalajoki/Satu Keski-Rahkonen

SANTA'S RESORT & SPA HOTEL SANI

Santa's Resort & Spa Hotel Sani offers the ideal setting for active camps for children, themed trips for adults and industrial visits, in Kalajoki, on the coast of the Bothnian Bay. The high-quality hotel accommodation with spa facilities, excellent location in the heart of the Hiekkasärkät holiday area, the wide range of leisure activities and the strong connections with local schools and companies guarantee a fun stay and life-long memories for the kids as well as adults around the year! Let's plan the perfect camp together for your group - only the sky is the limit!

Contact for more information:

Ms. Eveliina Korhonen
eveliina.korhonen@santashotels.fi
mob. +358 40 190 6003
www.santashotels.fi/en



SANTA'S RESORT & SPA HOTEL SANI'S EDUCATIONAL & LEISURE WINTER CAMP

Santa's Resort & Spa Hotel Sani's Camp offers an educational package making the most of the Finnish winter at a seaside high-quality hotel resort.

Through all four seasons, the Arctic nature is at its best in Kalajoki. Come and have an unforgettable visit on the shores of the Gulf of Bothnia! Our School Camp and educational visit programmes include all meals, free use of spa and visit to the local school. Get to know Finnish culture, daily school life and at the same time have fun with your friends! Add some optional local activities and educational workshops besides accommodation and your school programme.

Discover the true Arctic nature in Kalajoki in wintertime, practice English, learn about nature, acquire outdoors skills and develop your team spirit and communication skills!

Example programme

Day 1 Arrival to Kalajoki. Check-in to Santa's Resort & Spa Hotel Sani. Welcome dinner.

Day 2 Team building activities. Arctic adventures on the frozen sea: husky safari, lunch snack by a fire camp, ice fishing.

Day 3 Arctic Nature Workshop. Guided visit to the Marine Visitor Center. Free time at the spa and outdoors. After dinner, guided Aurora hunting and stargazing!

Day 4 Winter fun day! Guided programmes, e.g. ice surfing, skiing, skating, snowshoeing.

Day 5 Departure

Our Camp includes all meals and free use of the spa. Together, we can create a programme that fits your needs, including additional indoor and outdoor activities. Outdoor activities weather permitted.

Target group: School groups, educational visits

Minimum age, if required: 10 years

Participant minimum/maximum: 10-100

Service languages: English

Interpretation services: Yes, Italian

Availability/Seasonality: Winter (December - March)

Length of the programme: For request For example 5 days

Location of the activity/programme: Kalajoki

Distance from Oulu: 140 km, 1 h 45 min

Certificate/Diploma of participation: Yes



SANTA'S RESORT & SPA HOTEL SANI'S EDUCATION & LEISURE NATURE CAMP

Santa's Resort & Spa Hotel Sani's Camp offers an educational package making the most of the Finnish nature at a seaside high-quality hotel resort.

Through all four seasons, the Arctic nature is at its best in Kalajoki. Come and have an unforgettable visit on the shores of the Gulf of Bothnia! Our School Camp and educational visit programmes include all meals, free use of spa and visit to the local school. Get to know Finnish culture, daily school life and at the same time have fun with your friends! Add some optional local activities and educational workshops besides accommodation and your school programme.

Discover the true Arctic nature in Kalajoki: learn about the Finnish clean nature, forests and seashore as well as practice English, acquire outdoors skills and develop your team spirit and communications skills!

Example programme

Day 1 Arrival to Kalajoki. Check-in to Santa's Resort & Spa Hotel Sani. Welcome dinner.

Day 2 Team building and fatbike ride through the dunes and forest, snack lunch around the campfire.

Day 3 Arctic Nature Workshop. Guided island-hopping excursion in the archipelago with kayaks or stand up paddling. After dinner, guided midnight sun or autumn aurora excursion.

Day 4 Tree-top adventure at the Adventure Park Pakka and other fun outdoor activities.

Day 5 Departure

Our Camp includes all meals and free use of the spa. Together, we can create a programme that fits your needs, including additional indoor and outdoor activities.

Target group: School groups, educational visits

Minimum age, if required: 10 years

Participant minimum/maximum: 10-100

Service languages: English

Interpretation services: Yes, Italian

Availability/Seasonality: Spring, summer, autumn

Length of the programme: Upon request

Location of the activity/programme: Kalajoki

Distance from Oulu: 140 km, 1 h 45 min

Certificate/Diploma of participation: Yes

KALAJOKI TECHNICAL VISITS

KALAJOKI BOOKING CENTRE



PROGRAMME 1

The wonders of the new Finnish Ecolabelled school: Inspiration in the classroom

Get acquainted with both the pedagogical aspects of the Finnish educational system, as well as the importance of the learning environments.

The new Merenoja comprehensive school will be ready in autumn 2020, this unique school building will be Finland's first Nordic Swan Ecolabelled school. This technical visit will provide information on the building planning and implementation process. The new school will welcome pupils from the first grade up till high-school, sports facilities as well as a dentist's office and the town's leisure facilities. The new school is designed for approximately 1,000 students and 100 staff members. This building will offer unique architecture and act as a gathering place for the pupils but also a wider community, offering children an inspiring environment. Welcome to discover the school and get acquainted with the new facilities and services offered to the pupils and community.

Itinerary example:

Day 1

Arrival in Kalajoki.

Day 2

Presentation of Kalajoki and the school system, presentation of the Finnish educational system, meeting with teachers.

Day 3

Workshop on course planning, observation in the classroom.

Day 4

Departure day.

Included: hotel accommodation, guiding, meals and transfers. Many free time activities available upon request and extra fee.

Target group: This visit is suitable for professionals working in the educational field, experts planning schools, teachers...

Educational visit products' target group: Yes

Activity/Programme is suitable for adults and professionals in the field of education: Yes

Activity/Programme is suitable for camp schools and school excursions: No
Participant minimum/maximum: 5–15

Service languages: English

Interpretation services: Yes, other languages for extra charge

Availability/Seasonality: Weekdays during the academic year, September – May (excl. school holidays).

Length of the programme: 2–3 days

Location of the activity/programme: Kalajoki

Distance from Oulu: 2 hours

Certificate/Diploma of participation: No (simple visit); YES, if an extended programme with actual teaching.

Photo: Visit Kalajoki/Satu Keski-Rahkonen

Contact for more information:

Ms. Laura Kujala

laura.kujala@kalajokikeskusvaraamo.fi

mob. +358 8 466 691



PROGRAMME 2

Retreat: Entrepreneurship boosted by girl power

A combination of workshops and meetings with inspiring local women entrepreneurs and wellbeing sessions.

Day 1:

Arrival in Kalajoki | overnight at the sea-view holiday house.

