

# Where Pokemon Go meets Punchdrunk Theatre: Designing Immersive Augmented Reality Stories for Real Places

**Aika - Time:** 19.10.2019 klo 13.00–16.00

**Paikka - Place:** Oamk, Kotkantie 1, 90250 Oulu

*Tervetuloa uppoutumaan lisätyn todellisuuden (AR) käsikirjoittamisen maailmaan! Tarjolla on Virtu-hankkeen järjestämä maksuton työpaja AR, VR ja muiden luovien alojen edustajille, myös opiskelijoille ja kouluttajille.*

Tässä työpajassa immersiiivisten kokemusten suunnittelijana tunnettu ja Playlinesin luovana johtajana toimiva Rob Morgan (Iso-Britannia) kertoo työstään. Projekteissaan Rob Morgan yhdistää AR -kerrontaa pelisuunnitteluun, osallistavan teatteriin ja interaktiivisen fiktion. Osallistujat saavat oppia paikkasidonnaisen digitaalisen kokemuksen luomisessa.

Viimeinen tunti varataan palautteiden antamiseen tekeillä oleville AR-projekteille. Työpajan kieli on englanti.

Mukaan mahtuu 45 osallistujaa. Ilmoittautuminen 11.10. klo 13:een mennessä sähköpostiin [satu.koho@oamk.fi](mailto:satu.koho@oamk.fi).

*Welcome to immerse yourself in the world of Augmented Reality (AR) scriptwriting! Open call to join a free workshop that's intended for professionals of AR, VR and other creative industries, including students and trainers. The workshop is arranged by Virtu -project.*

In this workshop, immersive experience designer and Creative Director of Playlines Rob Morgan (UK) will discuss about his work. In his projects Rob Morgan combines practices of digital AR narration with game design, participatory theatre, and interactive fiction. Participants will learn about creating a place-oriented digital experience.

The last hour will be reserved for a feedback session of ongoing AR projects. The language of the workshop is English.

There are places for 45 participants. Registration by 11th of October at 13 by sending e-mail to [satu.koho@oamk.fi](mailto:satu.koho@oamk.fi)

Lämpimästi tervetuloa! – Warmly welcome!

Ystävällisin terveisin, – Kind regards, Satu Koho

Virtun projektipäällikkö - Project manager  
Yliopettaja, journalistiikka - Principal Lecturer, Journalism  
Oulun ammattikorkeakoulu - Oulu University of Applied Sciences  
Kulttuurin osasto – Department of Culture

<https://projects.tuni.fi/virtu/>

<https://projects.tuni.fi/virtu/in-english/>



## Rob Morgan

Rob Morgan is a game writer, digital dramaturge, and co-founder and Creative Director of immersive AR studio Playlines. He was Lead Game Writer and Voice Director on the groundbreaking, platinum-selling PlayStation3 AR title *Wonderbook: Book of Spells* its sequel *'Book of Potions'*, written in collaboration with J.K. Rowling.

Morgan has worked on numerous VR/AR projects including writing the critically-acclaimed *'A Fisherman's Tale'* from InnerspaceVR (2019 VR Awards Finalist), along with *'Firebird: The Unfinished'* (VR) (Official Selection, Tribeca 2018) and the 2017 HoloLens project *'SlushPolis Story'* (Future of Storytelling Prize-winner 2017). He was also Content Editor for the multi-award-winning *'80 Days'*.

Morgan is a passionate pioneer of immersive narrative. He founded Playlines in 2016 to pursue immersive narrative-driven heads-up AR design. He directed Playlines' interactive installations at London's iconic Roundhouse and #FutureFest 2016, and co-created and directed the location-based immersive AR Grime experience *'CONSEQUENCES'* (FoST Prize Finalist 2018) in collaboration with multi-award-winning UK rapper Harry Shotta, which was recently part of the Official Selection at Raindance.



Työpajan järjestää valtakunnallinen Virtuaalinen elämyslääke – luovaa osaamista sote-alalle -hanke, jota hallinnoi ja koordinoi Tampereen ammattikorkeakoulu. Oamk on yksi hankkeen osatoteuttajista.

The workshop is organized by the project Virtual Medicine – Creative competence for social and health care. The project is administered and coordinated by Tampere University of Applied Sciences. Oamk is one of its participants.