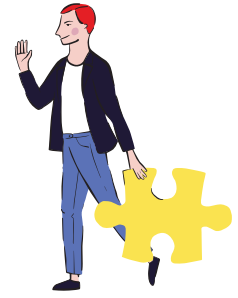




Create a job applicant profile and publish it on the Job Market Finland



Job Market Finland is a public employment service platform. The platform enables job seekers to find job opportunities matching their skills and, similarly, employers to find the workforce they need. On the Job Market Finland platform, anyone searching for work can compile and publish a job applicant profile to introduce themselves and share details on their expertise with employers.

Here's how you will benefit from creating a profile

1. **You will get tips on job vacancies.** The Matching feature in Job Market Finland offers suggestions to job seekers for job adverts that match their skills. The more details you provide in your profile, the more targeted the suggestions will be.
2. **Artificial intelligence will assist you in putting your expertise into words.** Based on the details filled in the job applicant profile, AI will assist in suggesting key words to use in summing up your expertise in a concise and convincing manner.

Here's how you will benefit from publishing a profile

1. **You can showcase your expertise.** The Matching feature will suggest your profile for those employers using the Job Market website whose recruitment needs match the skills described in your profile. This will allow the employers to notice your skills information without you needing to submit several separate job applications.
2. **You can expand your employment opportunities.** Employers can contact you directly via the Job Market Finland website when they are looking for potential workers for jobs on offer. This means that you may be able to become employed in jobs that are not posted on open channels.

3. **You can aim for both the domestic and international job markets.** A job applicant profile can easily be exported to the EURES portal. This will enable you to also receive suggestions for jobs outside Finland.
4. **You can apply for a job anonymously.** You can publish a job applicant profile anonymously, i.e. without any identifying information, in which the case the profile will focus on your skills data and thus prevent any arising prejudice associated with your name, age or gender. If you wish, you can also add identifiable information to your profile, such as a link to your LinkedIn profile.

Three tips for creating a profile

1. **Focus on your introduction text i.e. on creating a positive first impression.** You can answer the following questions, e.g.: Who are you? What kind of a job are you seeking? What type of skills are you bringing to the workplace? How can you be of assistance?
2. **For the employers, the most interesting aspect of your work experience is to know what you have worked on in practice and what you have accomplished.** Instead of just listing position titles, dates and years as well as key words, provide more tangible details of your previous work experience.
3. **Emphasise what you have – not what you are lacking.** For example, if you are a recent graduate, you can highlight the expertise provided by your education and express your motivation to grow as a professional. If you are a seasoned professional, you can emphasise the skills gained and the accomplishments achieved during your career so far. If you are a career switcher, you can underline your extensive skills and commitment to your new goals. If you have gaps in your work history, you can emphasise your current expertise and your future aspirations.

How to create a profile?

- Go to the Job Market Finland website and follow the online instruction:
tyomarkkinatori.fi/en/teemasivut/job-applicant-profile



As of 1 September 2026, jobseeker clients of employment services will generally be required to create and publish a job applicant profile.

- **As a new job seeker, you must publish a job applicant profile within 15 days of having registered as a job seeker.** The date of registration with the service is included when calculating the deadline.
- **If your job search has started before 1 September 2026,** the obligation concerning the job applicant profile will start in connection with the following time you handle your affairs in the service.
- **In your profile, you should include any details of your work experience, education and training, other skills and your work preferences** that are essential to your job search and finding employment.
- **Keep your job applicant profile published throughout your job search.** In accordance with the situation, the publication time of your profile can be amended and the profile can also be published again.
- **If you do not publish the profile on your own,** it should be done in cooperation with the employment authorities.
- **If specific statutory aspects are met, creating the profile is not mandatory.** Such exceptions are agreed in the employment plan or an equivalent plan.
- **If necessary, please ask your designated employment coach for advice regarding your situation.**