Day 2:

Catering-breakfast, a workshop about entrepreneurship in Kalajoki, the local women entrepreneurs will share their stories. Lunch at BeachRose. Afternoon: handicraft workshop guided by a design-shop owner, meetings with entrepreneurs continue. Before dinner: yoga and occupational health. Dinner. | Overnight at the sea-view holiday house.

Day 3:

Catering-breakfast, visits at local companies led by women: Visit at Day Spa. Information about their experience as entrepreneurs and wellbeing activities. Lunch at Irish pub Sandy Kelt. Possibility to book an appointment at the hairdresser. Outdoor activity. Dinner and wine tasting. | Overnight at the sea-view holiday house.

Day 4:

Catering-breakfast, hike along the Siiponjoki river guided by a local guide. Campfire lunch and stories about local entrepreneurship and nature. Lecture about entrepreneurship at the Leppikarvo cabin, snacks, and baking together. Dinner. | Overnight at the sea-view holiday house.

Day 5:

Departure day

Target group: Educational visit products' target group: business ladies, university teachers/students

Activity/Programme is suitable for adults and professionals in the field of education: No

Activity/Programme is suitable for camp schools and school excursions: No

Participant minimum/maximum: 3–10

Service languages: English

Interpretation services: Yes, for extra charge

Availability/Seasonality: September – June (weekdays)

Length of the programme: 4 days

Location of the activity/programme: Kalajoki

Distance from Oulu: 2 hours

Certificate/Diploma of participation: No

The Federation of Education in Jokilaaksot and Vocational Education Centre JEDU

The Vocational Education Centre JEDU is the most important organizer of secondary vocational education in Oulu Southern region, and it also has significant role in helping develop the region. JEDU operates in seven different locations in Oulu southern region. The Vocational Education Centre JEDU provides high-quality vocational training and education within 24 vocational upper secondary qualifications, 23 further vocational qualifications and 8 specialist vocational qualifications. The number of students in JEDU is over 3000 and the number of personnel is 350.

JEDU arranges training in the fields of agriculture and forestry, business and administration, health and welfare, humanities and arts, information and communication technologies, natural sciences, services industries, social sciences and technology.

Studying within vocational education is concentrated on developing the students' knowledge and helping them gain working life skills in real work environments, in school or in companies. With education programs, school can offer students the skills needed in tomorrow's working life, to become future experts on their fields. Instruction in vocational institutions is very practical and designed to satisfy the needs of the labour market. Work-based learning is an essential part of the studies.

There are many small and medium-sized enterprises and dairy farms in the JEDU area. The companies operate mainly in the subcontracting industry and also manufacturing industry in the metal and wood branches. JEDU has good working relations with Centria University of Applied Sciences and Oulu University of Applied Sciences. JEDU is an active partner in development projects and co-operates with the working life in Oulu southern region.



THEME WOOD – BUILDING QUALITY HOUSES AND FURNITURE

This technical visit package provides insight into the carpenters and industrial woodworkers education as well as visits to key industrial partners and building sites in the area. The package can focus on specific fields (wood elements, buildings, construction).

Vocational education centre JEDU trains industrial woodworkers to make the most of wood and recognize the qualities of this precious material. Wood may be used for furniture, house elements (windows, doors) or as a key element for buildings.

1st day: Arrival to Kalajoki, focus on wood as key material: presentation on forest management, lunch, visit to a forest plot, possibility to plant tree, spa, dinner.

2nd day: Focus on working with wood, visit to JEDU and to the training program in wood carpenter (3 hrs), school lunch, visit to local house element building company (Topi Keittiöt), free time, outdoor activities, dinner.

3rd day: Focus on building construction with wood, visit to JEDU and to the training program in construction (3 hrs), school lunch, visit to local house and building construction company (2 hrs), free time and outdoor activities, dinner

4th day: Breakfast, departure from Kalajoki

Accommodation: hotel / apartment / holiday house

Target group: professionals, educators

Educational visit products' target group: Yes

Activity/Program is suitable for adults and professionals in the field of education: Yes

Activity/Program is suitable for camp schools and school excursions: No

Participant minimum/maximum: 5–12

Service languages: English

Interpretation services: Yes, other languages for extra charge

Availability/Seasonality: during the academic year (September – May, excluding school holidays)

Length of the program: 3 days

Location of the activity/program: Kalajoki and its vicinity

Distance from Oulu: 2 hours

Certificate/Diploma of participation: Yes



THEME: MODERN FARMING

This package will introduce visitors to the modern agricultural methods being taught at and developed by vocational centre JEDU with a focus on modern dairy agriculture and the robotic cow house in Haapajärvi.

1st day: Departure from Kalajoki, transportation, arrival at Haapajärvi farm (JEDU facilities), presentation of the educational facilities, the robotic cow house and lunch at the school (total 4 hrs).

Return to Kalajoki, transportation, outdoor activities, dinner.

2nd day: Breakfast, departure from Kalajoki

Accommodation: hotel / apartment / holiday house

Target group: professionals, educators

Educational visit products' target group: Yes

Activity/Program is suitable for adults and professionals in the field of education: Yes

Activity/Program is suitable for camp schools and school excursions: No

Participant minimum/maximum: 5–12

Service languages: English

Interpretation services: Yes, other languages for extra charge

Availability/Seasonality: During the academic year (September – May, excluding school holidays)

Length of the program: 1 day

Location of the activity/program: Kalajoki and its vicinity

Distance from Oulu (in hours and minutes): 2 hours

Certificate/Diploma of participation: Yes

SANTA'S RESORT & SPA HOTEL SANI



PROGRAMME 1

Entrepreneurship camp

Entrepreneurship runs in the blood of the locals! Our camp brings together key local entrepreneurs and professionals that will spar and share their experience with the camp participants in the field of entrepreneurship.

Programme example:

Day 1

Arrival to Kalajoki. Check-in to Santa's Resort & Spa Hotel Sani. Free time at the Spa. Welcome dinner.

Day 2

Presentation: entrepreneurship in Kalajoki and Finland by Kimmo Niskanen, Business Expert at Kalajoki Economic Development Services.

Company visits and meetings with local entrepreneurs.

Day 3

Entrepreneurship Workshop and developing a business idea.

Day 4

Pitching the business ideas. Farewell Dinner at Santa's Resort & Spa Hotel Sani.

Day 5

Departure

Kalajoki is a small town but has versatile services and a wide range of companies. Kalajoki has one unique specialty; entrepreneurs account for over 20 % of the entire workforce in Kalajoki, and the municipality is home to almost 900 companies. The strongest business sectors in Kalajoki are the metal and wood processing industries, transport and logistics, construction, primary production, and tourism. Santa's Resort & Spa Hotel Sani has extensive experience in hosting groups and organizing events. We will take care of all the practical arrangements to ensure you make the most of your visit to Kalajoki!

