

## **BUSINESS FINLAND**

### **How much funding can I get?**

The funding is a grant and does not need to be reimbursed. There are two types of financing available and can be granted to a company once, in exceptional cases more frequently. You cannot apply for both funds at the same time. You can also apply for development funding directly without a pre-study project.

**1) Preliminary funding for business disruptions** - up to EUR 10,000. The grant is 80% of the total eligible cost of the project and an advance of 70% of the grant awarded. The maximum amount of funding for Business Finland is € 10,000 (total project budget € 12,500).

**2) Development funding for business disruptions - up to EUR 100,000.** The grant is 80% of the total eligible cost of the project and an advance payment of 70% of the grant is possible. The maximum amount of funding for Business Finland is € 100,000 (total project budget € 125,000).

### **What can funding be used for?**

**1) Preliminary funding** for business disruptions. With this funding, the company can identify and plan for itself new business, replacement of supply chains and production organization during and after the disruption caused by the corona.

**2) Development funding** for business disruptions. With this funding, the company can implement the development measures that it has identified in the preliminary study or otherwise in its own operations, which will improve the company's chances in and after the disruption caused by the corona. The aim of the measures must be to provide the company with new solutions in terms of products or production.

### **Examples of uses for funding**

**A)** Financing can be used to pilot new things in a business. For example, development measures may be targeted

- New services and products
- New partnership and subcontracting models
- New operating models for organizing and relocating work and production to Finland
- Any other action that the company considers necessary in this situation

**B) Identification of measures needed to correct supply chain disruptions, regardless of industry.**

Typical uses of financing are new solutions and operating models for the company, for example

- Relocations due to the breakdown of international production chains
- Repatriation of production

- Removing the causes of logistics disruptions

### **C) Tourism Business Development Typical uses of funding:**

- New accommodation and travel services for the company
- Services incidental to tourism directly affected by the business impact of reduced tourism
- Service development and other business development

### **D) Development of creative services and business. Typical uses for funding:**

New, replicable creative services (eg, game, audio, music), event services, business development for arts and cultural services

### **What can funding not be used for?**

- Technical setting up of e-commerce. Instead, funding can be obtained, for example, for mapping out e-commerce implementation options.
- Marketing expenses
- Loss of cash flow and operating payroll expenses
- Straightforward implementation of existing activities
- Costs of operational production
- To cover losses due to business disruption.

### **Eligible costs**

Financing is based on a cost estimate (salaries + staff costs + services purchased + other costs). Eligible costs are the salary costs of the in-house personnel of the company to the extent that they carry out research or planning tasks. **30% of the salaries** paid to the project are accepted as per-person costs. Financing can also be used to purchase outside consultants work as a purchasing service. In addition, other costs shall be eligible at 20% of the aggregate amount of wage costs and purchase services.

The funding is de minimis

In order to qualify for funding, there must be room for company de minimis cumulation. The de minimis ceiling is EUR 200 000 for the current and the previous two tax years. De minimis aid is granted by many public organizations, such as Finnvera and ELY Centers. Learn more about de minimis support.

### **Applying for funding and reporting**

#### **Before you submit your application**

Please refer to the instructions on this page, frequently asked questions, and de minimis support terms.

If you wish, you can consult the application templates before submitting your application:  
Preliminary Study or Development Funding

If you cannot find the answer to your question, you can contact us by sending an email to exceptional finance (at) businessfinland.fi or by calling 029 469 5800 (9 am - 3 pm on weekdays).

### **Apply for funding through an online service**

Sign up for a Business Finland e-service. You do not have to apply for the root account of your organization when registering.

Apply for funding through an online service. No attachments are needed. The project content is described in one application text box as follows:

**Preliminary Study** - The applicant describes what new business it is investigating and planning and how the research and planning work is being done (eg business operations, services, solutions, sub-contracting chains, and reorganization of production / work in the event of a coronavirus disruption).

**Development Project** - The applicant describes what new things are being developed for the company and how the development work is being done (for example, new business, services, solutions, sub-contracting chains, new operating models for work / production organization in case of disruption). In addition, the applicant justifies how it believes the new measures to be developed will improve the coronavirus challenges facing the company.

Business Finland will process the application and send the financing decision. Due to the exceptionally high number of applications, we are currently unable to reliably estimate application processing times.

### **This is how you change your application**

An application can be edited in the application service if its status is in the process of being processed. After you submit your application, it will take about 5 business days for the application to return to edit mode. During this time it is temporarily locked.

### **What do I do when I get a positive financing decision?**

Read the monitoring and reporting guidelines once you have made the funding decision. You will find the financing terms and conditions applicable to your project at the online service.

At the end of the project, the company reports on the results of the project and how the goals have been achieved. You can see the reporting time in the funding decision announcement, which can be found at the e-service. Fill out the final project report in the e-service.