Target group: Adult groups, company visits

Participant minimum/maximum: 10–100

Service languages: English

Interpretation services: Yes, Italian

Availability/Seasonality: Spring, summer, autumn

Length of the programme: upon request, for example 5 days

Location of the activity/programme: Kalajoki

Distance from Oulu: 140 km, 1 h 45 min

Certificate/Diploma of participation: Yes

Contact for more information:

Ms. Eveliina Korhonen
eveliina.korhonen@santashotels.fi
mob. +358 40 190 6003
www.santashotels.fi/en



PROGRAMME 2

Technical Visits to the Key Sectors of Kalajoki

Our technical visits packages will allow you to learn more about a specific key sector of the group's interest, e.g. education or industries (metal, wood processing, or construction). Kalajoki is also home to Finland's first eco-labelled Swan school, the Merenoja school. Meet the sector's professionals and develop your network, in a unique seaside environment at a top-quality hotel resort. Santa's Resort & Spa Hotel Sani will take care of all the arrangements!

The strongest business sectors in Kalajoki are the metal and wood processing industries, transport and logistics, construction, primary production, tourism, and education.

Programme example:

Example programme

Day 1

Arrival to Kalajoki. Check-in to Santa's Resort & Spa Hotel Sani. Free time at the Spa. Welcome dinner.

Day 2

Presentation: Overview of the key sector, key figures and main activities, company visits and meetings with local entrepreneurs OR school visits.

Day 3

Company visits continue, networking dinner with company representatives/professional from the field in questions.

Day 4

Leisure activities; let's spend the day in the magical nature together

Day 5

Departure

Kalajoki is a small town but has versatile services and a wide range of companies. Kalajoki has one unique specialty; entrepreneurs account for over 20 percent of the entire workforce in Kalajoki, and the municipality is home to almost 900 companies. Santa's Resort & Spa Hotel Sani has extensive experience in hosting groups and organizing events. We will take care of all the practical arrangements to ensure you make the most of your visit to Kalajoki!

Target group: Adult groups, company visits

Participant minimum/maximum: 10–100

Service languages: English

Interpretation services: Yes, Italian

Availability/Seasonality: Spring, summer, autumn

Length of the programme: upon request, for example, 5 days

Location of the activity/programme: Kalajoki

Distance from Oulu: 140 km, 1 h 45 min

Certificate/Diploma of participation: Yes

LIMINKA BAY CAMP SCHOOL

Liminka is beloved home of 10 000 residents and a destination suitable for a variety of outdoor sports and adventures, particularly popular with families. We arrange packages according to the customer wishes including guiding, visits, meals, transportation, activities and accommodation. Also, our services include camp school, school visits, lectures and educational services for children and adults.

VisitLiminka co-ordinates Liminka marketing, FAM trips, events and tourist information.

Contact for more information:

Liminka Bay Travel

Rantakurvi 6, 91900 Liminka, Finland
 travel@liminka.fi
 mob. +358 40 546 2338
 visitliminka.fi/en



EDUCATIONAL TRAVEL PACKAGE 1

Liminka Bay Camp School

Fully tailored educational package for you! Study with local youngsters even if the school is closed.

Liminka Bay Camp School serves you even when the normal Finnish schools are on holiday, then you can choose English lessons, Art School, Science and nature School, Ice Hockey packages. In the mornings from 8-12, you will attend lessons in English and in the afternoon, programme is composed of various activities depending on the season and participants' wishes.

Example programme

Day 1

- 18.00 Arrival at Oulu airport
- 19.00 Transportation to Liminka Bay Camp
- 20.00 Rooms and light dinner at the Liminka Bay Camp. Sleep close to the nature right next to the Liminka Bay. Perfect locations next to the sea and the Finland's most beautiful wetlands. Our location is only 30 minutes away from the centre of Oulu.
- 21.00 Freetime / Sauna or shower →

Day 2

- 8.00 Breakfast
- 9.00 English lesson at School
- 10.00 English lesson at School
- 11.00 Lunch
- 12.00 English lesson at School
- 13.00 English lesson at School
- 14.00 Guided tour: 8 seasons of Birds' Life at Liminka Bay Centre
- 15.00 Guided tour: visit to bird tower at Liminka Bay Centre
- 16-17 Dinner
- 17.30-19 Visit at Adventure park Liisanlinna wooden castle. Adventure package to the castle (2-3 hours): get to know the castle, treasure hunting or conquer the castle programme, campfire programme, own snacks or reserve from Liisanlinna.
- 19.30 Freetime/ Sauna or shower

Day 3

- 8.00 Breakfast
- 9.00 English lesson at School
- 10.00 English lesson at School
- 11.00 Lunch
- 13.00 Visit at Escorial flower and animal Park. The park's over 500 lovely animals love to get know the visitors. The park's residents include domestic animals as well as more exotic species.
- 16.00 Dinner
- 17.00 Let's go fishing. Only 20 minutes' drive from Liminka centre and you are in the middle of peaceful nature. Around the artificial lake that is full of fish to catch. There are plenty of spots onshore where to throw the hook and line to the water. We are not going to need any boats at this fishing trip.

Day 4

- 8.00 Breakfast
- 9.00 English lesson at School
- 10.00 English lesson at School
- 11.00 Lunch
- 12-15 Welcome to create your own peace of traditional Finnish handicraft. In this programme you are going to create your own unique craft. You will be using local natural materials and will be guided to work by traditional techniques. Products will be made of natural materials and may vary depending on season.
- 16.00 Lunch
- 17- Transportation to Oulu Airport

Target group: Student groups. English lessons are available for adults as well.

Minimum age, if required: 10-

Participant minimum/maximum: 6-60

Service languages: English and Finnish

Interpretation services: Yes

Availability/Seasonality: All year round

Length of the programme: 2-8 hours

Location of the activity/programme: Municipality of Liminka

Distance from Oulu: 30 min

Certificate/Diploma of participation: Yes

Accommodation: Hotel Restaurant Liminka Bay or Hotel Place to Sleep Liminka



EDUCATIONAL TRAVEL PACKAGE 2

Finnish Education in Local School with Local Students

Local schools are nine grades comprehensive schools where the students are aged 7- 16. The teaching is language-orientated: at least 25% of lessons are in English. School visits are part of the Educational package.

In the mornings from 8-12, you will attend lessons in English with local students at a local language- oriented school. You will study the same subject according to the school's curricula and timetables. Lunch at school between 11 or 12.

The afternoon programme is composed of various activities depending on the season and participants' wishes.



EDUCATIONAL TRAVEL PACKAGE 3

Ice Hockey School

The Ice Hockey School consist of two parts: mornings are spent at ice hockey training with a Finnish Ice Hockey professional. The afternoon programme is composed of various indoor and outdoor activities depending on the seasons and participants' wishes.

EDUCATIONAL TRAVEL PACKAGE 4

Learn English in Finland (for all age groups)

Welcome to Liminka Bay Camps School where you can study English at different levels in small groups of 6–30 persons with qualified experienced English teachers, in a cosy and encouraging atmosphere! Add arctic or summer activities to your programme. Our courses are: Basic users (traveller English), independent user and professional user.

EDUCATIONAL TRAVEL PACKAGE 5

Homestay

Spend a weekend with local family. Discover the Finnish way of life. All the families have children- the perfect opportunity to learn more about Finnish culture. Homestay includes all meals. Homestay is part of the educational programme.

Duration: Friday evening - Sunday morning. Families take 1-4 students at the time.

Maximum group size: 28 students



EDUCATIONAL PACKAGES FOR ADULTS 6

KiVa is a school-based antibullying programme

Name of the community or school: Ojanperä school

KiVa is an evidence-based programme to prevent bullying and to tackle the cases of bullying effectively. The former is crucial but also the latter is important, as no prevention efforts will make bullying disappear once and for all; there need to be tools to be utilized when a case of bullying comes to light.

You can also choose from the following courses: Team teaching, planning of interdisciplinary units, conducting the IDU and evaluating it, collaborative leadership, content and Language Integrated Learning, Teachers internship, flexible preschool and primary years education (0–2).

Target groups: Administrators, class teachers, group teachers.

LIMINKA TECHNICAL VISITS

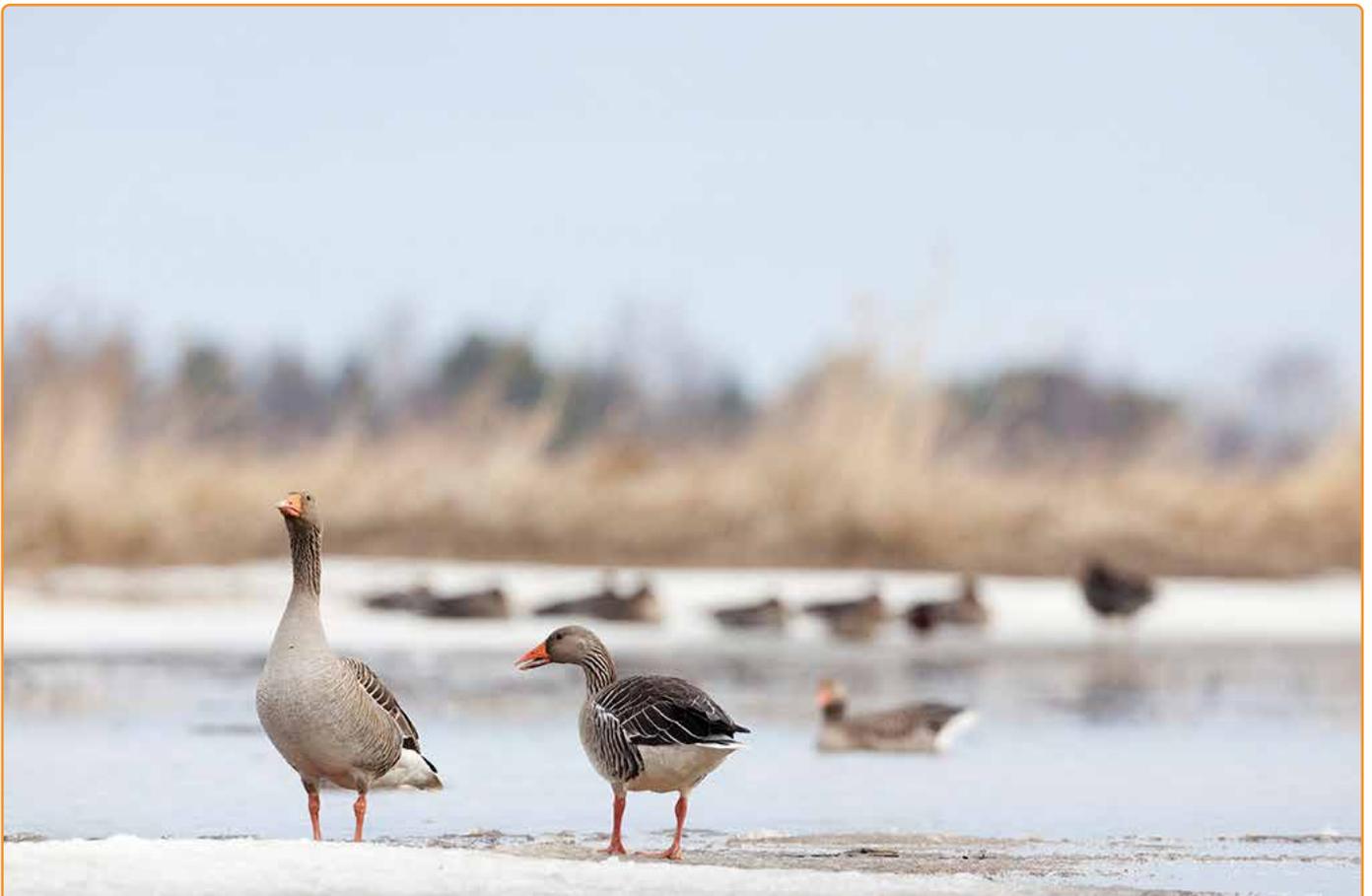


TECHNICAL VISIT PACKAGE FOR ADULTS 1

Welcome to visit our maternity and child health clinic (Neuvola)

Learn Finnish Neuvola- system! You are very welcome to Liminka and learn how our Neuvola works. The maternity clinic will give you information for safety during the pregnancy and childbirth. You will also receive information about the services that are available for families with children in Finland.

Visit includes a two-hour introduction to the system (including a short tour at the premises), video presentation where a Neuvola nurse makes a house call at a new born baby's home. Video has fact boxes and translation in English.



SYÖTE

SYÖTE – EDUCATIONAL PROGRAMME

Youth and Leisure Center Pikku-Syöte

Pikku-Syöte is one of nine Finnish Youth Centers approved by the Ministry of Education. Youth Center mission is to support the growth and development of children and youth. For more than 20 years Pikku-Syöte has organized a wide range of activities all year round for youth and schoolchildren from all over the world.

Contact for more information

Ms. Anne Brandt

anne.brandt@pikkusyote.fi
mob. +358 50 363 0999
www.pikkusyote.fi

Syöte is the Southernmost fell area in Finland. You can find two skiing centers, great hotels and restaurants from the area and most of all, Syöte is easy to reach.

Syöte has room for everybody to enjoy their outdoor activity in its snowy landscape. Because Pudasjärvi is one of Finland's snow richest regions there will be enough snow for everybody. Its hilly terrain and beautiful snow covered trees will satisfy everyone.



EXAMPLE PROGRAMME - WINTER

All programmes can be planned on request.

Day 1

- 16.00 Arrival to Pikku-Syöte and check in
- 17.00 Dinner
- 18.00 Camp welcome and briefing
- 18.30 Group 1 Archery / Group 2 Wall Climbing
- 20.30 Evening snack
- 22.00 Bed time (silence)

Day 2

- 8.30 Breakfast
- 9.30 Group 1 Cross country skiing/Group 2 Snow shoeing
- 11.30 Lunch
- 13.00 Group 1 Snow shoeing/Group 2 Cross country skiing
- 15.00 Snow fun (Snow sculpting + tobogganing)
- 17.00 Dinner + free time
- 20.30 Evening snack at the Lappish Hut
- 22.00 Bed time (silence)

Day 3

- 8.30 Breakfast
- 9.30 Check out
- 10.00 Group 1 Wall Climbing / Group 2 Archery
- 12.00 Lunch
- 13.00 Feedback and farewell, departure



EXAMPLE PROGRAMME - SUMMER

All programmes can be planned on request.

Day 1

- 12.00 Arrival to Pikku-Syöte and check in
- 13.00 Camp welcome and briefing
- 14.00 Self-made raft (making and testing it on the local pond)
- 17.00 Dinner
- 18.00 Disc golf
- 20.00 Evening snack
- 22.00 Bed time (silence)

Day 2

- 8.30 Breakfast
- 9.30 From nature to product: Make your own lipbalm
- 12.00 Lunch
- 12.30 Wilderness skills and a short hike
- 15.00 Hysky farm visit
- 17.00 Dinner + free time
- 19.30 Evening snack at the Lappish Hut
- 22.00 Bed time (silence)

Day 3

- 8.30 Breakfast
- 9.15 Check out
- 9.30 Archery
- 11.00 Feedback and farewell
- 11.30 Lunch and departure

TECHNICAL VISITS AT MUNICIPALITY OF PUDASJÄRVI

The Pudasjärvi town is the world leader in log constructions with its array of modern log buildings and the log house manufacturer Kontio, also located in Pudasjärvi.

Contact for more information

Mr. Markus Luukkonen
markus.luukkonen@pudasjarvi.fi
mob. +358 40 706 4723

Photos by Juha Nyman, City of Pudasjärvi



PROGRAMME 1

The Pudasjärvi Log Campus

The Campus is the world's largest log constructed school featuring Finnish education.

1-2 hr introductions of the school & education for the professionals of education and for the professionals of the building trade and decision makers.

Target group: professionals of education and of building trade and decision makers



PROGRAMME 2

Pudasjärvi, the Log Capital

The small town's mission of wood building: the world's number one modern log buildings with history of log buildings includes a 30 min. visit to the world's largest log school. Visits to other log building visits arranged according to interests (care home, day care, log house manufacturer, offices, local history museum and church etc.). 1,5 hr and 15 km bus tour introducing modern massive timber building with the historical roots.

Target group: professionals and decision makers of architecture and building trade



PROGRAMME 3

Pudasjärvi, Log Buildings Edu & Care

One hour visits to the world's leading children's day care, assisted living home for the elderly and comprehensive school campus that are built of log.

Finnish care and education taking place in modern eco- and userfriendly log buildings presented by professionals. Visit to the log house factory can be added.

Target group: professionals and decision makers of education, care and building and planning

KEMPELE

FINLANDIA HOTEL AIRPORT OULU

Finlandia Hotel Airport Oulu is a beautiful hotel at the seashore located 4 km from the Oulu airport. The hotel is at a very peaceful location by the sea with a beautiful sea view. The Vihiluoto nature trail leaves from the hotel and continues to the seashore and the Kempeleenlahti bay, where bird lovers can see numerous birds. The hotel has its own Spanish restaurant and a Lappish hut by the frozen sea. There is also a great Finnish sauna in the hotel.

Contact for more information

Mr. Pentti Säkkinen
Vihiluoto 10, 90440 Kempele
sales@airporthotel.fi
tel. +358 8 514 5100



PROGRAMME 1

Camp School programme in Vihiluoto: Nature and Nightless Night

Experience the Nightless Night and the Arctic Nature in Finland and do it like the Finns do!

Day 1:

Dinner at Lappish hut Vihiluoto by the sea.

Dinner is prepared in the Lappish hut by the sea by open fire. Enjoy eating and being outside.

Day 2:

Nature trip Vihiluoto

Fresh air and learning traditional Finnish outdoor games and activities

Lunch at Finlandia Hotel Airport Oulu

Shopping at Zeppelin shopping mall

Dinner at the hotel

Nightless night Canoeing trip. Experience the white nights in the north and see the City of Oulu and the Oulujoki river delta from the sea.

Evening snack at the hotel

Day 3:

Visit to Kempele local museum with a guide – learn the Finnish history in an interesting way

Lunch at Finlandia Hotel Airport Oulu

Fatbiking at Vihiluoto nature trail.

Target group: Camp school learners

Participant minimum/maximum: 15–20

Service languages: Finnish/English

Interpretation services: Yes, Chinese/Japanese (separate price)

Availability/Seasonality: May – September

Length of the programme: 3 days

Location of the activity/programme: Vihiluoto 10, Kempele

Certificate/Diploma of participation: Yes



PROGRAMME 2

Camp School programme in Vihiluoto: Northern lights, Finnish Christmas and frozen sea

See the Northern Lights on Aurora hunting tour, experience the traditional Finnish Christmas with Santa Claus and enjoy our Christmas menu. Feel the atmosphere of the frozen sea and Lappish hut, where a Lappish dinner is served.

Day 1:

Dinner at Lappish hut Vihiluoto.

Dinner is prepared in the Lappish hut by the frozen sea by open fire. Enjoy eating and great company in Lappish atmosphere under the stars.

Day 2:

Nature trip Vihiluoto

Fresh air and learning traditional Finnish games by the frozen sea.

Lunch at Finlandia Hotel Airport Oulu

Meeting the Santa Claus and learning about traditional Finnish Christmas and enjoying Christmas menu at Kempele local museum

Aurora hunting tour by bus. Learning about the Northern lights phenomenon. (Incl. snacks).

Day 3:

Visit to Nallikari Winter Village, see the reindeers and husky dogs, and play with the snow

Lunch at Finlandia Hotel Airport Oulu

Snowshoeing at the frozen sea or Vihiluoto nature trail

Visit to Shopping Centre Zeppelin.

Target group: Camp school learners

Participant minimum/maximum: 15–20

Service languages: Finnish/English

Interpretation services: Yes, Chinese/Japanese (separate price)

Availability/Seasonality: September – April (The sea is frozen usually January – March. In other times the activities at the frozen sea are done in Vihiluoto nature and seashore.

Length of the programme: 3 days, 2 nights

Location of the programme: Vihiluoto 10, Kempele

Certificate/Diploma of participation: Yes

KEMPELE MUNICIPALITY AND LINNAKANGAS COMMUNITY CENTRE AND SCHOOL

Kempele is a youthful and agile municipality where urban and rural life meet in a lovely way. Kempele can offer you roots and history as well as high-quality services and leisure activities. Kempele is located close to the Oulu airport and it has a lovely small coastal area only 4 kilometres from the airport.

Contact for more information

Mr. Timo Kalermo

timo.kalermo@kempele.fi

mob. +358 44 497 2242

www.kempele.fi/en



VISIT TO LINNAKANGAS COMMUNITY CENTRE AND SCHOOL

Visit to Linnakangas community house and school. A guided tour and introduction to the basics of Finnish K-12 level education and on how we implement the pedagogy at Linnakangas School.

Linnakangas community centre and school was built in 2008 and the most recent parts were opened in 2016 and 2018. There are kindergarten, preschool and comprehensive school classes from 1 to 9 in the building. Altogether the house serves 900 students and 100 staff members.

The main philosophy in the school is knowing each other, experimenting bravely, learning individually and succeeding together.

The building offers the students a flexible and reconfigurable learning environment, which is organized as learning cells. There are very good acoustic solutions used that make it possible to work this way. We cherish the feeling of community in everything we do. We have flexible arrangements for studies, a versatile pedagogy and teachers working in teams in every grade. We support learners in different challenges and we foster individual learning paths. We also focus a lot on the wellbeing of the students and the area where we work.

We can tailor a visit for camp school learners with our students. Joint activities can include for example home economics, exercise or English language.

There is a possibility to have Finnish school lunch (separate price).

Target group: Professionals in education / Camp school groups

Participant minimum/maximum: 10–20

Service languages: English

Interpretation services: Yes, Chinese, Japanese on request and with separate price

Availability/Seasonality: August – May during academic school year

Length of the programme: 1,5 hours

Location of the activity/programme: Linnakaarto 20 in Kempele

Distance from Oulu: 14 km

Certificate/Diploma of participation: Yes, if this means non-formal certificate that we do for participating the visit

KEMPELE MUNICIPALITY, CULTURAL SERVICES



INTRODUCTION TO TRADITIONAL FINNISH CHRISTMAS, AN AUTHENTIC CHRISTMAS EXPERIENCE

Get to know how Finns celebrate Christmas, meet the Santa Claus and enjoy a traditional Finnish Christmas menu. The programme will take place at the Kempele local museum.

Learn how Finns celebrate Christmas, meet the Santa Claus and enjoy a traditional Finnish Christmas menu. The programme will take place at the Kempele local museum. The museum is a typical Finnish farmhouse from 1886, and the atmosphere is magical. You will get a warm, memorable experience that brings back childhood memories and learn about the mindset that Finns used to have in the old days.

Programme 1:

Arrival at the Kempele local farmhouse museum

Introduction by a guide to the museum, Finnish Christmas traditions, programme during Christmas Eve, food culture, preparations, gifts and history.

Enjoying a traditional three-course Finnish Christmas menu

Meeting the Santa Claus and getting small presents.

Target group: Professionals interested in Finnish history, camp school learners

Service languages: Finnish/English

Interpretation services: Yes, Chinese/Japanese

Availability/Seasonality: September – April

Length of the programme: 2 hours

Location of the activity: Kirkkotie 18, 90440 Kempele

Distance from Oulu: 13 km / 20 min.

Certificate/Diploma of participation: Yes.

Cultural services of Kempele municipality provide versatile and high-quality cultural events and experiences.

Contact for more information

Ms. Anne Toppari
anne.toppari@kempele.fi
mob. +358 50 463 6457
www.kempele.fi/en

Pyhäjoki, situated on the coast of the Gulf of Bothnia and in the lap of flowing waters of the River Pyhäjoki, is known for its pure nature and positive energy. The municipality is guided by the principles of inclusion to create a community in which everyone feels welcome and diversity is seen as a strength. Pyhäjoki is an exceptional small municipality because the number of jobs, services and residents is increasing. With the boost caused by the Hanhikivi 1 (nuclear power plant) project and several wind energy plants under construction, the future is bright for work and entrepreneurial life. The large-scale industrial projects create a productive environment for businesses to flourish. By networking across multiple sectors, such as government, business, and non-profit organizations and associations to create inclusive policies and practices, it is made easier for entrepreneurs to start their businesses or have documents available in multiple languages.

Internationalization means richness and diversity that the people in Pyhäjoki are proud of, and the goals and fields of the action of the integration policy are ranging from language support to facilitating intercultural dialogue.

Contact for more information

Ms. Anne Ontero

anne.ontero@edu.pyhajoki.fi

www.pyhajoki.fi



ERASMUS K1 JOB SHADOWING / EDUCATIONAL VISITS IN PYHÄJOKI

High-quality and equal early childhood education and care is provided in every village of Pyhäjoki. The objective is to promote children's holistic growth, development and learning through play. The objective of basic education is to support pupils' growth towards humanity and ethically responsible membership of society and to provide them with the knowledge and skills needed in life.

Pyhäjoki Upper Secondary School emphasizes self-determination and autonomous learning, entrepreneurship education being part of all learning. The emphasis is on positive attitudes, an entrepreneurial mode of operation and entrepreneurial knowledge and skills. An entrepreneurial culture and procedures are realized in cooperation with the operational environment: the students are responsible for the local paper, which they publish weekly, and the annual Entrepreneur Fair in the region. Continuous international projects and annual study trips abroad are part of the curriculum and the achievements of the school have been nationally and internationally recognized. The school has been a venue of in-service teacher training on Content and Language Integrated Learning (CLIL) for years. Erasmus+ funded courses for teacher development for European teachers and training courses for Finnish and non-European teachers are offered together by CLIL experts from Finland and from the University College London, Institute of Education, UK.

For pupils of immigrant backgrounds, whose Finnish language skills are not sufficient to study in Finnish-speaking groups, individual syllabi based on the national curricula are created. The objective is to support the pupils' integration into Finnish society and to give them the necessary skills to achieve the objectives of national curricula.

Erasmus+ and other educational programmes and visits are available all year round. Job shadowing can be done as part of the formal Erasmus+ programme or it can be scheduled for Finnish and non-EU visitors. A visitor will spend the agreed period of time, from one day to ten days, observing the day-to-day work of the teachers, which involves teaching and a range of activities and meetings.

Erasmus K1 Job Shadowing / Educational Visits in Pyhäjoki

DAY 1, Theme: Multigrade teaching

9–9:30 Welcome meeting at the Secondary School, Saaren koulu (Principals)

9:45–14:30 Kindergarten Vekkula, Preschool and Primary School (multigrade classes) in Yppäri

Evening Sightseeing in Pyhäjoki

DAY 2, Theme: Learn by doing – Practical subjects in school education

9–14:45 Kindergarten and Preschool in Pyhäjoki center: Huvikumpu & Kissankulma Primary School (grades 1-6), Saaren koulu
Presentations/Greetings of the visitors

Discussion: Learning methods and materials used in primary education

Evening Extra-curricular activities with students

DAY 3, Theme: Differentiation and small group work

9–14:45 Primary School (grades 1-6), Saaren koulu

Evening Trekking in Pyhäjoki

DAY 4, Education opportunities in the neighboring town

9–12 Sightseeing in Raahe: a small town 30 km to the north
Lunch at Langin Kauppahuone

12–15:30 Education in Raahe

DAY 5, Theme: Compulsory and optional studies in lower secondary education

9–14:45 Lower Secondary Classes 7-9, Saarenkoulu

Evening: Visit to Kalajoki: Marine Center

DAY 6, Theme: Artistic and practical subjects supporting academic studies

9–12 Artistic and Practical subjects in School Education / Saaren koulu (Primary and Lower Secondary Classes)

12–16 Theme: Integrative and autonomous learning
Upper Secondary School of Pyhäjoki: High School Projects (Principal & students)

DAY 7, Theme: Language education in Pyhäjoki

9–14:45 Language classes in secondary schools, Saaren koulu and Upper Secondary School on Pyhäjoki

DAY 8, Theme: Early childhood and primary education in small villages

9–12 Pirttikoski

12–15 Parhalahti

DAY 9, Theme: Entrepreneurship education in the operational environment

9–15 The Upper Secondary School (Principal and students)

DAY 10, Farewells and Discussions

8:00– The Upper Secondary School (Principals and teachers)

Target group: Job shadowing can be done as part of the formal Erasmus+ programme or it can be scheduled for Finnish and non-EU visitors.

Service languages: English, Finnish

Interpretation services: available

Availability/Seasonality: Visits are available all year round

Length of the programme: from one day to ten days

Location of the activity/programme: Pyhäjoki

Distance from Oulu: 1,5 hours

MUNICIPALITY OF II



LEARN EUROPE'S BEST CLIMATE WORK AND BECOME THE NEXT CLIMATE HERO

How has a small community in Northern Finland managed to become Europe's most eco-friendly town? Municipality of Ii has already cut the CO2 emissions over 60 % and gained an annual income of over two million euros for the city – and over hundred new jobs. Ii's climate actions and citizen engagement and encouragement towards better sustainable future have raised worldwide media interest and headlines.

Our energy experts will give you an introduction to climate actions and introduce you to the award-winning methods on how to switch to renewable energy, cleaner transport and create awareness and encourage residents.

After that, you will participate Energy Agent -workshop in school where our young agents will train you to be the next climate hero. Schools and day cares follow 50/50 concept, where 50% of the heat, power and water savings (euros) achieved is returned to school to e.g. purchase sport equipment. The concept successfully increases green awareness and actively involves residents to take energy-saving actions.

Visit Ii, learn and get inspired! We will thank you with the lifetime membership in Our Climate Hero-team.

- In 2015 Ii was the best emission reducer in Finland.
- Ii's Innovative Low-Carbon Public Services won in 2017 the European Commission's RegioStars Awards category in Energy Union: climate change. Ii was especially appreciated for innovativeness and for engaging the citizens.
- In 2017 the Nordic Council of Ministers identified Ii as one of the best Bioeconomy cases in the Nordic Region.
- In 2019, Municipality of Ii won the Innovation in Politics Awards / Ecology for encouraging everyone to take climate actions.

Target groups: Municipalities, governmental agencies, educational professionals, school groups. suitable for adults and professionals in the field of education OR camp schools and school excursions

Minimum age, if required: 10

Participant minimum/maximum: 2–30

Service languages: English, Finnish.

Interpretation services: Yes, English, Finnish

Availability/Seasonality: September to May, weekdays. Other times on request.

Length of the programme: 4 hours

Location of the activity/programme: Municipality of Ii (Micropolis Ltd, address: Piisilta 1, Ii)

Distance from Oulu: 30 min

Certificate/Diploma of participation: Yes, upon request

Municipality of Ii is a seaside town with 10,000 residents and is located 35 km from the City of Oulu and alongside the Gulf of Bothnia and three rivers. Many people wonder about Ii's unusual short name. The origin is said to be based on the Sami word iddja or ijje which means night.

Ii is known as one of the best and awarded climate actions in Europe. Ii thrives to become a zero emission and waste-free community together with residents, industry experts and companies. The municipality has set an ambitious goal to reduce 80 percent of carbon emissions over 30 years faster than the EU climate target.

Ii produces 10 times more renewable energy (water, wind and solar power) than it consumes. Ii is also committed to the circular economy that creates business opportunities and financial savings but also decreases the environmental impact and contributes to resident's well-being.

Ii entertains visitors with outdoor activities like trekking on nature trails, fishing, berry picking, and kayaking. Popular visiting sites are also Environmental Art Park, old heritage town Hamina and Kulttuurikauppila Art Center.

Contact for more information:

Ms. Johanna Jakku-Hiivala
johanna.jakku-hiivala@micropolis.fi
mob. +358 40 024 2290
visitii.fi/en



7 PRODUCT COORDINATORS AND DMCS



FINNOPPI



Lin Yujin (Yuki)

yuki@finnoppi.fi
+358 40 912 5846
www.finnoppi.com

FinnOppi has deep understanding and knowledge of Finland-China education systems and local context. We deliver the excellence of education concept and learning methods to meet the needs of diverse groups.

We help to pair Finnish schools with Chinese sister schools and organize themed study tours for sister school students and families to Finland.

ARCTIC CHINA



Tang Chao

tang.chao@arcticchina.com
+358 44 276 7316
WeChat: arcticchina_Chao

Arctic China Oy is a well-known travel agency specializing profoundly in travel in Finland and North Scandinavia countries. The company was founded in 2004 and has 20 staff members working nowadays.

Arctic China Oy focuses on high quality service and wide selection of tourism products in Oulu to Chinese market. Our products include summer and winter youth camps in Pikku-Syöte and Rokua Geopark; educational visits to schools in Oulu region; business and technical visits to Oulu enterprises and factories; and leisure travel packages in Oulu (Kalajoki, Iso-Syötem Pikku Syöte and Rokua Geopark etc).

FIEEC



Jinni Jinghui Lü

jinni.lu@nordicnode.fi
+358 50 550 4477
www.nordicnode.fi

Finnish International Education Exchange Center (FIEEC) has been providing its clients memorable experience during their educational travel in Finland. Along getting to know one of the world's best education systems, our clients will have a taste of wonderful Finnish way of living and understand why Finland is the world's happiest country (you will be also happier after the trip).

We collaborate with Finnish schools, educational institutes, educational experts and local activity service providers.

FIEEC wants to bring the best experience in Finland to you!

FCIE



Dan Wang

dan.wang@fcie.fi
+358 40 508 3388
www.fcie.fi

FCIE is short for Finland Center of International Exchange. Our service is to provide an international collaboration and communication platform which covers various of aspects such as education, culture, travelling, commercial and trading. We are aiming at enhancing the collaboration and communication between China and Finland throughout the whole process, so that we can achieve the longterm strategy in economic field. FCIE helps you to make the correct decision in each phase of internationalization: planning international growth in China market, making preparations to enter the market, establishing yourself in China market and improving your market position. Our services are tailored to provide a solution which matches your company's needs.

NORDIC EXPERT ACADEMY



Ms. Xiaowen Xiong

xiaowen.xiong@hohot.fi
mob. +358 44 036 0308
www.hohot.fi/nordic-expert-academy

HoHot Consulting Oy consists of a group of Chinese professionals located in Oulu Finland, who are well connected with local businesses and educational institutes. Their fields of expertise include (but not limited to): education, marketing, Finnish language, legislation, logistics, accounting and academic research. Since company's establishment, the HoHot team has been dedicated in assisting successful collaborations between Finland and China, both business-wise and culture-wise. For you visit to Oulu area, we are more than happy to help with areas for example: interpretation, translations, academic and industrial collaborations and education travel managements.

JAPANESE

TANAKA FAMILY TOUR PLANNING



Wataru Tanaka & Junko Tanaka

watarut0717@gmail.com

tanaka-ke-tourplanning.localinfo.jp

+358 40 3238947

Tanaka family tour planning provides unique programs to experience Finnish education and culture for students and adults. Our focus is mainly "SDGs" Sustainable Development Goals and "Education". We arrange tours for groups and individuals. In our work, we provide not only tour arrangement but also workshops.

A member, Junko Tanaka, has expertise of education, has worked as an afterschool teacher in Japan and now research Finnish education system at University of Oulu.

YUTORI EDUCATIONAL COORDINATION



Azusa Nakata

azusa.nakata@yutori-edu.com

yutori-edu.com

+358417169678

Educational coordinator (tour, program, workshop) and interpreter/translator

Yutori Educational Coordination provides various kinds of support for companies or individuals who are seeking an opportunity to learn Finnish education.

Example services are:

- Educational visit or tour planning support for a travel agency and professionals
- Negotiation assistance between Japanese school, company or experts and Finnish educational institutions
- Interpretation and translation (English and Japanese)
- Coordination work (e.g. supporting in writing articles or interviewing local professionals)

With experiences of learning and teaching both in Finland and Japan, I can provide suitable options meeting your requests and appropriate translation for your better understanding. If you have any inquiries, please feel free to contact me.

Regarding my expertise: I have learned in Learning and Educational Technology (LET) international Master's degree program in University of Oulu. My interests are ICT in education (e.g. digital teaching materials and online education) and collaborative learning (called 'active learning' in Japan). You can find related articles of my field and Finnish education from this link: www.yutori-edu.com (only in Japanese)

LUOMINEN OY



Nanako Oshima

nanako.oshima@luominen-fi.com

+358 40 325 7045



As a tour operator, Luominen Co., Ltd. provides a good care of service for group tour as well as individual tour to make their stay smooth and enjoyable one. Coordinating group tours, school camps and individual travel, guide service (English, Japanese).



Founder of Luominen Nanako Oshima visited Finland seven times before she moved to Oulu. She knows the different education systems in different countries since she has raised her daughter in three countries.

ERKKI LASSILA / AYA SUZUKI, UBUSUNA



Erkki Lassila

erkki.lassila@gmail.com

+358 40 351 7253

We offer custom coordination for educational and cultural visits with interpretation (Japanese and English) and we are available for consultation and partners for educational program planning. Learning at its best with the need to change and progresses through joint inquiry and experiencing the authentic. We start with a thorough hearing of the client to design a learning experience that allows going deep into Finnish education and culture and you to see your country of origin in a new light.

Visits may include excursions into educational institutes of all levels from daycare to university, cultural and educational facilities (museums, science parks), cultural activities, lectures, meetings with personnel from private sector and so forth. Only our joint creative imagination sets the limits.

Target groups: Anyone interested in profoundly probing learning experience of Finnish education and culture, especially individuals and groups from various educational or research institutions, government, organizations and such.

GO ARCTIC / ARCTIC EDU-TECH TRAVEL



Kirsi Eskola

kirsi.eskola@goarctic.fi

+358 44 433 3151

www.goarctic.fi/en

Go Arctic is a strong northern DMC and activity provider that offers travel and program services in Oulu Region and whole Finland. We are specialist of North and arctic experiences. We have a large variety of workshop type of activities to be used as leisure programs or as educational content in your packages. Go Arctic handles the official guide booking in Oulu region. Together with Oulu Region Tourist Guides we can offer you professional guiding services in 13 different languages.

We are happy to build the program packages for your customers when you need a leisure trip, camp school, educational or technical visit. Go Arctic DMC has a long experience in serving international customers in Oulu region. If you just need leisure activities to complete your program in our area, Go Arctic! program services cover city tour guidings as well as nature activities winter and summer. Go Arctic DMC handles the official guide booking in Oulu region. For something very unique; come and experience Arctic floating -program in frozen sea – with luck together with northern lights!

We offer pre- and posts tours for your events in whole Finland. And when needed together with our excellent network of partners we can build you the whole package in Oulu region covering all the services from the airport to airport. We are your local specialist and here to help you to find the best options for your customers to have a profitable work visit in Finland together with arctic experience.

KALAJOKI BOOKING CENTRE



Laura Kujala

laura.kujala@kalajokikeskusvaraamo.fi

+358 8 466 691

www.bookingkalajoki.fi

All accommodation and activity services with one local service!

Kalajoki with its sand dunes area "Hiekkasärkät" is a compact holiday area surrounded by pure marine nature and versatile selection of activities. Kalajoki Booking Centre is a DMC office in Kalajoki tourism area with full tour operator rights.

Our services include educational visits, study trips, school camps, homestay in local families, packages for FITs and groups, leisure programs, technical visit as well as events and meetings. In addition, we offer the selection of almost 300 accommodation options in Kalajoki.

Kalajoki has been hosting groups of Japanese students for the past 19 years (current cooperation is between Izumo in Shimane). Kalajoki Booking Centre is a part of larger group of booking centres.

Our local offices are situated in three different destinations in Northern Finland; Syöte, Rokua and Kalajoki.

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